PAGE OF INTEREST TO

DAUGHTERS OF EMPIRE RALLY IN LONDON TO HEAR MRS. BRUCE

National President Says Peace Work of Order Is To Prevent Demobilization of Patriotism.

I. O. D. L. at the big rally held yesterday afternoon in Cronyn Hall.

"There are twenty-three wars going on even now, and there is plenty of work to do. This is our testing time, and I think the work of the Daughters of the Empire is to carry out Lloyd George's desire, when he said. When we are denobilizing, we must be careful not to demobilize the spirit of patriotism." That is the work of the order now, to stimulate and keep alive the spirit of patriotism, which has grown greatly during the war.

"The scope of the order is as wide as the needs of the Empire, says the "Var Record." During the war time war.

"We have set the work of the men war.

"We have set the war of Name and war our watchword to doing this, i want our watchword to doing this, i want our watchword to it want our watchword to it was the order is a wind the order is a wind the part of the part of the order is a wide as the needs of the Empire, says the war.

"We have set the war of Name and the order is a winder of the country of the men war.

"We have set the war to want our watchword to doing this, i want our watchword to it was the order war. And when we are doing this, i want our watchword to it was the order war. And when we are doing this, i want our watchword to it was the order war memorial campaign.

"The national war memorial eduring the baughters of the Empire at the Daughters of the Empire at



Lines or Wrinkles Indicate Carelessness

THERE is no need of looking old. Neither years nor weather affect the skin when properly cared for. A little care each day will keep away the wrinkles.

Just try this simple formula-"A little CREME ELCAYA

"A little CREME ELGAYA, subbed gently into the skin; then if you need color, a very little Bleaya rouge spread earsfully over the cheeks before the cream is quite dry; and after that the film of face sowder over all."

CRÊME ELCAYA

is a delightful, non-greasy, disppearing toilet cream that nakes the skin like velvet. Your dealer has ELCAYA

and has sold it for years.
Ask him. In Jars, at 35c and 75c. James C. Crane, Sole Agent MacLean, Benn & Nelson, Ltd.

MONTREAL
Distributors for Canada

Made in Canada

25c

Box

sealed in and dust and germs sealed out. MADE IN SIX VARIETIES.

Silver, Gold, Neapolitan, Spice Fruit,

Cocoanut Layer and Chocolate Layer.

On sale at grocery stores today or from

"The war is over, but peace the order in Canada raised \$5,500,has not come yet," declared Mrs.
John Bruce, national president of the
OU. D. D. at the big rally held yesterday afternoon in Cronyn Hall.

Was Margial Canada raised \$5,500,our peace work. And when we are
doing this, I want our watchword to
be 'Unity' throughout the order.

I Want Our Watchword To Be Unity.-Mrs. Bruce.

can War," she said, "but was not organized as a war society, but rather to stimulate and give expression to patriotism in Canada.

South African Graves.

"The first big piece of work which fell to the lot of the new organization was the locating and care of the graves of the men who fell in the South African War, and this work is

graves of the men who fell in the South African War, and this work is still being done, and will be done as long as the order exists. The malance of the money for this purpose is to be expended in a modument to be erected in memory of the imidentified deal.

"Famous for

Delicious

Flavor."

Something

New!

After months of careful study and experi-

FAWKES'

TASTIMADE CAKES

MPRE RALLY

HEAR MRS. BRUCE

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parts of Canada."

Sick Children's Hospital.

Miss Stanley, head of the Victoria

The reports of the various chapters then followed. The report of the Municipal Chapter, London, read by Mrs. Cl. T. Camp-

Sick Children's Hospital.

Miss Stanley, head of the Victoria Hospital, was present and made an appeal to the members gathered, for thefir united support in the building of a Sick Children's Hospital in London, as a war memorial.

She pointed out the great need of such an institution, declaring that Canada was beggaring herself of her children as conditions are today.

"In 1917, one-sixth of the total death rate was children under 5 years of age," she said. "While in the Sick Children's Hospital, Toronto, where all are supposed not to be healthy, the death rate is only one-

Women At Home and Abroad

Devotes to severe the second of the indentified deal.

The next work was the building to commental gates in Toronto to commental

SOCIAL AND PERSONAL

TELL IT TO THE SOCIETY EDITOR.

Miss Meta Macbeth is in Detroit,

Mr. and Mrs. V. P. Cronyn have re-turned from New York. Mrs. John Barnard is in Toronto, visiting Mrs. Herbert Barnard.

Mrs. M. Strong is visiting her daugh-er, Mrs. J. J. Hayes, in Detroit. Captain Chester Butler has returned some to the city after five years over-

Miss C. Fairburn has returned from Ottawa with her niece, Miss Gladys

Mr. Jack McCrimmon, son of Major McCrimmon, has entered Queen's University, Kingston.

Mrs. Thomas J. Cahill of Vancouver is visiting her brother, Mr. Clarence G. Lewis, 252 Ridout street south.

Mrs. E. R. Gunn of Montreal, with ner little daughter, is visiting her par-ents, Mr. and Mrs. George Carrothers,

At 6 p.m., Wednesday, October 8, at Talbot Street Baptist Church, Rev. T. S. Roy, M.A., B.D., united in marriage E. Moma, only daughter of Mrs. Mary M., and the late Ellis McKay, to Mr. Thomas Walter Collister, Inspector Merchants Bank of Canada.

The bride and From Worker services. Merchants Bank of Canada.

The bride and groom were assisted by Miss Millie Bryant and Mr. Clifford E. McKay, brother of the groom.

Immediately after the ceremony, the young couple left for a month's trip to Montreal and surrounding points, and will be at home to their friends after January 1 at the Ardagh Apartments.

January 1 at the Ardagh Apartments.

At the close of the I. O. D. E. rally yesterday afternoon tea was served in Cronyn Hall in honor of the V.A.D.'s from No. 1 Military District who served in Cronyn Hall in honor of the V.A.D.'s from No. 1 Military District who served in Cronyn Hall in honor of the V.A.D.'s from No. 1 Military District who served in Cronyn Hall in honor of the V.A.D.'s from No. 1 Military District who served overseas and the out-of-town guests attending the rally. The tearoom was beautiful with autumn foliage and dainty clusters of pink and white cosmos, while refreshments were dispensed from three large tables centered with cosmos. Mrs. Niven, Mrs. Fred White and Mrs. E. B. Smith officiated at the tea tables, while the members of the Sir John Carling Chapter, in white costumes with Red Cross caps, made charming waitresses.

The big function in connection with the rally was, however, the luncheon in honor of Mrs. John Bruce, the national president, served at the Teeumseh House at 12:30 yesterday. The Indian room and small diningroom, leading off from this bom, had been requisitioned for the occasion, and over sixty guests, including all the regents of the primary chapters of the city and visitors from outside districts, sat down to luncheon Mrs. J. B. McKillop was convener of the affair, all arrangements being excellent. The only thing which marred the enjoyment of the function was the fact that the national president and guest of honor was unable to be present, owing to a fallure to make train connections.

The out-of-town guests were: Mrs. John Bruce of Toronto; Mrss Yera Slater, St. Marys; Mrs. Cennolly, Mss.

Address News For This Column in Challer of the V.A.D.'s mild hold its regular monthly meeting on Tuesday, October 14, at 2 p.m., at the home of Mrs. Sam P. Brom. The collection of Mrs. Institute the home of Mrs. Sam P. Brom. The teatony meeting on Tuesday, October 14, at 2 p.m., at 2 p.m

Mrs. R. V. Bray, Chatham; Mrs. S. R. McConkey, Mrs. J. P. Murray and Mrs. H. F. Schmidt, Stratford; Mrs. F. Aldred and Mrs. C. M. Wright, Glencoe; Mrs. W. A. Monteith, Mrs. James Hislop and Mrs. Alfred Dickson, Stratford; Miss Isabel Whitelaw, Woodstock; Mrs. Margaret Story, Blenheim; Mrs. Alma Reid Baughman, Wallaceburg; Mrs. Margaret Morley, Chatham; Mrs. Angus McKay, Ingersoil; Mrs. Charles Keller, Mrs. F. P. Adams and Mrs. H. A. Andrew, Chatham; Miss Mary D. Nettleton and Miss Elizabeth R. Robertson, Strathroy; Mrs. R. J. Dinsmore and Mrs. A. Turner, St. Thomas; Mrs. Chas. A. Lewis, Galt; Mrs. Alex McLeed and Miss McIntosh, Stratford; Mrs. E. W. Carrie, Goderich; Miss Jean Thompson, Strathroy; Mrs. Mrs. Mrs. Chas. And Miss McIntosh, Stratford; Mrs. E. W. Carrie, Goderich; Miss Jean Thompson, Strathroy; Mrs. McLevan, Dresden, and Miss Mona H. Cleaver of the Toronio Globe.

Miss Mona H. Cleaver of the Toronto Globe.

Those present from London were Mrs. Niven, Mrs. E. B. Smith, Mrs. J. B. McKillop, Mrs. Allan McLean, Mrs. E. W. Scatcherd, Mrs. Robt, Reid, Mrs. Hamilton Bingle, Mrs. F. J. Greenaway, Miss Jean Waugh, Miss Carrie Fitchett, Mrs. Atkins, Mrs. F. E. Tobias, Mrs. Wm. Coles, Mrs. Kitchen, Mrs. Randall Brown, Mrs. John J. Syme, Mrs. Frank Forrestal, Mrs. Glennie Wilson, Mrs. Emerson Nichols, Miss Priddis, Mrs. Howard Higgins, Mrs. Fred White, Miss Eula White, Miss Ora White, Miss I. Armstrong and Mrs. R. M. Graham, Week-End Miss-W. Dance and Miss H. McMillan, Advertiser.

Western Ontario Women's Activities

Address News For This Column to the Editor of Woman's Page.



Store Hours: 9 a.m. to 6 p.m., Saiurdays Included.



SATURDAY NIGHT CLOSING

IT'S UP TO YOU-The merchants who are keeping their stores open till late hours Saturday nights claim they are doing so for the accommodation of the people. As one of the people, show them there is no need of such catering. Shop early on Saturday. It's up to you.

SATURDAY SPECIALS

LAST SHOPPING DAY BEFORE THANKSGIVING

GS FOR THE HOLIDAY

Ladies' Broadcloth Suits, new long

coat, with figured silk lining, and in-

terlined with flannel cording and but-

ton trimmed. Skirt gathered back, belt and inverted pocket. Colors-

Navy, taupe and reindeer. Sizes 36, 38

Ladies' (Salts) Plush Coats, satin lined,

belt. Special \$52.00

Ladies' Silvertone and Velour Coats,

with fur collar \$75.00

and 40. Special

With fur collar

satin lined

Millinery

A special showing of NEW HATS, an exhibit unusual of fall-time models. These are added to our stock for Thanksgiving trade.

PATTERN HATS, also HATS from our own workroom, consisting of Panne and Plain Velvet, Velour Cloth and Duvetyn, trimmed with the glycerined ostrich, ostrich tips, French flowers and ribbons.

CHILDREN'S HATS of Velvet, all colors, poke bonnets, drooping brims. Also beaver and plush hats.

coft, Fiuffy Maribou Neckwear

Cosy and Smart Maribou Neck Pieces and Capes, in black, mole and natural; exceptional values from \$10 to \$30

(Main Floor.)

Neckwear

An unusual collection of most becom-

Maltese and Filet Lace Collars.

Satin and Corded Silk Collars.

-Main Floor .-

Dainty Handkerchiefs

In Great Variety.

Ladies' Pure Linen Handkerchiefs, 1/4 or ½ hem. 35c, 40c, 50c Ladies' Embroidered Handkerchiefs

Priced from 15c to 75c Ladies' Lace Trimmed Handkerchiefs. Prices 25c, 35c, 75c,

\$1.00 to \$1.25 Crepe de Chine Handkerchiefs.

-Main Floor .-

Prices....... 35c to \$1.00

Skirts

style, lengths 33-36 inches. \$9.00 Splendid values at

Ladies' Silk and Wool Vests, long sleeves, high neck or Dutch neck, elbow sleeves or low neck, sleeveless. Drawers

Combinations, \$4.50.

Main Floor.

Holiday Necessities

Ladies' Fall-Weight Silk Gloves (Kayser make), double-tipped, heavy silk, colors black, white and grey. \$1.75

Kayser Chamoisette Gloves, perfect fitting; colors black, white, grey and mastic, with self or black points. Price, per pair \$1.25

Perrin Kid Gloves, finest French kid, in on back. Price, per pair .. \$2.00 white only, self-stitching

Ladies' Silk Hose, full-fashioned, spliced heel and toe; colors black, grey Price, per pair

Ladies' Cashmere Hose (fine all-wool). full-fashioned, spliced heel \$2.00 and toe. Price, per pair .. Ladies' Cashmere Hose,

black or cream. Price, pair \$1.00 Ladies' Ribbed Heather Hose, brown and green mixture. and green mixture. \$2.50

A Corset Bargain For Saturday Only

D. & A. Corset, low bust, long hip, embroidery trimmed top, four hosesupporters, sizes 19 to 26. \$1.00 Saturday's special price No other corset will give you the

same corset value. Main Floor.

Sweater Coats

Ladies' Plain Knit or Brushed Wool Sweater Coats in medium or heavy weight, convertible collar, all shades and sizes. **\$8.50** to **\$13.50**

Children's All-Wool Sweater Coats, in white, rose, saxe and cardinal, sizes 1 to 4 years. Prices from .. \$2.50 to \$3.50

Spencer Jackets, a big range in light and dark shades. From \$2.25 to \$3.25

Third Floor.

For Your Thanksgiving Table Linen

Here are values worth while, considering. Let this list help you to make your selection. Staple Department—Main Floor.

TABLECLOTHS, pure linen, 2x2 | yards. At ...\$5.50, \$6.50, \$6.95, \$7.50, \$8.50, \$9.50, \$10, \$11, \$12, \$13.50 each TABLECLOTHS, pure linen, 2x21/2 yards. Prices.....\$4.95, \$6.50, \$6.95, \$7.50, \$9.50, \$10, \$12.50, \$13.50, \$15 each TABLECLOTHS, pure linen, 2x3 yards. At\$7.50, \$8.50, \$9.50, \$12.50 each TABLECLOTHS, pure linen, 21/4 x 21/4 yards. At \$8.50 and \$9.50 each TABLE NAPKINS, pure linen. At \$5.50, \$5.95, \$6.50, \$7.50, \$7.95, \$8.50, \$9, \$10, \$12, \$12.50, \$13.50, \$15 a dozen TABLE NAPKINS, odd lots. At, each

COTTON DAMASK TABLECLOTHS, bordered, 58x58 inches At, per cloth

COTTON DAMASK TABLECLOTHS,

COTTON DAMASK TABLECLOTHS,

2x2½ yards. At, each\$2.95, \$3.50, \$3.98 and \$5.00 COTTON DAMASK TABLECLOTHS. 2x3 yards. At, each...\$5.00 and \$5.50 COTTON DAMASK TABLE NAP-KINS. At, per dozen, \$1.50, \$1.75, \$1.98, \$2.25, \$2.50, \$3.50, \$3.95, \$4.50 and \$5.00

DAMASK TABLING, excellent wearing for every day use. Special at, per yard 75c and 89c FINE SATIN-FINISHED TABLING. extra value. At, a yard, \$1.75 and \$1.85 HEAVY BLEACHED DAMASK, 72 inches. At, a yard\$1.50 HEAVY UNBLEACHED AND SEMI-BLEACHED TABLE LINEN, all pure linen. At, a yard.....\$1.95 and \$2.25 BLEACHED (Union) TABLE LINEN. excellent quality, extra value. At, a

Extra Special---Saturday Morning

FOUR DOZEN LADIES' HOUSE DRESSES, IN GOOD PRINT, ASSORTED COLORS AND STRIPES. EXTRA VALUE. REGULAR \$2.25. SATURDAY

GRAY'S, Limited Agents for the Butterick Pat-140 Dundas Street

terns, the Delineator and the Butterick Quarterly.

GRAY'S, Limited Phones 115-116

\$25.00

Wear

That Boy of 14.

Dear Miss Grey.—I have been a Phone 2614.

Phone 2614.

The success About 400 persons attended during the afternoon and evening.

and notice we have more interesting ful about many things, and often try to correct all mistakes or does it to shock older people. Is it well to try to correct all mistakes or does it try to correct all mistakes or does it of the same things pass until they are older? I remember some time ago of some of our mothers will write use of some of our mothers will write use the best methods of teaching the boy of boys), offering to give advise to any one on bringing up boys. If she is about that age they are not so thought-is still a reader I would be glad to hear.

Also others tell their dexperience. A LOVER OF BOYS.

Another again. Also others tell their dexperience in the suggestion, and I should like very much to have a letter from her.