Newest of the New

the most braid, the kind called on a Paristan the United States is another than, large garniture.

plasma and service of the most balance of the late of

"This is a queer place. is fastened on to our hou

<text> Hat Brims Hat brims are very important itings this season, for in the brim is apt to lie the novelty of the hat. Some are most amazingly shaped, and curve up at back and front: others roll abruptly back from the face, still others droop demurely over the eyes. Then there are brims which are wider at the sides than they are at the front or back. Many crowns, as has been stated already, are higher than ever, but there are also hats ' with low crowns and with medium crowns. As a rule the spring hat sets higher upon the head than did the winter model, thus showing more of the eyes and eyebrows.

temininity resides, it is supposed to be, in the new suits. However, the fullness that is accorded to the straight-up-and-downness contineus at the waist, hiding it from real view and creating all kinds of illusions about its tagt suit.

Spring Footwoar

This is the time for new poetry, new sweethearts and New Shoes. What a relief it is to throw off the old rubbers or overshoes and step into a brand new pair of spring shoes. To feel once more the firm tread on the bare pave-ment. Why wait until Easter to don your new Spring Shoes. The different stores in the various lines of merchandise are now in full blossom of early spring fashion; everywhere is newness, and newness and beauty is the part this store is to take in the season's shoe showing.

ALL THE POPULAR LEATHERS FASHIONED OVER THE NEWEST LASTS

Women's Shoes

\$3.35 to \$8.50 \$2.85 to \$8.50 We've a habit of selling better shoes for less money.

Men's Shoes

WIEZEL'S

243 - 247 Union St.





Easter Apparel that Meets the



NEW IDEAS SEEN IN

Ladies:— In view of the fact that it is already several years since we adopted a MOTTO not to economize on labor, we wish to call your attention to the out-come of our most earnest endeavors, and even though patience is required in sacrificing an immed-iate harvest, we are proud to state that our policy has proven an absolute success in every sense of the word. Our customers have already shown their ap-preciation and recognize the value of a garment with thorough workmanship and up-to-date style, and by comparison you cannot but become convinced how honestly we adhere to our MOTTO.

Our establishment is equipped with the very best workmen obtainable, and we have every means of working on the same lines as the leading tailors of all the largest cities.

For the complete comfort and satisfaction of our trade, we make a specialty of making any garment, strictly according to the selection of style you wish.

As our designer has had 20 years experience in both United States and Canada, we can assure you that we have no superior in our line.

We also carry an assortment of Ready-to-Wear suits, and coats in a variety of designs, and we wish to say that if you would like to have your garments made from your own goods, we shall be pleased to give you the best satisfaction; although we are in a position to give you a splendid assortment to select from, of our own stock. We assure you of better value for your money here than elsewhere. Call and see for yourself.

The American Cloak Manufacturing Company, 32 Dock Street

SPEAKING OF HATS

With simple lines of gowning the Parisienne has for several seasons in-sisted on a like simplicity in hats; the shape has been the thing, not the trimming, and in the first display of adorament is as evident as ever, but there is no end of novely in the ma-terials employed in shaping these hats formal Ribbon is wrought lato ini-leather is made to resemble straw; many beaded ornaments are used and bits of embroilers. Straw is com-bined with silk most successfully, and little tufts of feathers, chepille balls and large fist wooden beads are used to define the edges of hat brims. Mer and elevant hats of exclusives shapes are covered with creps de chine and faced with straw.

SO THOUGHTFUL

There was once a husband who gave real consideration to his wife's birth-day, and on the evening of that day he brought home an interesting little parcel carefully wrapped in white string which he handed to his wife "Oh, you darling!" said she. "Then you didn't forget my birthday, after all did you?"

, did you?"/ lie opened the little parcel with in-est, then she gave a kind of groan. "Pipe cleaners!" she said. "Yes, iove." said her husband. I ew they'd please you. You never d like me to use your bairpins, did

The second second

Requirements of the Vogue and the Individual

UR efforts to reach the ideal not only in the newest and smartest of the season's O Styles, but also in individual requirements in women's apparel, are clearly and strongly reflected in this opening display and sale which we feel certain will meet with warm approval even from the most critical. The difference between commonplaceness and distinction in dress is shown at a glance by the many smart, novel, authentic modes that now make their opening bow—it is the difference between the ideas of the novice and the specialist. Will you accept our cordial invitation to criticize and compare?

Daniel

Swagger Spring Coats

There's a "touch and go" and the swing of Spring in every model Coat on view. The lines reveal in advance what you will find that the smartly gowned woman favors two and three months hence.

\$8.90 to \$38.50

The Ideal in Smart Suits

Charming reproductions of advance Spring models from famous style creators. The models we show and list below are specially priced for the opening day. They are exceptional values.

\$13.90 to \$75.00

London House

Head of King St.