

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 327-RABAT

003-GRAINS AND OILSEEDS
MOROCCO

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

THE SIGNING OF A PROTOCOL AGREEMENT BETWEEN A CANADIAN COMPANY
AND THE MINISTRY OF COMMERCE FOR THE SUPPLY OF VEGETABLE OIL.

ENSURE THAT THIS CANADIAN COMPANY IS IN A
PRIVILEGED POSITION WHEN BIDDING ON UPCOMING
TENDERS.

THE IMPLEMENTATION OF THE ACTIVITIES UNDER THE PROTOCOL.

INITIAL SALES OF SOME CDN \$20M IN THE FIRST
YEAR WITH POSSIBILITIES OF SALES REACHING CDN
\$100M IN SUBSEQUENT YEARS.

POST WILL PREPARE WHEAT MARKET REPORTS WITH THE HOPE THAT THE CWB
WILL, WITH THE RECENTLY ANNOUNCED PRICE SUPPORT PROGRAM, BE ABLE
TO TAKE A SHARE OF THIS MARKET.

PERHAPS CWB COULD BE ABLE TO INTRODUCE THE
HY320 IN THE MOROCCAN MARKET.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ASSISTS AGDEVCO IN IMPLEMENTING ACTIVITIES UNDER
THEIR PROTOCOL AGREEMENT BETWEEN THEM, O. C. P. AND
THE MINISTRY OF COMMERCE.

AGDEVCO UNABLE TO FULFILL ITS OBLIGATIONS UNDER
THE PROTOCOLE. WE PREPARED A DETAILED OIL & OILS-
SEEDS REPORT BE DISTRIBUTED TO THE INDUSTRY NEXT
QUARTER. ASSISTED QUEMONT-AGRA IN STUDY FOR SEED
CRUSHING PLANT.

QUARTER: 2 AUCUNE ACTIVITE PLANIFIEE POUR CETTE PERIODE.

LE RAPPORT SUR LE BLE ET LES CEREALES A ETE
COMPLETE.

QUARTER: 3 NO PARTICULAR ACTIVITIES PLANNED.

VISIT TO MOROCCO BY AGDEVCO'S PRESIDENT WHO
UNDERTOOK TO PURSUE MARKET OPPORTUNITIES FOR
VEGETABLE OIL. A CIDA FOOD AID AGREEMENT WAS
SIGNED (WHEAT-\$5M).

QUARTER: 4 NO PARTICULAR ACTIVITIES PLANNED

WE INITIATED A POTENTIAL SALE OF OILSEEDS