

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM
ACTIVITY REPORT
FOR 4TH QUARTER OF 1986 (864)

Summary for REGION: EUROPE

Activity	AVERAGE TIME ALLOCATION				TOTAL TIME ALLOCATION	WORKLOAD (#)
	CANADA-BASED		LOCALLY-ENGAGED			
	TRADE	NON-TRADE	TRADE	NON-TRADE		
	%	%	%	%		
A. Servicing Export Enquiries						
from Canada	16.5	10.0	31.0	0.0	27.80	7526 (Enquires)
from Territory	6.8	0.0	18.5	0.0	14.76	5721 (Enquires)
B. Export Promotion Projects and Events	9.1	10.0	9.3	0.0	10.76	803 (Projects/Events)
C. Other Trade Development Activities	7.3	5.0	8.2	0.0	9.04	
D. Promotional Projects	9.7	0.0	9.8	0.0	11.29	237 (Fairs/Miss/Conf.)
E. Servicing Investment Development from Canada	3.7	0.0	1.0	0.0	2.69	424 (Enquiries)
from Territory	6.4	0.0	2.5	0.0	5.11	720 (Enquiries)
F. Service to Government						
External Affairs	9.3	20.0	5.5	0.0	8.74	825 (Reports)
OGDs, Provinces, ETC	6.6	45.0	4.2	0.0	6.71	894 (Contacts)
G. Administration						
Program Management	11.5	5.0	2.5	0.0	8.09	
Leave, Professional Dev.	6.0	5.0	5.3	0.0	6.63	
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Total TID Program	92.9	100.0	97.8	0.0	111.62	
H. Other Programs	7.2	0.0	2.2	0.0	5.38	

Canadian Business Visitors: 1971
Local Business Visitors: 2246

Trade Officers: 116

Non-Trade Officers: 1

Note: Percentage values may not add due to rounding adjustment; maximum adjustment is 1 percent

COMMENTS