

Gillette Safety Razor



Cheer His Christmas Overseas

with the gift that will outlast the Christmas season, and even the war itself—that will serve his comfort and convenience every day he is serving his country, and for many years of peace to follow.

WHATEVER his rank or branch of service—sapper or aviator—naval patrol or heavy artillery—that man whose life is so dear to you would be sure to prize your gift of a Gillette Safety Razor.

Good razors are scarce and hard to get in Europe to-day, so every Gillette is warmly welcomed at the Front. To the man who in peace enjoyed your standard of living, a clean, fresh Gillette shave every morning is a precious

bit of home comfort in a life whose luxuries are few indeed. He'll appreciate your good judgment as well as your good-will if you choose a Gillette for his Christmas present. Or, if he already has one, send him a supply of blades.

Gillette Sets are light, compact, well cased for active service. Prices of razors start at \$5 00. Blades cost \$1.00 per box of one dozen. Ask your druggist, jeweller or hardware dealer to show you an assortment.

Mails are congested—shipments slow. Send his Gillette early!

GILLETTE SAFETY RAZOR CO. OF CANADA, LIMITED,

Office and Factory : Gillette Building, Montreal.