

## Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 346 BAGHDAD

Market: 305 IRAQ

Sector: 008 TRANSPORT SYS, EQUIP, COMP, SERV.

Subsector: 081 AUTOMOTIVE

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	600.00M	\$ 500.00M	\$ 500.00M	\$ 600.00M
Canadian Exports \$	45.00M	\$ 5.00M	\$ 7.00M	\$ 7.00M
Canadian Share of Import Market	7.50%	0.01%	0.01%	0.01%

## Major Competing Countries

Market Share

i) 047 BRAZIL	025 %
ii) 265 JAPAN	020 %
iii) 128 GERMANY WEST	018 %
iv) 507 SWEDEN	015 %
v) 112 FRANCE	010 %

Cumulative 3 year export potential for CDN products  
in this Sector/Subsector: 100 \$M AND UP

Current status of Canadian exports: Small but expanding

Products/services for which there are  
good market prospects

Current Total Imports

	In Canadian \$
i) LIGHT TRUCKS	\$ 0.00 M
ii) SPARE PARTS	\$ 0.00 M
iii) AMBULANCES	\$ 0.00 M
iv) PASSENGER AUTOS	\$ 0.00 M
v) ACCESSORIES	\$ 0.00 M

Projects or portion of projects which are still in the planning  
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: VARIOUS, PERIODIC CIRCULARS (TENDERS) FOR  
VEHICLES AND SPARE PARTS.

Approximate Value: \$ 300 M

Financing Source: 012 DDM

For further info. please contact:  
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