

Ernst's Where the Good Clothes Come From Ernst's

Clothes for Men of Discernment

Even a Casual Glance Will Reveal Their Desirable Characteristics and Merits.

MEN'S SUITS

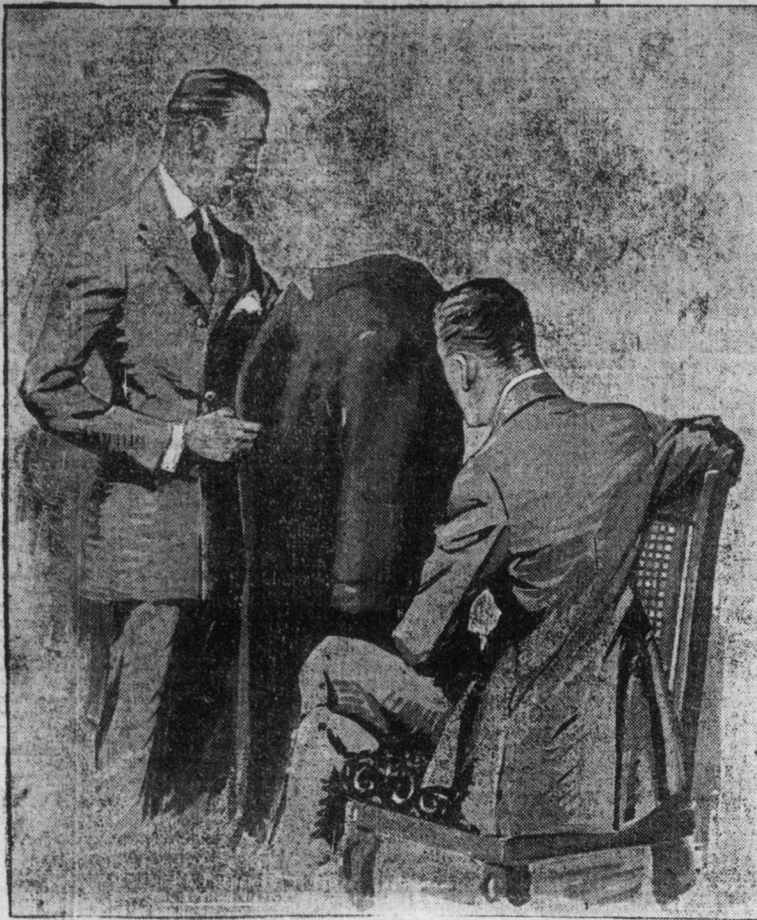
These Suits will make a convincing appeal to men of sharp discernment—to any man in fact who wishes to wear becoming garments that are also correct and desirable. They were made by great wholesale tailors whose reputation and high standing would be imperilled if they did not maintain their well known standards of excellence. You may be sure of it, these are Suits that you will fully approve.

The models are down to date portray, all the new features—from fitting Coats, belted Coats, new shoulders, lapels, sleeves, pockets, etc. There are many less extreme and staple styles.

Suits for Men and young men

at
\$28 \$32
\$35 \$40
up to
\$50

Other Suits \$20 and \$25



MEN'S OVER-COATS

The Overcoats here presented will be accepted as correct and worthy garments to all good judges of correct apparel for men. They were made by makers who have a well earned reputation to guard. Were cut from a large number of carefully selected materials such as Kersey, Milton, Boucle freize novelty mixtures, etc.

The styles are correct for the season and present many novelties and late features. The colorings are sufficiently varied to meet the demands of all buyers. We show form-fitting and belted Coats—velvet or self-collared ulsters, etc. EXCELLENT VALUES FOR MEN OR YOUNG MEN AT

\$28 \$32
\$35 \$38
\$40 to \$50

Other Overcoat and Ulsters \$18, \$20, \$25

These clothes please the Boys', & Mothers & Fathers too

Going ahead in leaps and bounds is this department because the clothes are different from the common garden variety of boys' garments and because the prices suit the pocket books.

THE SUITS—Smart and perfect fitting garments in pleated waist line and Norfolk models, in unusually smart and attractive designs and colorings; many in exclusive patterns and unusual fabrics for boys' clothes, sizes 24 up to 36, with full cut bloomers.

\$8.50, \$9.50, \$10.50 to \$17.00

THE OVERCOATS—A splendid lot of new models with two way collars; just the model for growing boys in smart and serviceable coats, shades in gray, brown, olive, etc., in stripes and checks, in good sturdy cloths, sizes 27 to 35.

\$8.50, \$9.50, \$12.00, \$15.00 to \$20



\$6.45 Shoe Sale for Women

We have placed on sale six styles from our regular \$8.00 and \$9.00 Shoes at \$6.45 for three days only. Every woman in Kitchener should investigate this opportunity to get the highest grade Shoes at such remarkable low prices; prepare for winter; buy two pair at the price of one during this sale. Morning shopping is advisable. We have these boots in all sizes.



Men's Good Shoes

The high cost of living makes it necessary for all of us to buy wisely; to get the most value for one's money. That is why so many men are buying shoes here; they realise that good shoes cost less by the year; they wear longer; you buy less frequently; save on repairs. See the values we have for you at

Others \$1.50 to \$10.

Cold Weather Furnishings at Close Prices

WARMER UNDERCLOTHING

Our stock of fall weight Underwear contains many interesting lines. Some of these will be sure to appeal to you now that the chilly evenings have come.

Fine Mercury Ribbed Combinations in white and cream shades, sizes 34 to 42, special value, suit..... \$2.29

Men's fine Merino Shirts and Drawers, splendid fall weight, per garment..... 95c

Vigoral Ribbed Cotton Combination, fleeced, velvet finish, cream color, size 34 to 44..... \$2.98

Men's fine Cotton Combinations, closed crotch, long sleeves and long legs, special, suit..... \$1.98

SWEATER COATS

Men's Sweater Coats in great variety from the best mills in the country, pure wool and wool and cotton mixtures, price(from..... \$3.50 to \$10.00

Boys' Coats in many styles and colors, reliable qualities, prices from..... \$1.98 to \$5.00

NEW FALL HATS

Italian, English, American and Domestic makes; all the latest fall shades are here.

Fine Caps in the newest shapes and fabrics, the kind you can rely on, price..... \$1.50 to \$3.00

SPECIAL WORK-GOODS SELLING

All our work garments are made in good full sized garments whether Overalls, Smocks or Shirts. Our prices are the keenest in the city.

Work Mitts

Horsehide Mule Sheep, one finger and all fingers.

Work Shirts

The best value in Canada, Black Sateen and Drill, ada, and all the best makes. \$1.00 to \$2.00, black & white stripes

HERE ARE SOME HOSE SNAPS

40c Black Cashmerette Hose, 3 pr..... \$1.00
55 dozen English Cashmere..... 60c
Canada's best \$1.00 Cashmere Socks..... 75c
Ernst's Footwarmers, pure wool, heavy rib Socks, 50c, 75c..... 85c

WILSON'S "The National Smoke" BACHELOR 10c

You should not be satisfied with mere assertion. The superiority of the Bachelor cigar is revealed in the smoking. Try one TO-DAY

ANDREW WILSON & CO. TORONTO

KING STREET BUSINESS BLOCK FOR SALE

5 KING STREET EAST

One of the best blocks, for sale at \$33,000.

120 W. King St. C. G. PRITSCHAU Phone 1278.

DOCTOR PRAISES ZAM-BUK

"For sixteen years," writes Dr. A. P. Shibley of Washington, D.C. "I have used Zam-Buk in my practice, and am convinced that there is nothing to compare with it for skin troubles, from roughness and irritation to chronic skin diseases. Zam-Buk, without a doubt, has wonderful curative properties, and when I have occasion to recommend a balm to my patients, I always recommend Zam-Buk. I have found the results from its use to be perfectly satisfactory."

Members of the medical profession are noted for their caution in recommending a remedy—only doing so when they have absolute confidence in it. The fact that Zam-Buk is so highly recommended by doctors the world over, and that in Dr. Shibley's experience it has stood the test of sixteen years' constant use, puts it, undeniably, in a class by itself.

In the home, in the office, shop and factory, on the farm and when travelling, Zam-Buk should be always handy. It is indispensable for all sores, eczema, boils, ulcers, blood-poisoning and piles, as well as for cuts, bruises, burns and scalds. All dealers 50c. box.

Zam-Buk

JUNGLE SCENES IN NOVEL FILM STAR THEATRE

The opening performance of "Tarzan of the Apes" was given last night at the Star Theatre before an enthusiastic and representative audience.

The story takes the form of a jungle melodrama, in which the possible variety of thrill is crowded into a Robinson Crusoe setting. It follows the adventures of a youth who, when a baby, is stolen from his mother by a huge ape and brought up in the latter's native haunts. The boy is really the son of a nobleman in England, and a faithful servant, who has escaped from a band of Arab slavers, returns to England and endeavors to restore him to his rightful position as peer of a wealthy estate.

He is foiled at every turn by the son of a barmaid, the false heir to the title, who is finally reduced to defeat. Meanwhile the real heir is still in the jungle, where he spends his time getting the rescuing parties sent for his benefit, out of their difficulties.

In one of these fights with the entire jungle he saves a beautiful maiden from a ferocious lion, and a charming jungle romance quickly develops. The last reel closes with a sentimental fade-out in which the unwitting heir finds that ignorance is bliss and that there are many other compensations for a title and estate in England.

Elmo Lincoln made a strikingly effective Tarzan, and Enid Markey as the heroine did one of the best characterizations of her screen career. The cast included a number of other well-known actors and was directed with a skill that emphasized the best points of the story. While the basic idea of the plot might not have been sponsored by Darwin it is none the less absorbing for all that and forms the background for one of the most interesting and spectacular films in this season's output.

A Fulton, Mo., woman put a hen and her brood of chickens in the kitchen to keep warm. In the night there was a terrific squawking. The kitchen was on fire. The house was saved.

Uniformly Good

TUCKETTS Club Special

Long Havana Filler

Roelofson

Elevator Works

Galt, Ont.

Manufacturers of Electric, Freight and Passenger Elevators, Dumb Waiters, Fire Escapes, Ornamental Iron and Wire Work. Safety Gates and Hatches for elevator well ways. Estimates given on application.