



OATS

Contains More Nutriment THAN

50c. worth of Beef

35c. " " Pork

20c. " Cheese

Use

Them to Save

Wheat Flour in All Your Baking

Wheat Saving Recipes Mailed Free

WESTERN CANADA FLOUR MILLS CO. LIMITED **Head Office: Toronto**



An Irresistible Appeal—

THROUGH the doorway of the Terra Cotta Grill, comes a picture of comfort and good cheer that exercises an irresistible appeal.

The beauty of the room and its odd construction is a never-ending source of interest to guests. Music and dancing add to the charm.

Hotel McAlpin abounds in unusual things. It also excels in comfort and luxury throughout its entire establishment.

Broadway at Thirty-Fourth Street, New York L M BOOMER - - - Managing Director

