



## The Introduction of the Pianola Into a Home

where the piano has stood voiceless and idle produces a distinct change in its atmosphere.

Music at once becomes prominent in all programs of pleasure and entertainment.

The piano, heretofore regarded generally as an article of furniture, assumes new and unusual importance.

Every member of the household, by virtue of the Pianola's aid, becomes a performer, and each one finds a personal pleasure in the instrument.

Music never becomes tiresome; indeed, in its repetition a greater liking for it is engendered, and in the home where music once has come to be a feature nothing can ever fill its place.

Nothing in all the world besides the Pianola can so familiarize the growing mind with all forms of good music. Its enormous repertoire, embracing every kind of music, from classic masterpieces to the latest two-step, includes 8,643 different selections. And every piece is perfectly available to every one, however ignorant he or she may be of playing in the ordinary manner.

Giving to every member of the home a means of playing the piano, simple enough to be within the children's reach, yet sufficient in its value as an interpreter of art to please the taste of the most critical, the Pianola is at once a broad educator, a most important factor for culture and refinement, and a simple means of giving every home a charm and fascination hitherto impossible.

The Pianola can be seen and played at our exposition-rooms or at the warerooms of any of our agents, and a personal opinion formed by both the novice and the skilled musician upon the benefit to be derived from its assistance.

A handsomely illustrated and descriptive brochure (Catalog "P") will be sent to those desiring information by mail, and all questions answered through our correspondence department.

The price of the Pianola is \$275. May be purchased by monthly payments if desired.

**THE MASON & RISCH PIANO CO., LIMITED**  
 32 King Street West  
 TORONTO