

Overcoats of Unusual Merit

You'll want that new coat for Christmas, and we know you'll be keen to get a real good one. We sell coats with less effort than any store on the street, because our coats fit right, are tailored unusually well and our prices are extremely modest.

SOLID COMFORT ULSTERS \$20, \$22, \$25, \$30, \$35

Wonderful sales have greeted this range of "solid-comfort" ulsters—splendid big double-breasted garments with perfect-fitting two-way collars—half belt or all-around belt, as wanted—unusual cloth qualities in pure wool, flannels, tweeds, chinchillas and tweeds in plain browns, tans, heather mixtures and many shades of grey—plain shades and swaggar overchecks and plaids—sizes 35 to 46.

NEW WAISTLINE OVERCOATS

Swell New Novelty Coats for the young fellow in perfect-fitting waistline and form-fitting styles, double-breasted with smart lapels, and some with two-way collars; plain greys, browns and neat mixtures \$28.00, \$30.00 and \$32.00

BRITISH MELTON OVERCOATS \$20, \$22, \$26.50, \$30, \$38

Old-time, dependable qualities in these famous cloths that never disappoint. We have them in standard models, form-fitting models, double-breasted, semi-fitting and ulsters; greys in light, medium and dark shades, and blacks; all tailored with exacting care, and that are simply perfection in fit; all sizes 35 to 46.

SWELL NEW WAISTLINE SUITS

Unusually smart young men's models in New Waistline Suits. Exclusive new models not shown elsewhere, in greys, browns and blues, in plain colors and overchecks \$28.00, \$30.00, \$32.00, \$35.00

A Big Bargain in Overcoats at \$14.75

Odd garments only, singles of sold-out lines from our regular stock—standard models, slippers, belters and ulsters; greys, browns, etc., in tweeds and other cloths; regular prices... \$20.00, \$22.00 and \$25.00

A STORE FULL OF MEN'S GIFTS

We can help you with big stocks, good service, and honest advice. Shop as early as possible.



Fine Shirts

In Arrow and Tooke makes, a score of good fabrics, including silk mixtures, \$1.00, \$1.35, \$1.75, \$2.00, \$2.50 to \$5.00

New Mufflers

Fringed-end silks, in hundreds of patterns, new silk knitted mufflers, in splendid qualities \$1.50, \$2.00, \$2.75, \$3.50

Suspender Sets

Armbands, Garters, Suspenders, handsomely boxed, singly or combination sets 25c, 35c, 50c, 75c to \$1.50

Xmas Special—Boys' Overcoats, \$9.95

48 Boys' Splendid Winter Overcoats, in belted style, double-breasted, with two-way collar, worsted lined; browns, greys, black and white effects, in heavy winter coatings; values \$12.00 to \$15.00; sizes 28, 29, 30, 31 and 32 only. At \$9.95

Xmas Special—Sweater Coats \$3.48

22 Men's Heavy Winter Sweater Coats, with shawl collar; brown, grey and tan shades; sizes 38-40. Regular \$5.00.

Practical Gifts For Christmas Washable Jap Silk Waists

In colors of pink, maize, apricot, rose, coral and white; silk embroidered fronts in self colors; pearl buttons down front. Very special \$2.95

SILK CREPE DE CHINE WAISTS, embroidered and tucked styles, colors of rose, pink, flesh, maize, peach, grey, taupe, white and black; \$6.50 value. Special \$4.95

Kimonos

Japanese Crepe Kimonos, silk-embroidered collar and sleeves, saten trimmed, in colors of pink, rose, sky, mauve, purple and grey. Special \$2.95

Saturday Specials

200 yards Black Duchess Silk, heavy dress weight, Lyons dye, rich black, 33-inch. Regular \$2.00. Saturday only \$1.39

300 yards Silk Crepe le Chine for waists and dresses, good weight; washes perfectly; full 40 inches wide; in shades of maize, white, pink, peach, apricot, rose, navy, black, and grey. Special \$1.49

Special All-Wool Serge, soft finish, 48 inches wide, in shades of navy, nigger, green, copen and black. Saturday, special \$2.00

CHRISTMAS LINENS—Very fine Huck Towels, small, neat designs, all pure linen, hemstitched ends. Extra special, each 75c
Pure Linen Huck Towels, full bordered, hemstitched ends, handsome design \$1.00

BOUDOIR CAPS

In silk and net and crepe de chine and lace, in maize, flesh and cream \$1.00
Fancy, White Lace and Net Boudoirs, daintily trimmed, with narrow blue and pink ribbon \$1.50

A very dainty cap in Georgette crepe, lace-trimmed, neatly boxed \$2.75

THOUSANDS OF HANDKERCHIEFS

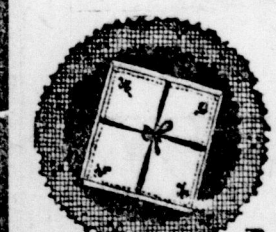
Handkerchiefs for everybody, in plain or fancy, white or colored.

Children's Handkerchiefs, colored borders, fine quality, three in a box, for 25c

Ladies' Handkerchiefs, neatly boxed, in plain, white and colored, embroidered corners, dainty designs, boxed 25c, 35c, 50c, 60c

Ladies' Handkerchiefs, handsomely embroidered, colored lace edge, three in a box 75c and \$1.00 a box

Ladies' Handkerchiefs, hemstitched and embroidered ... 50c, 75c, \$1.00



LONDON
LONDON EAST

R. J. YOUNG & CO.

TWO
STORES

VOICE OF THE PEOPLE

THE CASE FOR NO. 4.
To the Editor of The Advertiser:
May I ask you, in the public interest, to publish the following statement, in justice to myself and the organization of which I happen to be a member?
As your readers are aware, at least a week before the authorities of the city woke up to the need for action to combat the influenza epidemic, the No. 4 Nursing Division of St. John Ambulance were in the field doing their level best to cope with the emergency. Now the board of health refuses to foot the bills, which they have returned to me, with the intimation that "these payments had not been authorized by them."
Perhaps I had better quote their letter verbatim. It reads: "Dec. 6, 1918. "Dear Madam—I am instructed by the board of health to return to you the enclosed accounts, that board having no information as to any authority being issued by the board for these amounts. The board is advised you that they would not be responsible for any accounts for which an order had not been issued by Dr. Downham or Miss Fidler. These accounts, apparently, are not properly authorized. Your obedient servant, S. BAKER, "Secretary Board of Health."

May I, leaving stating the facts, ask for the date and substance of the letter from the board of health notifying me that they would not be responsible, etc.? I certainly have received no communication to that effect.
On October 7 the hospitals were put to it to find accommodation and, by phone, I offered the use of our premises at 404 Talbot street; the only stipulation being that a room should be placed at our disposal in the city hall for the classes then running. This was agreed to, and Dr. H. A. Stevenson lectured there for the two succeeding weeks, the classes ceasing to be held when the order prohibiting public assemblies was issued by Dr. Downham. The mayor asked me "how I proposed to finance the emergency hospital? Did I propose to bill the city or what?" I told him I did not consider the matter, but would do it "in faith." He then thanked me, and told me to go on. I called up my nursing sisters, and 52, with friends, responded, and during the worst of the rush 100 patients were treated by us, and 600 cases outside. For the first ten days, with the exception of some little assistance from outside, such as soup from Mrs. Travers of the Bank of Montreal, who stood by us till the end, and heating sent by friends from as far off as Wallaceburg, and coats, etc., loaned by Mr. Lashbrook; the cost of providing medicine, food, clothing, bedding, etc., was undertaken by us in faith. In addition to the 49 patients treated at 404, and the 600 outside for which we had to provide such things as campberris, oil and other drugs, cotton wool, their own, 52 nurses had, in addition to the patients to be fed from time to time, our rooms becoming congested, by the courtesy of the Ontario Loan Company, we extended the hospital by opening the front portion of 404, the mayor, through a friend, instructing Keene Bros. to supply the beds. The board of health sent the plumber and paid him. It also ordered and paid for the coal for heating.

On the 12th the S. O. S. was formed, and our troubles began, and Dr. Downham began his policy of denying responsibility, which culminated on the Saturday of that week in an order being issued to take no more patients at 404 Talbot, the reason assigned being unsuitability. It is unnecessary to say much about the Malindi street hospital, kindly lent by the latter Dr. Downham, the beds and equipment, drugs and surgical appliances were removed from 404 and used there, in addition to others purchased for the purpose subsequently. The board has ordered that while that came to them direct. Shortly after removing to Malindi street, the children and the necessary equipment were removed back to 404 Talbot. Dr. Downham suddenly discovering they were suitable for a children's hospital. Eleven children were sent there, the last being discharged on November 14.

I may say that of the 53 patients treated at various times at 404, only one died. Is the proof of pudding in the eating? Is this too sickening for itself. Let me offer one or two comments on these facts before closing. To begin: the bills repudiated by the board of health cover the expenses at 404 when it was used as a children's hospital. The city clerk says the reason for not paying is the absence of a signed order by Dr. Downham or Miss Fidler. Why then does it not pay for the alcohol signed for by Dr. Downham himself? Further, why are the board of health billing parties treated by us from 404 Talbot? Does it think this is fair or equitable? Does it repudiate, too, the authority of the mayor, or merely doubt my word? If the latter, may I ask, first, why the council chamber was loaned to me for the purpose of classes; further, why the statements detailed by me, published in the press, repeated over the phone, and at the board of health meetings, to the effect that the mayor told me to "go on," have never been denied? Will the mayor or chairman of the board of health deny that they have repeatedly said to myself and others, I need have no fear—the city would pay? Did not the chairman take off his coat and do some little work out 404 in order? Surely he never conceived in an illegal act? Who or what is the malign influence behind all this policy of snipsticks?

In conclusion, may I state, No. 4 entered the field not for the purposes of controversy, but for the furtherance of its principles, viz: "for the good of humanity." I am happy to say that all my staff responded in this spirit, and sorry that the opposite spirit has met us all through on the part of the authorities. In justice to myself and staff, it is necessary to say that we took the risks incidentally, without having any hope of reward. Only when an order came from divisional headquarters in Toronto, making it possible to receive pay, was it possible for any to receive pay. Eighty per cent of the work was given without pay and our reward was 22c.

The hospital was open five weeks—471 days' nursing at the usual rate, the ordinary payment per diem, would more than cover the total expenses.

Believe me, faithfully yours,
N. THOMSON,
Lady Superintendent No. 4 Nursing Division, St. John A. B.

"A WILD-CAT SCHEME."
To the Editor of The Advertiser:

I notice that the controversy over the site of the provincial cement highway is waxing warm. It is a safe estimate that 90 per cent of those who will have to pay for the road don't give a snap of the finger where it goes. However, it can be promised that the highway engineers will appear before the electorate in a few weeks they will have their own time explaining their joints to Toronto and their plaudits of Adam Beck and other promoters of this wild-cat scheme.

It was generally supposed that under the steady influence of a billion-dollar war debt those deluded individuals who managed that prosperity could be brought to a country by its people selling corner lots to each other would be silent for at least a time, but instead we have apparently hunched them in our municipal councils, and in conjunction with the cement and auto manufacturers they are going to work their ideas to the limit.

Is it not possible to leave the site alone and consider the effect the building of this road will have on the farmers of Western Ontario? For three years repairs on the farms have been at a practical standstill, and now when they are decayed and need replacing with cement foundations under outbuildings and cement water-tanks are an unmet need, it was to be hoped that cheaper building material was in sight, along comes this colossal expenditure eating up hundreds of thousands of barrels of cement.

Then consider the effect on the labor situation. In a short time our members of Parliament and county councillors will be snuffing off some patriotism and production stunts, and the farmers will be expected to go up against the provincial highway commission, backed up as it is by the credit of the country and authorized to pay 40 cents or 50 cents an hour for an eight-hour day, and compete with them in the labor market. And when it is completed we will have the folly of a Hamilton and Toronto highway mutilated a score times—a road built

of no value to 80 per cent of the taxpayers. If we must give men employment building roads (though with practically all our soldiers wishing to go on the land, this excuse needs more explaining), let the roads be built between the farmer and his cheese factory and local station, and if the grand moguls of our cities must have a great speedway let them pay for it and stop sponging on the farmer.

Yours truly,
R. ELLIOTT.
VANCOUVER HAS \$150,000 FIRE.
Vancouver, B. C., Dec. 12.—Fire wiped out the extensive wire mill and wire manufacturing plant of the Morrison money.

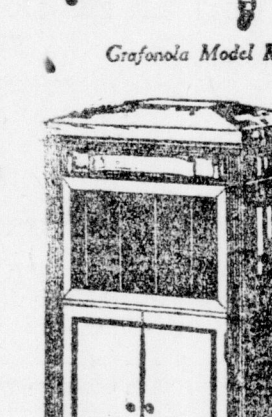
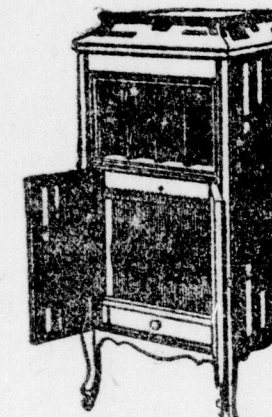
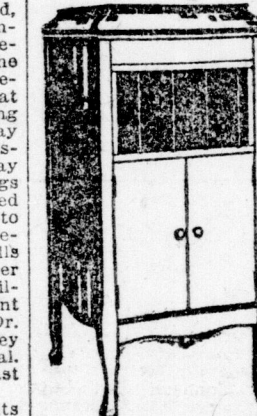
Steel and Wire Company last night, with a loss estimated at \$150,000. The loss was fully covered by insurance.

APPOINTED COUNSEL.
Montreal, Dec. 12.—According to a circular issued by President Beatty of the C. P. R., W. N. Tilley, K. C., of Toronto, has been appointed consulting counsel of the company. This is a new office in connection with the legal department.

No amount of argument can convince a farmer that a city man who sits at a desk all day does any work or earns his money.

BOVRIL
Is the Power of Beef
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Columbia Grafonola



Which Columbia Will You Buy?

Of course, you realize the value of the best music in your home.

That being so, you will want a Columbia Grafonola, for that instrument has always proved the most permanently satisfactory of music makers.

There remains the selection of the right Columbia model for your family. Here, we believe, we can give you one comforting assurance. You will get your full money's worth whatever Columbia you choose.

Every Columbia Grafonola gives you the utmost in volume and quality of tone, in grace and beauty of design, in richness of finish, in skill of workmanship, in convenience and dependability of mechanism.

The way to be sure of selecting the right Grafonola is to hear and see and judge them all. Any Columbia dealer will be glad to have you play any record on any Grafonola, whenever you like and as often as you want. That is the surest way to tell.

Tone is a test for the ear, not for the eye. It cannot be argued in type. It must be tested. Go to the nearest Columbia dealer and make this final and conclusive test.

Columbia Grafonolas, Standard Models from \$30 to \$325.

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"Wright Pianos Are Right Pianos"

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227 DUNDAS STREET, Two Doors West of Majestic Theatre

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Columbia Grafonolas and Records. We Invite Your Inspection of Our Stock.

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PHONE 5616.

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