

FOR A GREATER VOLUME OF BUSINESS

FOR JUNE, 1915

IN BUSINESS what you get you ought to have, otherwise you wouldn't get it, and what you do not get you ought not to have because you have not employed adequate means to get it.

Good results follow effort. "More" business than usual this store's aim for 1915. To get more business requires greater assortment of merchandise, closer buying from manufacturers, better service and better value. May sales show fifteen per cent. increase over May, 1914. *Every effort will be put forth to make June sales go one better to close A RECORD HALF YEAR, notwithstanding the war conditions.*

In Clothing Room

Greater variety than ever shown. Many lines bought at factory end sales and sold at a saving of from \$2 to \$5 on each suit. Grand showing of Fancy Worsted Suits for young men. Big range of Serges in Black and Navy always in demand; \$15 to \$25.

Dress Goods Department

Shows large increase in sales owing to the splendid stocks and desirable new stuff wanted. Complete stock of Dress Trimmings and Accessories. Consult our dressmaker on styles, and see the "smart" work in the neatest way. Buying dresses now a pleasure with the advantages this store offers. Rich Silks, Wool Crepes, etc. The most desirable and smartest styles just added for June selling.

In Ready-to-wear

A keen demand for our Pretty Voile Waists at \$1.00 to \$2.50. Navy and Black Skirts at \$3.50 to \$6.00.

Splendid Assortment of House Dresses 90c to \$2.25. Bought direct from special factory.

Snowy-white Whitewear

Trimmed with Beautiful Laces and Embroideries. Corset Covers, 25c to 75c; Drawers, 25c to \$1.50; Skirts, 75c to \$5.00; Gowns, 75c to \$3.50. A big lot of Factory Samples at 25 per cent. off regular values will be sold out quickly.

A Big Demand for Patent Pumps and Gloetop Boots

A treat for the feet — "Empress Shoes." When you buy by name you are sure of quality, particularly so with Empress Shoes. Summer stock just opened in these desirable lines. Drop in and see.

Men's Desirable Shoes in the new lasts, special values at \$3.00 to \$4.50. Men's Wear-ing Shoes that give comfort, at \$1.50 to \$3.00.

A big shipment of Boys' and Girls' Reliable Shoes marked close for June selling.

Young Men's Demands Met

For Nifty Hats in Panama, Straw or Felt. An unusually large assortment, each moderately priced, \$1.00 to \$5.00.

Children Well Looked After

Both in Hats and Clothing. When you want a little better than the usual, drop in and see our choice selection.

J. N. CURRIE & CO.



Your Floors Need Paint

Paint preserves the wood. Paint keeps floors sanitary and healthful. Painted floors make the rooms bright and cheery. Painted floors are easily cleaned—a damp cloth keeps them free of dust and germs. Paint your floors and thus have them always *Spic and Span*.

Senour's Floor Paint

"MADE IN CANADA"

is all ready to brush on—anyone can apply it evenly and smoothly. And it gives a hard, durable, lustrous finish, that stays fresh and bright, and wears, and wears, and wears.

It costs less to use than other floor paint, because it covers more surface and wears longer.

We have Senour's Floor Paint in 14 beautiful colors, suitable for every floor in the house from kitchen to garret.

Come in for a color card, and a copy of our entertaining book, "The House That Jack Built". Written for children, but "grown ups" get a lot of fun out of it. Free to our friends.



Mitchell & Hagerty, Glencoe, Ont.



The Transcript

Published every Thursday morning from THE TRANSCRIPT BUILDING, Main Street, Glencoe, Ontario. Subscription—\$1.00 per year in advance. Single copies, 10c. Advertising—A limited amount of advertising will be accepted, at moderate rates. Prices on application. JOB PRINTING.—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programmes, cards, envelopes, office and wedding stationery, etc. Address all communications and make remittances payable to A. E. SUTHERLAND.

THURSDAY, JUNE 3, 1915.

Whether you make money or lose it, never sell your divine heritage, your good name, for a mess of pottage. Whatever you do, be larger than your vocation; never let it be said of you that you succeeded in your vocation but failed as a man.

Householders who take pride in improving their property and maintaining good lawns are frequently annoyed by delivery boys and others who take short cuts from one house to another until they have a path worn in the grass, or drive rigs on the boulevard, destroying by wheel tracks a beauty spot that has cost much time and trouble to make.

Many of the party political papers are giving their readers the nightmare by publishing the campaign cartoons and canned editorial dope that was handed out by their bosses when a general election was all but decided upon. And it matters not which party may be in power the country will have to pay for this "public opinion" in the way of subsidies to these party papers amounting to millions of dollars.

On a Grand Trunk train, a few days ago, a German-American, traveller for a Cincinnati firm of manufacturers, surprised his seat companion by the vehemence with which he declared that he hoped Germany would be beaten in the conflict. "It sounds strange to hear such sentiments expressed by a man of German origin?" was remarked. "Perhaps it does," was the reply, "and in all probability I had never been in Germany, I

should not feel the way I do, but I have had an opportunity of witnessing the effects of Prussian officialdom—have been a victim of the system in fact—and I say the sooner Prussia is crushed the sooner will the people of Germany enjoy real freedom as we understand the term in America." He went on to say that he had three sons and that he hoped, in the event of the United States being drawn into the war, they all would fight against Germany.

A baseball club in a neighboring village has been making profuse apologies to patrons of a recent entertainment given under its auspices by a concert company from the city. The concert did not measure up to its recommendations by a long way. Some day local organizations will wake up to the fact that they are being badly bunked when they undertake for the small end of the probable profits to boost and finance a show that has not confidence in its own merits to succeed.

The world is getting used to the miracles of wireless telegraphy, and will soon be learning much more about the wireless telephone. Officials of the Lackawanna Railroad last month sent messages by wireless telephone sixty-three miles through a mountainous region; not a mere exchange of greetings, but definite orders for the movement of trains. Signor Marconi says that the British warships in the North Sea can keep in telephonic communication with the shore as long as they are within a radius of a hundred miles.

The Detroit Free Press says:—"All partisanship aside, it is impossible to read of the exploits of Canadian troops in Belgium without experiencing a glow of pride, not because the men of the Dominion were fighting on this side or that in the battle but because they were representing the valor and gallantry of the New World and because they upheld the reputation of American bravery and nerve and intelligence in a way which brought out expressions of admiration from everyone who observed them. The sons of our neighbors across the border bore themselves well and manfully; they even taught Europe something about alertness and resourcefulness in time of emergency."

Wardsville High School.

The following is the standing of pupils of the Wardsville High School on general examinations held during the month of May:

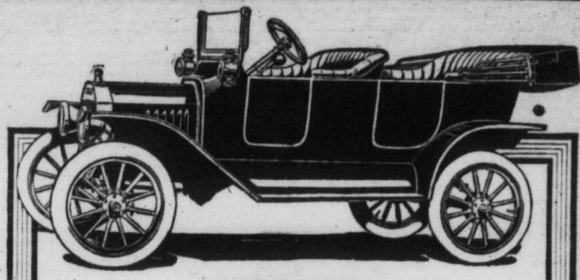
Form III, Normal Entrance—Ross Doyle (honours) 75, Hazel Moore 62, Hazel Fennell 50, Marjory Watterworth 50, James Campbell 54, Cameron Bayne 53, Fred Mann 49, Pauline Wilson 47, Blanche Snell 46, Dessie Purdy 45, Nelson Doyle 42, Verna Wilson 41, Mamie Fennell 39, Oread Sheppard 35, Jean McRae 24.
Form III, Matriculation—Ross Doyle 61, Hazel Fennell 50, James Campbell 49, Cameron Bayne 46, Pauline Wilson 45, Fred Mann 45, Dessie Purdy 42, Nelson Doyle 42, Blanche Snell 41, Mamie Fennell 39, Oread Sheppard 34, Jean McRae 19.
Form II, Lower School Examination—Eva Anderson 70, Hazel Moore 65, Mary Hammett 64, Mabel Hillman 63, Jean Campbell 61, Neta Watterworth 57, Harold Bobier 55, Percy Ellison 54, Jack Douglas 54, Mabel Moran 54, Joe Kearns 48, Winnie Archer 41, Ida Watterworth 39, Lyle Milner 38.
Form II, Full examination as for promotion—Harold Bobier (honours) 77, Mary Hammett (honours) 75, Jean Campbell 74, Mabel Moran 71, Percy Ellison 69, Jack Douglas 62, Lyle Milner 63, Winnie Archer 47, Ida Watterworth 40.
Form I, Full examination as for promotion—Allan Bayne (honors) 76, Ann J. Connelly 73, Thos. Kearns 73, Clara Miller 72, Blanche Hale 71, Frances Archer 65, Florence Handley 64, Alfred Hale 62, Cleava Geary 62, Hector Patterson 60, Ella Milner 60, Edward Downie 56, Anna Fennell 56, Agnes O'Malley 55, Jean Stricker 52, Evelyn Hale 49, Bertha Miller 49, Mark VanEtter 38.

Frenchman — "You are a funny people, you English. You take strong whiskey; you put water in to make it weak; you put sugar in to make it sweet; you put lemon in to make it sour; then you say 'here's to you,' and drink it yourself."

Miller's Worm Powders are not surpassed by any other preparation as a vermifuge or worm destroyer. Indeed, there are few preparations that have the merit that it has to recommend it. Mothers, aware of its excellence, seek its aid at the first indication of the presence of worms in their children, knowing that it is a perfectly trustworthy medicine that will give immediate and lasting relief.

Canadian Pacific Lakes Service.

Passenger service via the Great Lakes Canadian Pacific route from Port McNicholl will be resumed commencing Saturday, May 22nd. The service this season will be maintained by the steamers "Kewatin" sailing Tuesdays, "Manitoba" Wednesdays, "Alberta" Thursdays and "Assiniboia" on Saturdays from Port McNicholl at 4 p. m. The "Manitoba" sailing Wednesdays will also call at Owen Sound each sailing date at 10.30 p. m. Special train will leave Union Station, Toronto, at 12.45 p. m., arriving Port McNicholl 4 p. m. daily except Friday. For reservations or other information regarding this service, consult any Canadian Pacific agent or write M. G. Murphy, district passenger agent, Toronto.



"MADE IN CANADA"

Ford Touring Car Price \$590

Prices of other Ford cars are: Two-passenger Runabout \$540, Two-passenger Coupelet \$850, Five-passenger Sedan \$1150. All cars fully equipped, including electric headlights. Prices F. O. B. Ford, Ont. Buyers of all Ford cars will share in our profits if we sell 30,000 cars between August 1, 1914 and August 1, 1915. All Ford cars are on exhibition at

Alex. Duncanson's, Glencoe



ARE YOU GOING TO PAINT this SPRING?

Does your house look shabby alongside of your neighbors? Does it look neglected? Is this the way you are going to leave it for another year? Your house may be larger and better than your neighbors' but it does not look so well nor will it stand the weather and test of time so well without the necessary coat of Paint. A small investment in Paint will prove a money saver and you owe it to yourself.

SHERWIN-WILLIAMS make a Paint for every purpose. Use the best.

JAS. WRIGHT & SON

PERFECTION OIL STOVE WIRE FENCE

THE LARGEST AND BEST ASSORTED STOCK OF STAPLE AND FANCY GROCERIES

kept in Glencoe

Also Confectionery, Imported & Domestic Fruits, Meat, Fish, etc., carried

Our prices a little lower than elsewhere. Call and be convinced.

Good Butter and Eggs and other marketable produce taken as cash at highest market price.

CASH FOR EGGS

TRY OUR SPECIALS IN BULK TEAS AND COFFEES. Red Rose, Lipton's and Salada Packet Teas always in stock.

W. A. CURRIE



Take One Tonight

—if you feel bilious, "headachy" and irritable—for that's a sign your liver is out of order. Your food is not digesting—it stays in the stomach a sour, fermented mass, poisoning the system. Just take a dose of Chamberlain's Stomach and Liver Tablets—they make the liver do its work—they cleanse and sweeten the stomach and tone the whole digestive system. You'll feel fine in the morning. At all druggists, etc., or by mail from Chamberlain Medicine Company, Toronto

CHAMBERLAIN'S TABLETS

GENTS' FURNISHINGS SPRING IS HERE!

We have just added a complete line of Gents' Furnishings to our business of Merchant Tailoring, and will be pleased to have you call and look over our stock. Everything of the very latest in style, and quality of the best.

Our New Spring Suitings are now here. Come in and get your clothing hand-tailored to your measure. Fit, workmanship and style guaranteed.

TOMLINSON

THE SHOP FOR MEN GLENCOE

And so are we, with a full line of High and Medium-grade

FURNITURE

that will be offered at

GREATLY REDUCED PRICES

giving our customers a chance to purchase their needs for the spring at a bargain, for the next two weeks ending on the 6th day of April. It will pay you to call and inspect before buying elsewhere.

All calls in the Undertaking business promptly and carefully attended to day or night. Prices moderate. Phone, day or night, 76.

MCLAY & MUNROE