

INTRODUCTION

The seventh international Boston Seafood Show was held at the Hynes Convention Center March 7-9, 1989. The show now is in its sixth year as the largest international show devoted to seafood products and services. It is sponsored by Seafood Business magazine and organized by National Fishermens Expositions. The 1989 show was held for the first time at the newly enlarged Hynes Convention Center. This is the largest exhibit space in Boston and with two levels, the sole venue with the capacity to accommodate the expanding show.

The Boston Show started as a small event at the Canadian Consulate General in Boston in 1981 to introduce Canadian firms to the important New England seafood market. New England is both the principle point of entry for Canadian seafood in the United States and the major market. In 1987 Canada's seafood exports to New England were valued at \$1.1 billion, seventy per cent of total seafood exports to the United States. The show subsequently became a private sector activity and since this has grown in both size and scope to become the world's most important trade show serving the seafood industry.

The 1989 Boston Seafood show attracted some 664 individual exhibitors occupying 1200 booths. This compares with 555 exhibitors and 1000 booths in 1988. The