

**EVERY AGENT WANTS**

to represent a Company whose name is his introduction. One whose policies are unexcelled. Liberal dividends. Strength and security unsurpassed.

The figures for 1918 emphasize these points in the North American Life.

Business in Force	over ..	\$70,900,000
Assets	" ..	18,100,000
Net Surplus	" ..	2,750,000
Payments to Policyholders	" ..	1,700,000

These are reasons why the Company is known as "Solid as the Continent."

Correspond with E. J. Harvey, Supervisor of Agencies.

NORTH AMERICAN LIFE ASSURANCE COMPANY
HEAD OFFICE - - TORONTO, CAN.

SIZE, STRENGTH, LIBERALITY

The Sun Life Assurance Company of Canada, with over \$340,000,000 of business in force, has all the advantages that size can bring to a life company.

With assets of over \$97,000,000 and surplus of over \$8,000,000 it has decided strength and safety.

Its policy conditions and dividend record have earned for it an enviable reputation for liberality, while its record for fair dealing is unexcelled.

For information as to contracts, communicate with the nearest Division Office, or with the Company's Head Office in Montreal.

SUN LIFE ASSURANCE COMPANY OF CANADA
Head Office: Montreal. T. B. Macaulay, President.

COMMENCED BUSINESS 1901
RECEIVED DOMINION CHARTER 17th JUNE 1906
Capital Stock Authorized and Subscribed \$500,000.00
Capital Stock Paid up \$174,762.70

The OCCIDENTAL FIRE
INSURANCE COMPANY
Under the control of the North British & Mercantile Insurance Company

RANDALL DAVIDSON, President
C. A. RICHARDSON, Vice-President and Secretary.

DIRECTORS
S. E. RICHARDS W. A. T. SWATMAN S. G. DOBSON

Head Office - - WINNIPEG, MAN.
AGENTS REQUIRED AT UNREPRESENTED POINTS

ESTABLISHED 1869
Total Funds Exceed \$109,798,258.00
Canadian Investments Over \$9,000,000.00
Capital Authorized \$29,200,000.00
Amount Subscribed for \$1,000,000.00
Amount Paid-Up in Cash \$1,000,000.00

FIRE AND LIFE
NORTH BRITISH AND MERCANTILE
INSURANCE COMPANY

DIRECTORS
WM. McMASTER, Esq. G. N. MONCIE, Esq. E. L. FRANK, Esq.
Head Office for the Dominion:
80 St. Francois Xavier Street - MONTREAL
Agents in all the principal Towns in Canada.
RANDALL DAVIDSON, Manager.
HENRY N. ROYD, Manager, Life Dept.

The Imperial Guarantee
And Accident Insurance Co. of Canada

Head Office, 46 King St. W., TORONTO, Ont.

A Strong Canadian Company

Accident and Sickness Insurance
Guarantee Bonds
Plate Glass & Automobile Insurance

E. WILLANS, General Manager FRANK W. COX, Secretary

METROPOLITAN LIFE
INSURANCE COMPANY OF NEW YORK

PAID FOR NEW BUSINESS IN CANADA DURING YEAR 1918

Ordinary	\$34,919,551
Industrial	25,965,731
Total	\$60,885,282

Largest amount ever issued in Canada by any Company.
 Amount of Insurance in force in Canada December 31, 1918, \$267,950,900
 Largest amount in force in Canada in any company.
 Number of METROPOLITAN policies held by Canadians December 31, 1918, 1,385,534
 Largest number in force in any company in Canada.
 Investments in Canada exceed \$50,000,000
 Subscriptions to Victory Loans \$19,134,100
 The Company had nearly 1,500 employees in Canada at the end of 1918.

Home Office, 1 Madison Ave., New York City

THE LIFE AGENTS' MANUAL
THE CHRONICLE - - MONTREAL