

THE TORONTO WORLD

WEDNESDAY MORNING MARCH 13 1918

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In the Simpson Men's Store Today 100 Chocolate Sets at a Rush Price

Thin Japanese China with a choice of fine very pretty decorations, gold line on handles and edges. Sets consist of large covered chocolate jug and six cups and saucers. A special for today at \$1.79.

-Basement.-

#### Spring Notion Sale This Great Semi-Annual Event Begins Today For the Home Dressmaker. For the Professional Dressmaker

Each Item Shows a Substantial Reduction in Price. It Will Pay You to Stock Up Now!

Sale price 25c.

price 19c.

16c.

Coats' Sewing Thread, 150 yards to spool, black and white; all sizes up to 60. Sale price, doz., 56c. Clapperton's Sewing Thread, 200 yards to spool, in white; sizes 12 to 30 only; black, sizes 10 to 60. Sale price, 2 spools

Basting Cotton, 500 yards to spool, white only. Sale price 2 spools for 19c. price 3 for 14c, Clark's Anchor Crochet Cotton, in white, all sizes. Sale price, doz., \$1.00. B.P.C. Crochet Cotton, in white and ecru; all sizes. Sale cards for 11c.

price, ball, 11c. Sewing Silk, 50 yards to price 35c. spool; black, white and colors. Sale price, spool 4c, or doz. La Casque Fancy Hair Combs with rhinestone set-Women's Fad Hose Supports.

ting. Regular prices \$1 to \$1.50. Sale price 75c. Hair Switches, real hair, 3 stem, 1% ounces, all shades. Regular price \$1.75. Sale price

Rose Real Hair Nets, fringe style, all shades. Sale price 3 Lisle Garter Elastic, 1 inch wide, in black and white. Sale price, yard, 11c. Lisle Hat Elastic, in black and white. Sale price 4 yards for 11c. for 16c. Six Celluloid Hair Pins in fancy Japanese box. Sale wire Hair Pins, 1 oz. pack-age. Sale price 4 for 9c. Wire Hair Curlers. Sale White Celluloid Knitting Needles, 4 to set. Sale price

16c. Steel Knitting Needles, 5 inches long. Sale price, set, 3c. Star Pin Sheets, 160 pins to sheet. Sale price 3 for 5c. Finest Brass Pins, ½-lb. price, dozen, 5c. Bandage Safety Pins, 12 to card. Sale price, card, 3c. Lingerie Tape in white, pink, lue. Sale price 4 bolts for box. Sale price, box, 67c.

Wooden Coat Hangers. Sale price, each, 5c. Iron Holders, lined with asbestos. Sale price, each, 5c. Sleeve Protectors, black oilcloth. Sale price 15c. Kindergarten Beads, assort-ed. Sale price 2 boxes for 25c. Children's White Rubber Bibs. Sale price 2 for 25c. Knitted Wash Cloths. Sale Leader Safety Pins, 12 to card, assorted. Sale price 3 Elastic Sanitary Belts, all sizes. Regular value 75c. Sale

Sanitary Towels, 6 to box. Sale price, box, 21c. price 25c. Easywear Dress Shields, size 2 only. Sale price, pair, 10c.

Dressmakers' Scissors, 6 and 7 inch. Sale price 75c. White Roll Tape, 4 yards to roll. Sale price 3 rolls for 11c. Pin-on Hose Supports, for babies and children, sale price 15c; for misses and ladies, sale

> bolt. Sale price \$c. Boned Skirt Belting, in black and white; 2 and 2½ inch. Sale Mending Wool on cards, in black and tan. Sale price 3 for 5c.

Mercerized Mending, in balls, in all colors. Sale price 2 for

Pure Silk Mending, on cards, all colors. Sale price 2 for 9c. Black Stocking Darners. Sale price 4c.

Women's Boot Laces, finest quality, 72 inches long; all the new shades for high boots. Sale price 2 pairs for 25c. Men's Boot Laces, 36 inches Men's Boot Laces, so inches long, in black or tan. Sale price 2 pairs for 15c. Mohair Boot Laces, 36 inches long, in black and tan. Sale long, in black and tan. Sale price 6 pairs for 14c. Wooden Shoe Trees. Sale price 2 pairs for 19c. Odd Lines of Buttons in the new shades, different sizes. Regular prices 75c to \$1.50 doz. Sale price, doz., 50c. Ocean Pearl Buttons, 2 and 4 hole, from 14 to 30 line. Sale price, card, 5c. Steel and Gilt Belt Buckles. Regular price \$1.50. Sale

Supreme Dome Fasteners, all sizes. Sale price 3 cards for 17c.

White Bias Tape, 12 yards to bolt. Sale price 14c. Rick Rack Braid, 4 yards to

concession. There are but six to nine hats in each lot, offering you an exceptional opportunity to choose a good hat for spring at a bargain price. Shades are greens, greys, browns, navys and blacks, in flat set and curl brim shapes, fedora and telescope crowns. Today, 8.30, 98c.

\$1.00. Today 25c.

### Under Twenty-Five Dollars for Men's Spring Suits and Overcoats

Neither men nor boys need "suggestions" about their clothes these days. They're going to buy something pretty quick, and they'll know what it is the minute they set eyes on these items.

Men's Spring Overcoats, in plain medium grey cheviot, single-breasted Chesterfield, semi-fitted, with centre vent in back. Sizes 36 to 46 regular; 40 to 50 stout. Today, \$24.00.

Young Men's Spring Overcoats, made from heather brown tweed, in the new trench style, with removable belt, which makes either trench or slip-on style, satin voke and sleeve lining. Sizes 36 to 42, \$22.50.

Men's New Spring Suits, in medium grey mill-finished worsted, threebutton, soft roll sac, five-button vest, trousers finished with belt loops, cuff or plain bottom. Sizes 36 to 44. Today, \$22.50.

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### These Eight Dressy **Boot Styles** On Sale Today at Less Than **Factory Cost**

Illustrations tell the story completely, sufficient to add that such boot buying opportunity as this sale presents does not happen every day, nor every month either, and you will not want to miss it. Early shopping will certainly be in order if you wish to procure the best values. In addition to their smart, clean-cut appearance, they are also comfortable, perfect fitting and well-made. There are both button and lace, in gunmetal, patent colt and kid leathers, with dull kid and cloth tops. A big assortment of toe shapes, with Goodyear welt and flexible McKay sewn soles, Cuban and medium heels; sizes 2 1-2 to 6 in the lot. Today

\$2.65

# Two Hour Boys' Boots \$2.00

We offer about 240 pairs of boys' reliable boots, blucher cut, box calf and oil grain leathers, neat round toe, with solid leather standard screw soles. Sizes 11 to 13. 8.30, today, \$2.00.

Also about 100 pairs, sizes 4 and 5, at \$2.29.

### Bright Wednesday Specials at The Polish Counter

Sanderson's Tintene. Regular 25c. Today, 19c. Men's 36-inch Black Laces. Today, per dozen, 10c. Women's 45-inch Black Laces. Today, dozen, 10c. Men's Steel Arch Supports. Regular \$1.00, at 69c. Tilley's White Enamel Heel Edge, large size, at 35c. Whittmore's Boston Cream. Regular 25c, at 19c.

# New Overcoats for Boys

A Great Sale of Spring Ties

Men's 35c, 50c, 75c and \$1.00 Neckwear at 25c

large manufacturer's best selling stocks. In the lot are fresh new spring patterns, such

as all-over floral and stripes, in two and three-tone effects. They are large flowing

end shapes; shades blue, purple, red, green, grey, brown. Regularly 35c, 50c, 75c,

Men's and Boys' Pure Silk Neckwear, broken ranges and short ends from a

Men! Another Big Sale of

Soft Felt Hats 98c

Broken stock lines, purchased from a prominent wholesaler at a large price

Boys' Reefer Coats, in brown, black and good mixed check tweed. Made in a dou-ble-breasted three-button model, having patch pockets with top flaps, and full back with side vents. Buckle belt encircles waist. Sizes 3 to 10 years, \$9.00.

Boys' Grey Donegal Tweed Reefers, in double-breasted three-button style, having patch pockets with top flaps and half belt at back. Sizes 3 to 10 years, \$8.00.

## **Bargains in Silverware**

Large Cut Glass Pattern Salad Bowl, with silver-plated rim; complete with silver-plated salad serving spoon and salad fork. Regularly \$4.25. Complete, \$2.79. Casserole Bake or Pudding

Dishes, with new chocolate col-

ored genuine fireproof lining. Superior to the brown and white colors. Has cover and is fitted in a pierced silver-plated frame, with handles and feet. Regularly \$6.00. Today, Silver-plated Biscuit Jars,

bright finish, plain design, with cover and handle. Regularly \$3.50. Today, \$1.98. Dessert Sets, including large size cream jug and sugar bowl, heavily silver-plated, plain design, bright finish; both pieces gold-lined. Regularly \$4.25. Today, per set, \$2.39.

#### Three Remarkable Glove Values Women's Gloves \$1.59 Women's Gloves 69c \$1.50 and Gloves \$1.19

\$3.79.

Women's First Quality Wash Cape Leather Gloves, a very smart Spring street glove, "Perrin" make; made from import-. ed leathers; have two dome fasteners, stylish outsewn seams, neat self-point stitching; new shades, tans and light mastic. Sizes 5½ to 7½. Reg-ular \$2.00. Today, \$1.59.

Women's Perfectly Finished Pure Silk Gloves, "Queen" quality brand; made in Canada; fine close weave; have two dome fasteners, double-tipped fingers and plain point on back; black and white. Sizes 51/2 to 71/2. Regular 75c. Today, 69c.

Women's French Kid and Glace Lamb Gloves, a grouping of broken lines, consisting of black, sizes 6 to 634; white, sizes 6 to 714; white, with black stitching, sizes 714 to 7  $\frac{4}{3}$ ; green, navy, brown, tan, black and white, sizes 5  $\frac{1}{2}$  and 5  $\frac{4}{3}$ ; all perfectly finished; are odds and ends, of regular stock. Regular \$1.50 to \$2.00. Sell-ing today, all one price, \$1.19.

### 15,000 Yards Embroidery Mill Ends

Comprising Swiss Cambric and Longcloth Edgings, 3 to 7 inches wide; also beadings, bandings and insertions. Splendid variety of patterns. Very special value. Per yard, 121/2c.

Also Swiss and Cambric Flouncings, 12 to 17 inches wide, in most effective designs. Per yard, 17c.

Also Swiss and Cambric Flouncings, 12 to 17 inches wide, beautiful patterns, suitable for underskirts and children's dresses. Per vard, 28c.

### Lingerie Waists \$2.95 --- Values Up to \$5.95

These dainty waists are made of the sheerest voiles and organdies, trimmed with dainty filet and Venice laces or fine Swiss embroideries. Mostly white with a few white and color combinations. Regular values to \$5.95. On sale, \$2.95.

### Women's New Crepe Kimonos \$3.50

You would enjoy slipping into one of these serpentine crepe kimonos—so pretty are they. Note the large collar trimmed with ribbon and embroidered in blue bird design, the shirred back and the ribbon ties. Colors pink, sky, Copen., rose and mauve. Price, \$3.50.

### Women's Gingham House Dresses \$3.95

New, smart and neat. The large collar, vestee, long-cuffed sleeves and fancy pockets are at-tractive features; combinations of blue and tan, two-tone blue and green and pink, \$3.95.

The SIMPSON Company Robert SIMPSON Limited