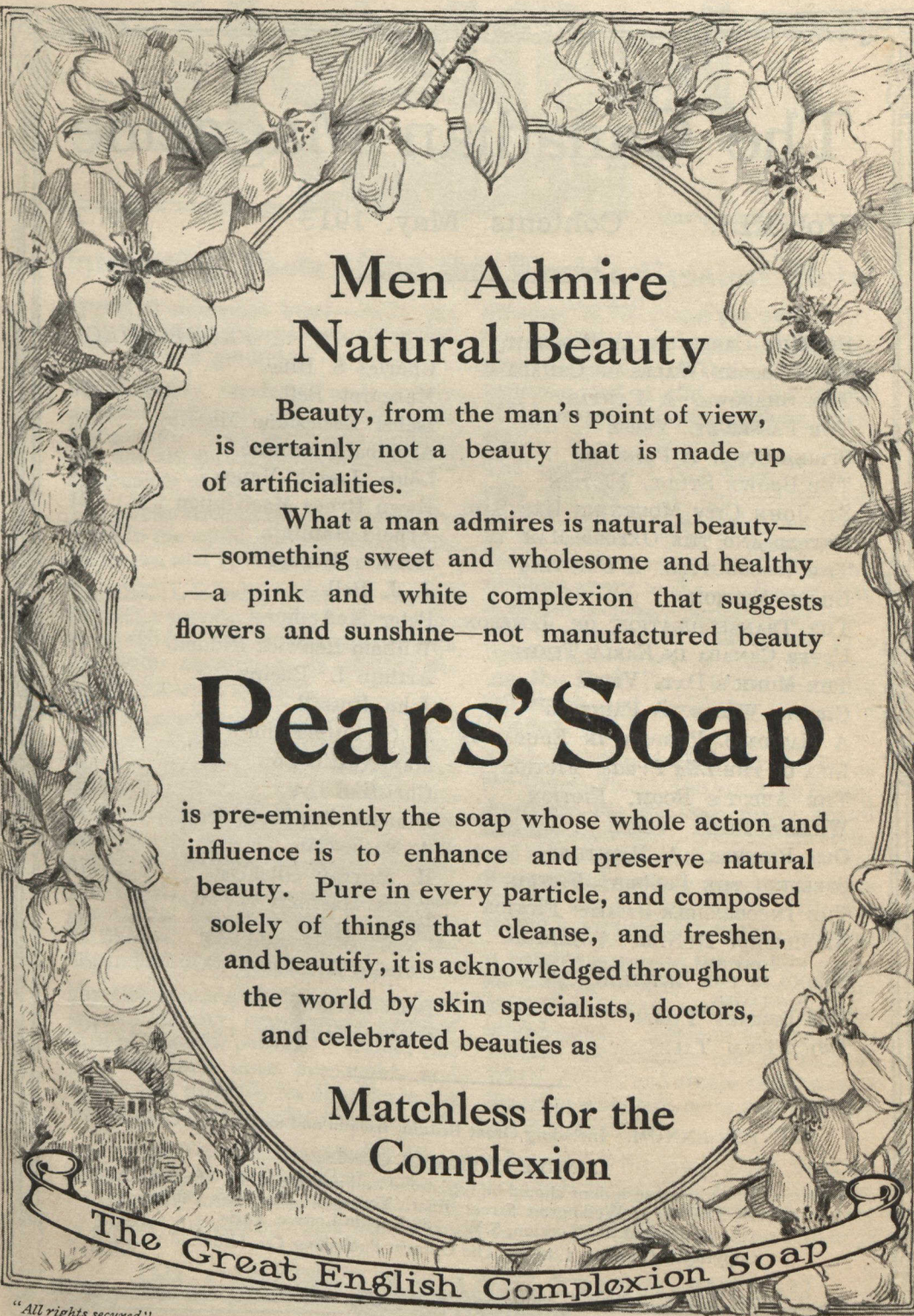




Men Admire Natural Beauty

Beauty, from the man's point of view,
is certainly not a beauty that is made up
of artificialities.

What a man admires is natural beauty—
—something sweet and wholesome and healthy
—a pink and white complexion that suggests
flowers and sunshine—not manufactured beauty

Pears' Soap

is pre-eminently the soap whose whole action and
influence is to enhance and preserve natural
beauty. Pure in every particle, and composed
solely of things that cleanse, and freshen,
and beautify, it is acknowledged throughout
the world by skin specialists, doctors,
and celebrated beauties as

Matchless for the Complexion

The Great English Complexion Soap

"All rights secured"

OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST