

POOR DOCUMENT

MC 2035

THE EVENING TIMES AND STAR, ST. JOHN, N. B., WEDNESDAY, JUNE 21, 1922

A MESSAGE OF VITAL IMPORTANCE TO EVERY FAMILY IN ST. JOHN
A REVOLUTION IN "PRICES" THAT AMAZE

Doors Locked
No one will be admitted from Wednesday until the grand opening Thursday morning, 10 a.m. sharp.
We're marking down the prices and arranging the entire stock for your easy selection.

PERCY J. STEEL

"GOING THE LIMIT" IN WRECKLESS "PRICE" WRECKING

Wanted
10
Smart Salesladies to assist in serving the big crowds of money-saving people. Apply at once.

Entire \$15,000 Stock High-Grade Footwear

TO TAKE THE COUNT IN A RUTHLESS SLAUGHTER

This extraordinary selling event will prove a revelation in merchandising. This stupendous bargain movement has been inaugurated after deliberate consideration to force out at least half this great stock within the next days—forgetting profits and ignoring costs in firm determination to sell—nothing can stop me! I'm going to show you people what real "price" wrecking is when it really has to be done.

Read Every Item, Friends, for Your Own Good—Let the "Price" Hatchet Now Swing

Sale Begins Thursday, June 22 10 A. M. ! Sharp !

We've Struck a Mighty Blow at These "Prices"

BUY MEN'S SHOES NOW!

Men's fine calf boots, Goodyear welt, made of fine quality calf, in box and pointed toes. Going at this sale for \$4.85
100 pair of men's fine boots, in good heavy quality leather; very dressy and fit for any occasion. Out they go for \$3.45
75 pair men's fine boots in genuine calf leather, Goodyear welt; made in black and tan. Now's your chance men, only \$3.85
90 pair men's heavy working boots, made of heavy grain leather, in black and tan. Going at this sale for \$3.85
125 pair men's fine calf boots in patent and box toes. These are very dressy boots, and can be worn on any occasion. Going for \$5.65

THE TRUTH FOR ALL THE PEOPLE!

In operating this Unusual "Price" Slashing event we are wide awake to the situation and fully realize that drastic methods and extreme low prices alone will accomplish our object. We want to impress upon the patrons of this store and the public generally that our name and reputation stand behind every transaction during this sale just the same as if you paid the regular prices.
We value your confidence and we dare not exaggerate, overdraw or misrepresent. We cannot afford to have you come here, and go away dissatisfied, no matter how low the prices.

PERCY J. STEEL

SEE THESE!

150 pair youths' box kip Blucher boots, double soles, made of extra fine quality leather; size from 11 to 13. Going for \$1.95
120 pair boys' kip Blucher boots, double sole, made of heavy fine-quality leathers. Out they go for \$2.65

75 pair youths' boots in fine calf, mahogany only, in sizes from 11 to 13 \$2.85

Don't Worry About How We Do it. Come and See

500 tins Packard's "Black O" here. Your chance to get something for 5 cents a tin.
1,000 pair rubber heels in all sizes, for 10c a pair.

EXTRA!

On opening day we shall sell to the first 50 people entering our store, ladies' white poplin pumps with fancy steel buckle, for 75c a pair.

When the Doors Open Thursday Morning at 10 a. m., the Greatest Shoe Sale Will Be in Full Swing!

100 pair ladies' dress shoes, with straps and laced, in fine quality kid; black, tan and patent leather for \$2.90
75 pair ladies' fine shoes with straps, buckles, low and high heels; made of fine kid, patent leather, grey suede, etc. Going for \$3.85
125 pair ladies' fine patent leather shoes, calf trimmed, with wide strap and buckle. These are bang-up stock. Going for... \$4.85
Misses' boots, in fine calf, in black, patent leather trimmed toes, mahogany and tan, in sizes 11 to 2. Going for..... \$2.65
150 pair children's patent leather shoes, stitched down cushion sole, in sizes from 8 to 10 1-2. Must be sold for \$1.75
75 pair infants' high cut laced boots, made of fine kid, in sizes 5 to 7 1-2. Going for \$1.45

DON'T WAIT

First come get best choice.. Be here THURSDAY sure. Come Friday and Saturday.

LOOK FOR THE CROWD—YOU'LL KNOW IT'S

PERCY J. STEEL'S

511 Main Street, St. John

10 DAYS
Tremendous Selling Activity. Bargains at Every Turn. **SAVE NOW**

IN WAR LANDS

Polish Situation Better, Serious in Austria, Much Improved in Czechoslovakia.

London, June 2.—(A. P. by mail) The general situation in Poland has improved considerably in the last six months; Austria's economic condition is still extremely serious, but Czechoslovakia has

made a wonderful recovery. This summarizes the observations of Walter Lyman Brown, director for Europe of the American Relief Administration, who has just returned to London after a trip through central Europe. He visited Prague, Warsaw and Vienna. In the two latter cities the A. R. A. will finish its child-feeding in June. The A. R. A. closed down in Czechoslovakia in the summer of 1921.

The chief problem in Poland from the A. R. A. point of view, Mr. Brown said, was the devastated region in the East, complicated by the refugees pouring

over the eastern border from Russia. There is also considerable suffering in the big industrial centres, where the rehabilitation work is not yet complete. Legislation has been passed recently by which 400,000 children will be fed by the Polish government and communes until next October, and 800,000 until the following June.

Mr. Brown found Austria still in a serious position. For that reason the A. R. A. offered to leave \$200,000 worth of food to help continue the work after its withdrawal. Legislation making it possible to perpetuate the child-feeding

passed the Austrian Parliament May 16.

In Czechoslovakia, from which the A. R. A. withdrew in the summer of last year, Mr. Brown said the problem is entirely different from that in the other countries. Czechoslovakia has made a wonderful recovery. There is plenty of food there. What is needed is education among the parents and the opening of clinics for children.

"What pleases us most in the arrangements for the continuation of our work," Mr. Brown concluded, "is the absolutely non-political basis on which they are

being made. The responsibility is being shared equally by all sections of the nations, the central governments co-operating with the local communities. Thus through the generosity of the American people in a great emergency we have been able to make a permanent contribution to the welfare of the coming generations in Central Europe."

EARRINGS STILL FAVORED

(New York Times.) Earrings, both in bizarre and more simple designs, continue to top the demand for the better grades of jewelry.

Combinations of black and white are especially wanted, with the broilet or multiple-facet drop in the lead. Effects to match various costumes have been worked out by the manufacturers, and it is not uncommon for a woman to buy several pairs of earrings of various colors and styles for wear with different garments and on different occasions. Chinese jade continues to lead in the demand for Far Eastern stores for earring purposes. It is also being purchased in quantity for suitcases, as well as for the manufacture of the so-called stone and link bracelets, which in some

instances appear to have entirely displaced the "box" and "paved" types.

A STUDY FROM NATURE.

The robin plucks the berry red, And tastes its spicy flavor. The dainty bee the floweret wooes, And sips its honeyed favor.

'Tis Nature's universal law Her sweets should not be wasted If fruit and flower a lower find, Should ripe lips post untasted. —Walter Learned.

MUTT AND JEFF—DAN CUPID HAS JEFF GROGGY

By "BUD" FISHER

