

COAL AND WOOD

BESCO COKE

On Hand



The Hour for Deciding Winner of

's Mills, fourteen miles East EDWARD ROSTAING, OF a., en route overse MAX LASKAN. Pull WILLIAM TUDHILL, en car remained on the rails. TEDDY RICHARD. AT ALFRED LEBLANC. J. M. LEBLANC. C. W. FOSTER, Wir and to this is attributed the ix Cars of Ocean Limited MRS. EDGAR W. CO Plunge Down Embankter (N. B.), arm injured. J. J. McCARTHY, 71FE AND ment at Calhoun's Mills. CHILD, Sydney, shaken Jp. REV. C. W. MORGA I, Saint John, IR. AND MRS. GEORGE JOHN-SON, Sydney; stretcher cases, injuries not considered dangerous. ARCHIE BOSWELL, of Amherst, L. H. HAYWARD, Amherst, mi MONCTON, N. B., Jan. 24-

Consumers Coal Co. Contest is Critically Near

The Contest is closed and the judging under way. It's anybody's thousand so far.

What would you do with a thousand dollars in real cash?

The Winner of the Consumers Coal Co., Ltd. Contest is soon to be faced with that awful problem.

Another day-maybe two-and all will be settled. The check is ready for the fortunate name to be filled in. Who gets it?

Judging Under Way

'All the competing ideas for naming this special quality of Welsh Hard Coal are now in the hands of the Judges. The authors' identities are kept secret, so the Judges will not know who gets the Prize until the name selecting is over. The consent of the following gentlemen to act with him in this capacity was obtained by Mr. Howard Wallace, an advertising writer of no previous connection with the Consumers Coal Co., Ltd.

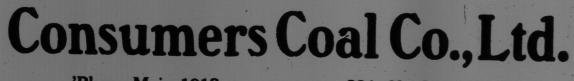
> COMMISSIONER T. H. BULLOCK RALPH G. McINERNEY, Barrister W. L. CALDOW, Bank Manager

Coal Worth \$3 More

The name which wins the thousand dollars will guide the public hereafter in ordering the special grade of Welsh Hard Coal best suited to Saint John conditions. A Coal overshadowing other Coals in heat value for the money. A Coal with a quarter to a half the ash content of other Coals and therefore as much as \$3 more value per ton.

This particular Welsh Coal now has the extra precaution of a Consumers' Inspector passing on every ton in Wales. Here again it is hand picked, sized and screened by the most modern equipment in the East. Outselling all others at \$16.50 a ton cash in City, sluiced.

Who wins the thousand? Watch the papers.



'Phone Main 1913.

331 Charlotte Street

