

Happenings of the Week

## ROTHESAY



## WOODSTOCK





## within sound of the guns

How OXO CUBES helped Princess Patricia's Regiment to make their Christmas dinner

An interesting letter from a sergeant in the above

An interesting letter from a sergeant in the air regiment:

"At last we are where we wanted to be, and are contented with our little lot. We had a fairly good Christmas dinner, which consisted of bully beef and biscuits, and whatever we could forage. My friend and myself did not do so badly, as we had one carrot, one-half turnip, two leeks, one onion, TWO OXO CUBES and twelve ounces of bully beef, with three hard biscuits, all mixed up and boiled in a beef tin.

"To-day we had our Christmas pudding, one-half pound to a man, one pound tin of jam between four men, and a small bottle of wine, also between four men.

"We are all in good spirits, and also within sound of big guns."

[Reprinted from the "Montreat Gazette", Jan. 7, 1915.]

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IN CUBES

Winter weather is OXO CUBE weather. What could be more invigorating and sustaining than a steaming, delicious cup of OXO, which gives that rich, strengthening beef-nourishment the body needs to withstand cold and fatigue?

OXO CUBES beat all the old ideas for food-quickness. Simply drop an OXO CUBE into a cup of hot water—stir—and it's ready, A daily cup of OXO is an excellent safeguard against colds and La Grippe.

A Cube to a Cup In 10c and 25c Tins

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