

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes 5.30 p. m.

Dresses to Sell for \$5.85

Velvet and Cloth Dresses, in many styles, and a color range including navy, brown, tan and Copenhagen; many have novelty trimmings. Worth \$8.50 to \$12.50. Saturday **5.85**

WINTER COATS IN THE LATEST STYLES.

Regularly \$10.00 and \$15.00, Saturday \$5.95.

A splendid collection of samples and odd sizes from broken lines of regular selling stock, including warm imported tweeds and diagonal cloths; styles are all the very newest; collars and cuffs of contrasting materials. **5.95**

BLACK PERSIANA COATS.

Regularly \$21.50, Saturday \$12.85.

Made from splendid quality rich Persiana cloth, with lustrous finish; handsomely lined throughout with Maxim satin, in grey only; cut in a smart style, with rounded fronts; fastened with handsome braid ornament; collar that can be worn close to throat. A splendid bargain at **12.85**

SPECIAL SELLING OF GIRLS' COATS, \$1.98

Ages 6 to 14 years; one-piece styles; made of warm weight tweeds, in dark shades. Saturday, special. **1.98**

A SPECIAL SKIRT.

Made from excellent quality tweeds, in mixtures of grey, tan or brown, in a number of smart styles; neatly ornamented with buttons; comes in a good assortment of sizes. Specially priced Saturday **2.75**

(Third Floor.)

Pre-Stocktaking Clearances of Silks and Velvets

Many Broken Lines at Bargain Prices.

IVORY BROCADED JAPANESE SILKS, 36 INCHES WIDE, ON SALE 85c.

Dainty patterns, in silks that launder well; for waists, dresses and children's wear. Sale price **.85**

CORDUROY VELVETS IN 22 AND 27 INCH, REGULARLY 85c, FOR 48c.

The balance of three good lines, with a good range in plain twill-back velveteens, all **.48**

DOUBLE WIDTH COLORED DRESS SATINS, AT \$1.10 PER YARD.

A big range of the best and newest shades, with plenty of staple colorings, such as sky, pink, sage, tan, brown, mauve, green, grey, etc. Sale price **1.10**

TWO BLACK SATINS.

300 yards Satin Duchesse, 39 in. Regularly \$1.50, for **1.38**

300 YARDS BLACK SILK-SATIN, REGULARLY \$1.65, FOR \$1.44.

40 inches wide. A perfect satin in every way. Sale price **1.44**

(Second Floor.)

Less-Than-Half-Price Sale of Winter Cloakings

\$2.50, \$3.00, \$3.50 and \$4.50 Imported English and Scotch Cloakings to be cleared at one price; 54 and 56 inches wide. Per yard \$1.50.

Our best quality Cloaking, some of them marked down to one-third their regular prices. Lovely soft pure Botany Coatings, in a variety of the season's newest weaves and in every conceivable color; some with contrasting plaid and tartan backs, others with contrasting plain backs and also a fine range of solid mannish cloths in the newest mixture combinations. Absolutely the finest cloaking bargain of the season. Come early for best choice, as some of the best qualities and colors will soon be cleared. Regularly \$2.50 to \$4.00 per yard; 54 and 56 inches wide. Saturday, **1.50**

(Second Floor.)

JEWELRY

Women's Tiffany Rings, set with fine genuine white diamonds, 15k gold and platinum, and 14k gold and platinum. Regularly \$25.00 and \$28.00, Saturday **19.95**

Invisible Tiffany and Tiffany Belcher, 14k gold and platinum rings, good quality diamonds. Regularly \$18.00 and \$22.00, Saturday **14.95**

(Main Floor.)

A Flurry in Tunics

An unusually good bargain in dainty Tunics; long or short styles; chiffon or net grounds, and all beautifully embroidered, with fine bead work; black, white or colors. Regularly \$12.50 to \$19.50. Saturday **9.95**

FANCY NEEDLEWORK.

Disposing of our stock of hand-embroidered Pillows, Cushions and Centres; all made in our own workrooms, and representing the highest form of art craft, both in execution and design. Prices are \$7.50, \$8.50, \$10.00 and \$12.50 each. To clear Saturday, each **3.98**

150 GOOD BLOUSES.

In Silks, Chiffon and Fine Lace.

A very mixed lot, both in style and colorings; they consist of clearances made and turned out through Stock-taking; black and colored silks; some very dainty chiffons, and fine laces. These regularly marked at \$2.95, \$3.95 and \$5.00. On special tables Saturday **1.95**

We cannot promise to fill phone or mail orders.

(Third Floor.)

Some January Fur Prices

ONE ONLY PERSIAN LAMB COAT.

50 inches long; straight sacque back; fronts are slightly rounded; deep shawl collar; lined with handsome brocade satin; a travellers' sample. Regularly \$450.00. On sale Saturday **275.00**

ONE ONLY PERSIAN LAMB COAT.

46 inches long; full box back; fronts are cut-away; deep shawl collar; dolman sleeves; lined throughout with fine French moire poplin; a model coat, and the most perfect matched skins; without doubt the handsomest garment we have ever sold in Persian lamb. Regularly \$450.00. Saturday **345.00**

NINE ONLY NATURAL CANADA MUSKRAT COATS.

Made from the very best full-furred skins; 50 inches long; deep storm collar, and large revers; lined throughout with heavy seal brown satin; a splendid warm coat, for motoring, driving or street wear. Regularly \$69.00. Saturday **52.50**

NATURAL ALASKA SABLE SHAWL STOLE.

From fine full-furred skins; round backs; wide on shoulder; long fronts, graduated to a silk ornament and tassel at ends; best brown satin lining. Regularly \$37.50. Saturday **27.50**

EXTRA LARGE PILLOW MUFFS.

In the finest natural Alaska sable; made from this season's new skins; full silk ends; best eiderdown beds; silk wrist cords. Regularly \$45.00. Saturday **27.50**

We will offer on Saturday some of the finest MINK FURS that has been our privilege to sell this season, at 1-4 to 1-3 less than our regular prices. New designs in Stoles, Scarves and Muffs. Fur Department, Third Floor.



SALE OF Boots and Rubbers At Less Than Factory Cost Price

Five thousand pairs for one grand clearance Saturday morning.

Every pair is less than cost price at the factory, and every pair is perfect.

(See Yonge St. Windows)

MEN'S "VICTOR" AND OTHER HIGH-GRADE BOOTS, \$2.95.

Boots we've been selling at \$4.50, \$5.00 and \$5.50, in button and laced styles; tan winter calf, black box calf, patent calf and gunmetal leathers; some are leather-lined; some have rubber soles and heels; some are high-leg, prospecting boots. Sizes 5 to 11. Saturday **2.95**

WOMEN'S \$2.50, \$3.00, \$3.50 AND \$4.00 BOOTS, \$1.75.

Over 1,000 pairs high-grade Boots, made on narrow, medium and full-fitting lasts, in button and laced styles; patent calf, tan Russia calf, gunmetal and fine vici kid leathers; Goodyear welt, flexible McKay and hand-turned soles; all sizes of heels; sizes 2 1/2 to 7. Saturday **1.75**

BOYS' GOODYEAR WELTED BOOTS, \$2.25.

"Imperial," "Tetrault" and "Maximum" brands; made on popular, full-fitting lasts, in laced Blucher style; velours calf, gunmetal, vici kid, patent calf, and tan Russia calf leathers; medium and heavy weight. Goodyear welted soles; sizes 1 to 5 1/2. Regularly \$3.00, \$3.50 and \$4.00. Saturday **2.25**

MEN'S PROSPECTOR BOOTS, \$2.95.

120 pairs Men's High-leg Prospecting Boots, waterproofed, tan winter calf leather; triple thick Goodyear welted and standard screwed soles; double reinforced shanks; two straps and buckles at top; large eyelet; sizes 6 to 11. Regularly \$4.50 and \$5.00. Saturday **2.95**

MEN'S \$2.85 AND \$3.35 RUBBER BOOTS, \$1.95.

Finest quality, snag-proof Gum Rubber Boots; heavy corrugated rolled edge, soles, and solid rubber heels; two-buckle, three-eyelet and high leather top styles; sizes 6 to 13. Regularly \$2.85 and \$3.35. Saturday **1.95**

MEN'S KNEE RUBBER BOOTS, HIGHEST GRADE, \$2.99.

Pure "Para" gum, Knee Rubber Boots; dull finished; heavy corrugated soles; solid rubber heels. Sizes 6 to 12. Regularly \$4.00. Saturday **2.99**

Same quality, three-quarter length Rubber Boots. Regularly \$5.50. Saturday **3.99**

Same quality, hip length Rubber Boots. Regularly \$6.25. Saturday **4.99**

Second of the Famous Painting Series

"Columbus at Salamanca"

(By F. M. Dumond, Paris Salon, 1893.)

The painting last shown here, "The Russian Wedding Feast," should bespeak a favorable reception for its successor. The value of this second painting is fully as great, and its appeal, through story, handling and general merit, is no whit less than that of its predecessor.

Make an early visit, and see the picture under the most favorable conditions. (Special Gallery, Yonge street side, Fourth Floor.)

The Robert Simpson Company, Limited

Men's Fashionable Heavy Winter Ulsters \$12

About 75 Coats in the lot, made up in our own factory, and late in coming through; they got side-tracked while our workrooms were moving into new quarters; the materials are medium and dark grey chinchillas, also thick, soft Scotch ulsterings, in grey and brown; made up in double-breasted style, with shawl collar and belted back; linings to match, and best tailoring; ulsters which sold regularly all season at \$20.00. Sizes 35 to 42. We will clear Saturday at **12.00**

MEN'S FINE BLACK BEAVER, CHAMOIS LINED, FUR COLLAR OVERCOATS, ON SALE AT \$20.00.

Fine Black English Beaver Cloth Overcoats; made double-breasted, with barrel buttons, and frog fasteners; lined with a heavy mohair, and interlined to the bottom with chamois skins; finished with fur collar of Persian lamb, in notch style; sizes 36 to 42. On sale Saturday at **20.00**

RUSSIAN MARMOT FUR-COLLAR OVERCOATS. Made double-breasted style, from a heavy black English beaver, lined with heavy quilted Italian cloth; interlined with rubber to the bottom; shawl collar of best Russian marmot, wind cuffs in the sleeves, fastened with barrel buttons and frog fasteners; sizes 36 to 42 only. On sale Saturday **11.75**

BOYS' OVERCOATS, REGULARLY \$6.00 TO \$8.00, FOR \$4.40. Every Boy's Fancy Russian and Junior Overcoat on our regular stock. Beautifully tailored and stylish coats for the young boys. Made from chinchillas, in rich navy shades; neat pattern English tweeds in brown and grey shades, and a number of Scotch fancy tweeds in assorted patterns. Sizes 4 to 8 years. Saturday **1.40**

BOYS' BLUE CHINCHILLA AND TWEED REFERS. Regularly \$5.50, \$6.00 and \$6.50.

Splendidly made from imported English chinchilla cloths, in navy blue shade, also blue grey frieze. Neat double-breasted style, full cut back and convertible collar to button up to chin. Some velvet collars. Warmly lined with red flannel and serge linings. Sizes 30 to 42. On sale Saturday **4.95**

(Main Floor.)

Men's Underwear, Sweaters, Mufflers and Shirts

200 garments from the very best makers of Men's Underwear, including Wolsey, Wolf, Strahan, Nelson and Bodyguard brands, all heavy winter weights, the shirts are double breasted and some with elastic back, drawers double back or ordinary style, full fashioned throughout and every garment guaranteed shrinkable. All sizes 34 to 46 in the lot. Regularly \$2.00, \$2.50 and \$3.00. Saturday **1.50**

ODD LINES OF MUFFLERS. Mostly knitted styles, a few silk squares in the lot, color in great variety, full length and wide. Regularly \$1.25, \$1.50, \$2.00 and \$3.00. Saturday **.75**

SWEATER COATS. Extra heavy, pure wool, plain or fancy weaves, prospector or variety shape collar. Regularly \$4.50 to \$6.00 values. Saturday **3.98**

MEN'S SOFT SHIRTS. With separate collar and double cuffs in prints, Madras, percales and Cotton. Lined, mostly, with elastic back, in new effects. Sizes 14 1/2 to 17. Regularly \$1.50 and \$2.00. Saturday special **1.00**

(Main Floor.)

Afternoon Special

3 p.m. to 5.30—LUNCH ROOM

Cup of Hot Oxo, with fresh buttered Toast **.10**

(Sixth Floor.)

27-inch Wrapperettes 5c

Light and dark colors, only about twenty pieces to clear at **.05**

28-inch Heavy Eiderdowns and German Velours, in stripes, plain and tartan effects. Clearing at **.10**

28-inch White Sweaterettes, in a variety of stripes, suitable goods for underwear, nightwear, etc. Regularly 25c, for **.19**

40-inch Pure Ivory White Voile, a sheer quality that will make up into beautiful waists and dresses. Regularly 50c. Saturday special **.39**

45-inch Crepe Mull, in pure white only. This is an exceptionally fine quality. Regularly 35c. Saturday special **.19**

(Second Floor.)

6-in. Duchess Satin Ribbon 19c

An unusually good ribbon for millinery and hair bows. It is full six inches wide and of an excellent firm quality. The color range is complete—white, cream, rose, navy, black, cerise, Alice, blue love, old rose, paddy and cardinal. Saturday, yard **.19**

RIBBON MADE GOODS. Are to be sold for half price on Saturday; all kinds of fancy articles may be obtained. Saturday Half Price.

(Main Floor.)

Men's Persian Lamb Caps

Driver shapes. Saturday **4.90**

Men's Astrachan Lamb Caps, driver shape. Saturday **2.50**

Men's Electric Seal Caps, driver shape. Saturday **2.00**

Men's Persian Lamb Caps, wedge shape, medium fitting. Saturday **3.50**

Men's Otter Caps, prime heavy and dark skins, best finish. Saturday **9.00**

MEN'S FUR GAUNTLETS. Balances in otter and Persian lamb, fur lined and best finish. Regularly \$10.00 to \$13.00. Saturday **7.50**

MEN'S FUR-LINED COATS. Our best grade Canadian muskrat lined, prime furred otter and Persian lamb collars, in shawl and notch shape, fine custom tailored buck, beaver cloth shells. Regularly \$75.00 coats. Saturday **47.50**

(Main Floor.)

Electric Vibrators

The White Cross Electric Vibrators operate on direct or alternating current, and are simple and safe for home use. There is nothing that will actuate and develop the muscles, put the blood in motion, and produce a complete more surely than the vibrator.

We furnish applications for face, body and scalp treatment with each machine. Stocktaking we will sell them at these greatly reduced prices:

Our Special \$10.00 Machine **5.00**

Our Special \$15.00 Machine **12.00**

Our Special \$25.00 Machine **18.00**

(Main Floor.)

Women's Fur-Lined Gloves

Tan suede leather; soft, pliable finish; two-dome snap, outworn seam; finest finger; "Powers" other English makes; extra well-furred lining; sizes 6 to 8; \$3.00 and \$2.75. Saturday **1.85**

Women's Winter Gloves, clearing of regular stock; tan kid, tan cape and tan suede; pure wool lined; 2-dome snap; best finish; kid have fur tops; sizes 6 to 8. Regularly prices \$1.00, \$1.25 and \$1.50. Saturday **.50**

Women's All-wool Ringwood Gloves, fine English yarn, closely knitted, neat pattern, heavy, soft and great range of shades; all sizes; 2-dome and 1-dome. Saturday **.75**

Women's Fine Ker Gloves, soft, pliable finish, two dome fasteners; best finish; black, tan and white; sizes 7 1/2 to 7 3/4. Saturday **.50**

MEN'S FUR-LINED MITTS. Grey rabbit lined, tan suede leather, elastic wrist, fine finish. Regularly \$2.00 pair. Saturday **1.19**

Men's Tan Suede Gloves, wool lined, one-dome snap, strong sewn seams, fine finish; odds and ends; sizes 7 to 10; \$1.00 value. Saturday **.75**

(Main Floor.)

The Grocery List

Finest Creamery Butter, White Clover Brand, per lb. **.55**

Toasted Cornflakes, 2 packages **.25**

Imported French Peas **.21**

Canned Corn, 2 tins **.21**

Leaf Sugar, 4 lbs. **.25**

Rich Red Salmon, Tiger Brand, per tin **.25**

Canned Fruit, Raspberries, Strawberries and Cherries, per tin **.18**

Clark's Pork and Beans, per tin **.18**

California Sunlight Oranges, good size, sweet and seedless, per tin **.10**

Choice Cuban Grapefruit, per tin **.25**

Garton's H.P. Sauce, per bottle **.25**

Maconochie's Pickles, mixed chow or walnuts, pint bottle **.18**

Baker's Cocoa, 1/2 lb. tin **.22**

Canned Spinach, per tin **.22**

Crossed Fish Brand Sardines, per tin **.22**

Mild Cheese, per lb. **.24**

Shirriff's Marmalade, 2-lb. jar **.18**

Choice Olives, 1-lb. bottle **.18**

500 lbs. Fresh Peel Cake, per lb. **.25**

Fancy Mixed Biscuits, 1 lb. **.18**

Cut Flowers—1,000 Fresh Carnations, assorted colors. Regularly 60c. Per dozen **.35**

CANDY SECTION—MAIN FLOOR AND BASEMENT.

1,000 lbs. Simpson's Special, an assortment of Chocolates, Creams, Taffies, Caramels and Bon Bons, very fine quality, ready for a week-end treat. Special, per lb. **.20**

1,000 lbs. Quaker Chewing Candy. Regularly 15c. **15c.**

2 lbs. Butter Cup fruit flavors, per lb. **.16**

(Basement.)