POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., SATURDAY, NOVEMBER 9, 1918

Million Fund To

Felix M. Warburg of Kuhn, Loeb & Co., From reports from representatives New York, chairman of the joint disabroad it is estimated that of the 9,000,-

tribution committee of the American Funds for Jewish Sufferers. While the appeal will go out to the

Rebuild Jewry

Funds for Jewish Sufferers.

While the appeal will go out to the entire world, the people of war-ravaged Europe, it is believed, will not be in position to further the plan financially to any large extent, so that the burden will fall upon the United States, Canada, and perhaps England.

The money for the project, the largest purely humanitarian undertaking in history, will not be sought alone through contributions, but will embrace loans, and will be accepted from non-Jewish as well as Jewish sources. The exact date and the duration of the campaign for the billion-dollar reconstruction fund was not announced, but preliminary work has already begun.

The plan is the result of months of study by the joint distribution committee of reports from every country in which Jews have been made to suffer through the war, and includes the sending of commissions of American Jews, experts in philanthropy, social service, education, and business, to Russia, Roumania, Poland, Palestine, Serbia, Greece, Bulgaria, and other lands as soon as the international situation permits. The work has already been initiated in several countries, where recent Allied successes have made a beginning possible.

6,000,000 Jews Need Help.

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Anticipate Some of Those Petty Pleasures

BY USING THE MONEY NOW TO BUY THE GREATEST SATISFACTION MONEY CAN BUY — A CLEAR CONSCIENCE

Nothing can ever excuse you if you tail to use your resources to the limit to support the cause of Justice at this time.

SPACE DONATED BY THE SALADA TEA CO.

the present policy of the joint distribu-tion committee in disbursing the more than \$20,000,000 raised by American Jewry for war relief since 1914. Outlines of Reconstruction Plan.

It is planned to give reconstruction work the benefit of American system, energy, and resourcefulness, reinforced by American millions. The scope of the undertaking in its broad outlines embraces the following:

1. Immediate and temporary assistance necessary to pave the way for permanent reconstruction, viz: the supplying of food, clothing, shelter and medical attention.

attention.

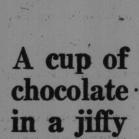
2. Scientific study upon the ground of the various forms reconstruction shall take, according to the needs of the sev-

take, according to the needs of the several populations.

S. Employment of labor, through the planning and carrying out of projects by which workers may be most advantageously and economically made self-supporting and the public welfare furthest advanced.

Should be in every kitchen. Its use assures complete satisfaction in baking cakes, biscuits and pastry. YOUR GROCER SELLS IT. E. W. Gillett Co. Ltd. TORONTO, CANADA. MANADA IN CANADA

WARDSBURG BRAND



WHEN you're all fagged out and feel the need of a "pick-up" just set the kettle on to boil and in a minute you can have as delicious and nourishing chocolate as you ever tasted. Do not think you're too tired to make chocolate correctly, place the responsibility on Chocolatta.

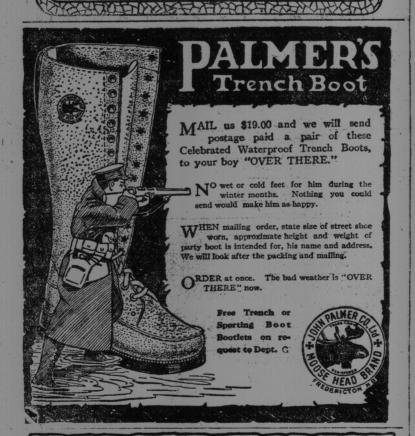
add boiling water and serve

Chocolatta is a scientifically correct combination of chocolate, milk and sugar—a soluble dry powder with the true chocolate flavor. Place the required amount of Chocolatta in a tea cup and pour boiling water thereon.

There you have a really bracing drink that restores your "pep" and makes you feel like a new person.

Chocolatta is rich in those foods which soothe and feed the nerves and repair

Your grocer has Chocolatta in the convenient Khaki Tins



MOTHERS! WIVES! SWEETHEARTS!

Send your boy "over there" this Xmas, a box of

Cigars

They are delightfully mild nothing like them on the other side. Of 10, 25 and 50.

Parcels should be mailed by Nov. 15th to reach somewhere over there in time for Xmas.



Sold by Grocers everywhere

in 2, 5, 10 and 20 lb. tins.

The Canada Starch Co., Limited, Montreal.