WIN Exports is a database of Canadian exporters and their capabilities. The system is used by trade commissioners in Canada and overseas to share information, keep track of services provided and match Canadian companies like yours to foreign purchase requirements. A WIN-registered company can access over 1500 market studies listed on the on-line InfoCentre Bulletin Board.

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*Canada's International Business Strategy* (CIBS) identifies emerging trends in major markets and provides global business strategies for 27 industry sectors. It can help you with your business expansion and export marketing plans. The CIBS Compendium is an online updated list of government-sponsored trade events and promotions, and includes information on trade fairs and missions in Canada and abroad.

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Strategis, Canada's largest business web site, offers a wealth of export information that can help you decide about growth opportunities, explore new markets and assess the risk of new ventures, all on line. Trade Data Online, an information database accessible through *Strategis*, provides Canadian and U.S. information on trade trends, import market shares and other key data to help you forecast new markets, assess the competition and plan production.

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