

Write for this picture!

This is Clarence Underwood's conception of "A Skin You Love to Touch." Mail coupon below and we will send you a copy twice the size of this one, reproduced in full colors by a new and beautiful process. Write or mail coupon today!

A Skin

# you love to touch

Can be yours when you understand the skin and its needs

So few people really understand the skin, that "a skin you love to touch" is rarely found.

Whatever the condition that is keeping your skin from being beautiful, it can be changed. Is your skin colorless, sallow, coarse textured or excessively oily? Are there little rough places in it that make it look scaly when you powder?

Whatever the trouble is, you can make your skin what you would love to have it. Like the rest of your body, your skin is continually being rebuilt. As old skin dies, new forms. Every day, in washing, you rub off the dead skin.

**This gives you your opportunity.** By using the following Woodbury treatment regularly you can make this new skin so strong and healthy that it will truly be "a skin you love to touch."

Just before retiring, wash with Woodbury's in the following way: With warm water work up a heavy lather of Woodbury's in your hands. Then work this cleansing, antiseptic lather into your skin—always with an upward and outward motion. Rinse with warm water, then with cold. Then rub your face for several minutes with a lump of ice.

Woodbury's Facial Soap is the work of a skin specialist. Use this Woodbury treatment persistently, and in ten days or two weeks your skin should show a marked improvement. Use Woodbury's regularly thereafter, and before long your skin will take on that finer texture, that greater freshness and *charm* of "a skin you love to touch." A 25c cake of Woodbury's is sufficient for a month or six weeks of this treatment. Get a cake to-day and begin to-night to get its benefits.

**Write for the Beautiful Picture Above**

Clarence Underwood's beautiful painting of "A Skin You Love to Touch" shown above has been reproduced in full colors by a new and beautiful process. It is twice the size shown here. No advertising matter appears on it. We want you to have this picture as a constant reminder that you, too, can have "a skin you love to touch." Mail the coupon with ten cents in stamps or coin, and we will forward you the picture, together with a cake of Woodbury's Facial Soap large enough for a week's treatment. Mail the coupon to-day. Address The Andrew Jergens Co., Ltd., 651 Sherbrooke St., Perth, Ontario

For sale by Canadian Druggists from coast to coast, including Newfoundland

Made in Canada



## Woodbury's Facial Soap

The Andrew Jergens Co. 651 Sherbrooke St., Perth, Ont.

I enclose 10 cents for a full color reproduction of Clarence Underwood's new painting, "A Skin You Love to Touch," and a cake of Woodbury's Facial Soap, large enough for a week's treatment.

Name.....

Address.....