

Trends and market shares

In general, Community exports to Canada seem to have shared proportionately in the increasing importance of industrial products in Canada's total imports. "Finished manufactured goods" representing 54% of all E.C. exports to Canada, remains the dominant export category. However, across the spectrum of the Community's exports trade with Canada there is no uniformity of performance. In the machinery and transport equipment sector, where Canadian industrial imports have increased particularly sharply, the Community's share has been reduced from 14 percent in 1962 to 6 percent in 1977. Iron and steel and manufactures of metals not elsewhere shown are examples of sectors with low growth rates and low shares. By contrast, some areas have shown rapid increases. The very high growth rate in beverages — Canada now takes 7.6 percent of the Community's beverages exports — is particularly outstanding. In addition, the rapid increase of Community's exports of clothing and miscellaneous manufactured articles to Canada (from 1968 to 1977 — 198%) is also noteworthy.

