

THE ADVERTISER

PUBLISHED EVERY FRIDAY
AT KENTVILLE, N. S.

H. G. HARRIS, Editor and Proprietor

"You may read books but you must
read newspapers."TERMS:—If paid in advance, \$1.00; if
not paid within one month from
time of subscription, \$1.50.

ADVERTISING RATES.

ONE INCH—First insertion 60 cents, each
after 15 cents, three months \$2.00,
six months \$3.50, one year \$6.00.ONE SQUARE—First insertion \$1.00; each
after 25 cents, three months \$3.50,
six months \$6.00, one year \$10.00.TWO SQUARES—First insertion \$2.00, each
after 50 cents, three months \$6.00,
six months \$10.00, one year \$15.00.QUARTER COLUMN—First insertion \$2.50,
each after 60 cents, three months
\$8.00, six months \$12.00, one year
\$20.00.HALF COLUMN—First insertion \$5.00, each
after \$1.25, three months \$14.00,
six months \$20.00, one year \$35.00.COLUMN—First insertion \$8.00, each
after \$2.00, three months \$25.00,
six months \$40.00, one year \$70.00.

Waterville

July 22nd—Apples in this vicinity
are estimated at 50 per cent. of a full
crop. They are for the most part of
fine quality and generally very free
from the black spots of last season.
Some orchards on the South Mountain,
however, are said to be badly
spotted. Farmers here are expect-
ing high prices for their apples this
year, as there is a scarcity in Ontario
and the New England States and New
York States, where a great part of
America's fruit is shipped to the British
markets.

D. G. Hattie, harness-maker, is
making some changes in the arrange-
ment of his shop, necessitated by in-
crease of business. He is having
his workshop fitted up for newly
made harness and has moved his
workshop out to the larger room.
Mr. Hattie has more than a local re-
putation for first class workmanship
and is receiving a liberal patronage.

Rev. Mr. Steadman, son of Capt.
Steadman Billtown, who has been
laboring as missionary at Corea, sang
at the morning service in the Berwick
Baptist church last Sunday. Mr.
Steadman preached in the same
church in the evening.

F. E. Harriot, Jeweler, Windsor,
and S. A. Marchant, editor of The
Advance, Hantsport, were visiting
friends here over Sunday.

It is reported the proposed canning
factory will not be erected here this
season, as Road Bros. cannot make
satisfactory terms with the railway
authorities for a building site.

Major Campbell, who went to Pue-
blo, Colorado, for his health, is now
fully recovered, and has taken a posi-
tion as telegraph operator on the
Sante Fe railroad at that place at a
good salary.

Judging from the piles of returned
strawberry crates at this station, it is
doubtful if there is any other station
on the D. A. R. line which ships
more berries.

WHAT IS LIFE TO YOU?

If you are a victim of piles as one
person in every four is, you suffer keenly
from one of the most torturing ail-
ments known to man, and may well
wonder if life is really worth living.
Certain relief and ultimate cure is await-
ing you by means of Dr. Chase's Oint-
ment. It has never failed to cure piles.
Painless and naturally it allays inflam-
mation, heals the tissues and thoroughly
cures the wretched disease.

Newtonville

July 20th—Mr. E. A. Davison of
Gaspereau gave us a call last week.
Mr. Burpee Dorman spent last Sun-
day at his home in this place.

Last Sunday Miss Annie Dorman
of Wolfville visited her parents, Mr.
and Mrs. J. A. Dorman.

Mrs. Blois and son Albert have
been spending a week with the form-
er's sister, Mrs. Haliburton Brown.
They leave for the States today.

Wednesday evening about twenty
young people spent a very pleasant
time at a "Swing" at Mr. Haliburton
Brown's.

Two pupils from our school attend-
ed the Teachers Examination held in
Wolfville last week. Mr. Justin
Coldwell B. and Miss Carrie Coldwell
D.

Last week Mr. Elijah Eagles and
Will Dorman, visited Benjamin's
Mills, Falmouth. The old gentleman
was greatly pleased with all he saw.
He speaks in high terms of the order-
ly crowd of men Mr. Benjamin has in
his employ.

Minard's Liniment Cures Diphtheria.

Cheverie

Quite a number drove to Walton
on the 9th to attend district Division.
Had a very pleasant time. There
were several Divisions represented,
and all were grandly entertained. In
the evening there was a large gather-
ing in the Baptist church, as the hall
was not large enough to seat the
crowd.

There are a great many of our
friends coming home from Boston
and other places to visit our cool vil-
lage, and to meet old friends. It is
a pleasure to see them with us again.

Capt. Henry Burgess and brother
Halles of the ship Lavinia have been
home for a few days, and their sis-
ter, Miss Libby, of Boston, is also
home for a visit.

Capt. Harry Armstrong wife and
children are in Cheverie, the guests of
her father, John G. Burgess.

Capt. Pratt's new schooner, the
Theta, has arrived at the wharf here.
Not much the worse for her bumping.

Mr. Frank Glenn was the recipient
of a very fine present from his three
sons in the form of a handsome buggy
and harness. Surely we should be
proud of our boys.

THE AGONY OF SLEEPLESSNESS

Did you ever pass a single night in
wakeful misery, tossing and rolling in
bed, trying in vain to sleep and longing
for morning to come? Can you imagine
the torture of spending night after night
in this way, each succeeding night grow-
ing worse and worse? This is the most
dreadful symptom of Nervous Exhaustion
and Debility. You can be gradu-
ally and thoroughly cured of Sleepless-
ness by the uplifting influence of Dr.
Chase's Nerve Food. It cures in nat-
ure's way by creating new nerve cells
and restoring lost vitality.

Burlington

The farmers are hard at work mak-
ing hay this week and are having very
nice weather.

Mr. Geo. Harvie, agent Massey
Harris Co., reports having sold more
mowing machines and hay rakes this
season than ever before.

The people of Burlington and vicinity
know a good thing when they see one,
and are taking hold of the new Massey-
Harris machines.

Rev. C. M. Tyler is getting settled
in his new home and preached his
first sermon in Burlington on Sunday
evening, July 14th. We hope Mr.
Tyler and family will feel at home a-
mong us.

Mr. Robie Sanford has returned
home after a two weeks canvass for
the Windsor Tribune. Reports busi-
ness good.

Mr. Albert Burgess has been away
from home for two weeks repairing
and painting Mr. James Parker's
house at Tennycape.

Mr. Luther Shearer, Mr. James
Thompson and family and Mr. and
Mrs. George Shearer arrived home
from Bridgeport, Conn. to visit Mr.
and Mrs. William Shearer of this
place.

Mr. A. S. Sanford and workmen
are home for a short time having used
their supply of timber on the work at
Port Williams.

Mr. Stanley Card is also home for
a few days making his hay.

American trolley cars are soon to
be placed on the first electric line in his-
torically unhappy Greece.

The Isles of Greece, the Isles of
Greece,

Where burning Sappho loved and
sang;

They'll soon be crossed by modern
means,

My, won't it shatter the poet's dream.

What constitutes a "pretty" wed-
ding. Sad to say it can't always be
the bride. Perhaps the adjective re-
fers to the pickle, the groom is gen-
erally in.

I want to see a bonnet, said Miss
Passee, aged 40.

For yourself, miss? inquired the
French milliner.

Yes.

Marie, run down stairs and get me
hats for ladies between 18 and 25.

Bonnet sold.

Rev. James Symonds, who is a
Nova Scotian by birth, and a gradu-
ate of King's, but who has served for
some time in the States, has been el-
ected to the parish of Aylesford.

Cecil Rhodes and Dr. Jameson
have arrived at Queenstown from
Cape Colony. They declined to dis-
cuss South Africa, saying they were
no longer public men.

Fred Coleman, proprietor and man-
ager of the Barker House, Fredericton
and one of the most famous hotel
men in Canada, died July 19th.

MRS. KRUGER DEAD

Mrs. (Dom Paul) Kruger died at
Pretoria on Sunday, of pneumonia,
after an illness of three days, aged
67 years. It is said that Mrs. Kruger's
long separation from her husband and
the recent death of her favorite daugh-
ter, hastened her demise.

Mr. Kruger was much affected by
the news and the Transvaal and
Orange Free State flags are flying at
half mast above the villa in which he
is living in Hilversum, Belgium.

All the London morning papers
published sympathetic editorials con-
cerning the death of the ex-president's
wife. The Times begins an eulogis-
tic article by saying: "The English
people will feel genuine sympathy
with the aged ex-president of the
Transvaal in the severe domestic be-
reavement which has befallen him."

A despatch to the Toronto Evening
Telegram from Bielefeld, England, says:
"This is the closing day for the rifle
competition meeting and the Canadi-
ans are leaving camp to night. Earl
Robert honors the Canadian host
with a visit to-day. He expressed
much interest at the fire quarters in
which the team were located. He
sympathetically referred to the death
of Minister Borden's son in South
Africa. General Sir Redvers Buller
and Earl Aberdeen accompanied Earl
Robert."

The Governor General and Lady
Minto arrived in Charlottetown Sat-
urday on their maritime tour. They
were received at the wharf by Mayor
and Mrs. McIntyre, together with
city and government officials. The
city was gayly decked with bunting
for the occasion, and the crowd gave
their excellencies a most cordial and
patriotic reception.

POOR GIRL, PITY HER.

Growing! Yes, into weakness, but
not strength. Studies, plenty of
them. Tired, of course she is, and
weak too. Does not eat enough, and
digests far less than enough. This
condition is so frequent, but how sel-
dom noticed by her fond parents.

Give her Ferrazone, then, which her
appetite improves, her cheeks and lips
grow rosy, her step elastic, her
spirits buoyant. All this simply the
result of eating and digesting enough
making blood, and thereby strengthen-
ing the nerve and brain power. Ferr-
zone gives a woman's strength to
weak girls. Your daughter or wife
needs Ferrazone. Get it today. At
G. C. McDougall druggist Kentville,
N. S.

He—Darling, were you ever in
love before.
She—To be frank with you, George
I have been many times. How else
would I be able to tell whether I am
in love or not now?

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GENERAL NEWS

The census enumerator who sent a
bill to the government claiming ten
dollars' damages for the tearing of his
trousers by a dog receives no sympathy
from La Patrie. Mr. Laroche's paper
takes the strong ground that enumer-
ators should not wear ten dollar trou-
sers. So does the dog.—St. John Sun.

Six thousand horses left New Or-
leans last week for South Africa to be
used by the British army. Other ship-
ments will follow at an early date
bringing the total up to 10,000.

Lord Kitchener has advised the
Government, says the London Daily
News, that it is possible to withdraw a
large number of infantry regiments
from South Africa, amounting virtually
to the part of unmounted army. At
the same time he requests that he be
supplied with more mounted men.

Seventy five miners from the Klondike
have arrived at Seattle with \$1,-
000,000 in gold.

The Pan-American Circus, says
the Glace Bay Gazette, was not embar-
rased by the crowd at Grand Narrows.
They had only 100 persons within the
tents, and the show was not given.

Word comes from British Columbia
of the illness of Premier Farquharson,
who left Charlottetown, P. E. I. a few
weeks ago on a trip to the Pacific
coast. It is said that Mr. Farquharson,
owing to his condition of health, was
obliged to return to Banff, where he
will remain till he is better.

A London despatch says Lord Kitch-
ener is to be made Commander in
Chief in India, a position that he will
succeed in South Africa by General
Littleton.

At the Brandon Conservative meet-
ing Premier Roblin said that after
October 1st wheat on the Canadian
Northern will be carried at two cents
less than the present tariff.

There is

no escaping the law of consump-
tion; kill them with health. Health
is your only means of killing them.

Scott's Emulsion cod-liver oil
will give you that health, if any-
thing will.

SEND FOR FREE SAMPLE AND TRY IT.
SCOTT'S EMULSION OF PURE FISH LIVER OIL
AND HYPHOSPHATE. BOTTLES, 50c. and \$1.00; all druggists.

His Style of Advertising

The professional writer of adver-
tisements, remarked a man in the ad-
vertising business, knows more about
his trade than any one else does.
But occasionally some rank outsider,
from whom it is least to be expected,
comes out with a stray idea that is
worthy of attention.

I remember the case of an old man
named Ovid Chapman, who kept a
general store in a sleepy little Massa-
chusetts village.

He was not an educated man, but
he was clever, as is proved by the
fact that he could read his own hard-
writing. One day he wandered into
the office of the village weekly and
asked to see the business manager.

Hey! you, he asked by way of
greeting to that worthy, I want two
inches of space for two months.

Things has been droppin' off consid-
erable in my line lately, and I'm goin'
to try advertisin' for a spell.

Ahem! coughed the business man-
ager. Now, just what is your line of
business, Mr.—er—Chapman?

Wall, I jest keep hardware, candy,
shoes, toothbrushes, haccy, shirts,
and all such things. But you need-
n't bother about that. I've got my
ad. all writ up, and he took from his
pocket a slip of paper, upon which
was scrawled the following: 'We
don't keep anything. We sell every-
thing. O. Chapman. Main street.'

Some days later when passing his
store I was surprised to see a placard
hanging above the boots and shoes
in his window: 'We are trying to
sell our shoes not our customers.
New shoes sold. Old shoes resoled.'

Yes, he said, with a satisfied chuck-
le, I believe in advertisin'. But it's
like baked beans—it's got to be w. i. l.
done to be any good.

A large number of pilgrims from
Acadia and New Brunswick have
been attending the Shrine of Ste.
Anne deBeaupre at Quebec. A de-
spatch from that city says, Miss Dou-
cette, Yarmouth, N. S. who accom-
panied the pilgrims, recovered the
use of her limbs denied her since
childhood at the Shrine. She left the
church unassisted to the astonishment
of all present, leaving her crutches at
the altar railing.

PERSONALLY CONDUCTED

Excursions

TO

Pan-American
EXPOSITION

And NIAGARA FALLS

JULY 23rd, AUGUST 20th, SEPTEMBER
17th AND OCTOBER 15th.
Four days at the EXPOSITION CITY
and NIAGARA FALLS and one day
each at MONTREAL, TORONTO and
OTTAWA.

Tickets good for fifteen days, and
passengers can extend their trip to that
time if desired.

Courier with Party
will save you all worry and will show
you everything that is to be seen.

TRIP HAS BEEN MADE FOR
\$65.00

from St. John, Moncton, covering
each and every expense incidental to
the journey.

Send for certified itemized estimate
and ITINERARY.

A. J. HEATH,
Dist. Pass. Agent, C. P. R.
St. John, N. B.

The
Art of
Printing

is well understood at THE
ADVERTISER office. Fine
display depends upon the
newness of the types and
the taste with which they
are selected and also on
the quality of the ink and
paper used.

We have all these and
can place an attractive ad-
vertisement for you that
will be a sure business
getter. Try us and see.

THE ADVERTISER.

Kentville, N. S.

Notice of Copartnership

Between H. R. Crocker and
E. R. McMaster who have entered
into a partnership for the manufac-
turing of House Finishings of every
kind, at Rockville, Kings Co. Having
purchased the grist mill and
wood working factory at that
place. Also for the manufacture
of Vinegar and Pickles. Factory
to be located at Kingston Sta.

Crocker & McMaster

It's a strong Statement

but a straight fact, when we say that
the greatest help to the live grocer
and general storekeeper in Canada is

"The Canadian Grocer."

You cannot read it without getting
some valuable information. Spend a
cent for a post card and send for a
sample copy and be convinced.

The MacLean Pub. Co., Limited,
TORONTO. MONTREAL.

'01

The Session

of the

Maritime Business
College

Halifax, N. S.

Begins

SEPTEMBER 3rd, 1901

Free Syllabus and general in-
formation on application to

Kaulbach & Schurman

Proprietors.

Box 258

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