Australian Canadian Agricultural Machinery

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Marketing Profile

Australian Canadian Agricultural Machinery Corp. is an associate of the Australian Agricultural Machinery Group which was originally established in 1953. The Canadian firm was established in 1980 and now operates from its present 4 acre location in Coaldale, Alberta.

The company's Hi-Tech Computer Sprayer is sold strictly to the farm industry through distributors and dealers in Canada and the United States. In Alberta, Saskatchewan and Manitoba, the product is marketed and serviced by A.C.A.M. A.C.A.M services the following Western states: North and South Dakota, Montana, Idaho, Washington, and California. Canada, in particular, Saskatchewan and Alberta, has proven to be the most successful market thus far but the Montana/North and South Dakota markets are also developing.

he Hi-Tech Computer Sprayer is a typical unit reflecting the company's objective: to research and produce equipment that solves significant problems being experienced by farmers. It means looking for a better way of doing things which has resulted in the successful development and acceptance of the Computer Sprayer. The company prides itself in using the most up-to-date equipment in the manufacture of a number of components associated with the Computer Sprayer. The name Computer Sprayer, was coined because of the high degree of accuracy of the product. The drive computes or calculates automatically.

The group presently markets in the countries of Australia, New Zealand, Canada, U.S.A., United Kingdom, Russia, Sudan, Kenya, South Africa, Korea, India, Malaysia, Singapore, Indonesia, Panama and Uruguay. The Coaldale operation presently manufactures crop spraying units (Hi-Tech Computer Sprayer) in 40 ft., 60 ft., and 80 ft. sizes.

Over the years the company has enjoyed steady growth, however, for the past four years the company has seen a slight reduction in volume because of the world economic conditions and drought. The company is continuing to expand on the basis of repeat business. Their present interests in expansion are the Texas/Kansas areas of the U.S.A. and consolidation in the Northern and North Western Regions.

Products/Services Available for Export:

Computer Sprayers