POST: CANADIAN CONSULATE GENERAL, BOSTON/TOURISM

ADDRESS: Three Copley Place, Suite 400

Boston, MA 02116

PHONE: 617/536-1731

TELEX: 94-0625

FAX: 617/262-3415

TOURISM PERSONNEL

<u>Terry Colfer</u>, Deputy Consul General and Senior Trade Commissioner. Responsible for the delivery of the Tourism Program at the Post.

Ralph Johansen, Senior Commercial Officer (Tourism Program Manager). Supervises and is responsible for all promotional activities undertaken with the following customer segments: Seniors, Middle Aged, Baby Boomers, Media, Outdoor/adventure program activities. Coordinates federal/provincial/ territorial and private sector liaison to deliver the tourism program. Responsible for special projects, field intelligence.

<u>Janet Aiton</u>, Commercial Officer/Tourism. Oversees marketing and travel trade program activities for Middle Aged, Baby Boomers, Seniors.

<u>Candee Treadway</u>, Commercial Officer/Tourism. Business Travel, oversees marketing and media program activities for Middle Aged, Baby Boomers and Seniors.

Linda Schmidtke, Secretary to Tourism Program Manager.

Wendy Diltz, Secretary to Tourism Commercial Officers.

Territory Maine, Massachusetts, New Hampshire, Rhode Island

and Vermont.

Population 9.9 Million