

An All-important Point about Southalls' Towels is that they are made of an original and perfectly hygienic material.

It is thoroughly antiseptic, comfortable, and absorbs evenly throughout by capillary attraction. Only in

SOUTHALLS'

can this material be obtained, and only Southalls' have the correct shaping, improved ends, easy attachment, and extra thickness.

Southalls' Towels are most economical and last longest. One trial will prove their great superiority over substitutes

and the diaper.
Southall's are sold by all Drug and Dry Goods
Stores, etc., in various sizes, in silver packets of one dozen.

Do not ask for 'Sanitary Towels'
—ask specially for SOUTHALLS.'



GetThis Set of Three Calendars Free

These beautiful calendars are ideal decorations for your boudoir, library or den. They are printed in soft, artistic colors on heavy art paper, (Size 4½ by 10)

Kindly send 5c to cover wrapping and mailing.

Gouraud's Oriental Cream

The ideal liquid face powder has been the favorite on two Continents for nearly three quarters of a century.

FERD. T. HOPKINS & SON, Props. 474 St. Paul Street, Montreal

