

done with the old, and in some places a rather wide old style capital was inserted instead of the more ornate letter which was there before. "It was a complete success," said he; "yet even now some of my customers come in and ask me for some of the old original form. Its very badness pleased them."

In an editorial note last month on the several changes in the printing business in this city, we mentioned the names of Messrs. Brough & Caswell and James Murray & Co. then went on to say "that old established houses, who conduct their affairs in a business like way, and never descend to do the cheap and nasty style of work, are still in the ring, and in no way disfigured." Well, did anyone suppose this referred to either of the above firms? If they did they are wrong. Anyone who is familiar with them knows that it is exactly the reverse.

THE Toronto Lithographing Co. expect to have their half-tone department in working order by the middle of August next. Mr. W. C. Jephcott being asked what excuse they had to offer for going into this branch of business, said: "Well, for several reasons one is that no firm in Canada turn out first-class half-tone work; that is, work that will show the touch of the artist as well as the engraver; and another reason is that we have a large staff of the best artists in Canada and can therefore do the work." They promise a very high class of work at a high price, believing that there are people in Canada who want a good thing and are willing to pay for it.

NEWSPAPER READERS do not take kindly to small type, especially if the presswork and paper are not first-class. Rumor says that there is considerable dissatisfaction expressed by readers of the *Globe* since the introduction of nonpareil in its news columns, and if so they have ample grounds for fault-finding. As stated in a former issue, an English newspaper is experimenting with a coloured paper, to make the paper more acceptable to readers, owing to the reduced strain on the eyes when compared with white paper, and the *New York Mail and Express* has made a move in a like direction, but has introduced large, clear type, which will be appreciated by those whose eyesight is weak or failing.

THE following suggestion to paper makers, by *Paper and Press*, applies also to dealers in printing supplies:—"Paper dealers might do the printing trade a good turn by declining to sell to publishers and others who are not doing their own printing at the same prices as they sell to printers. The printer ought to get a profit on the paper and ought to be able to get

such special terms from the paper dealers as would enable him to supply paper at the same prices as publishers would have to pay if they bought direct from the dealers, and still make a profit. This is done in many other trades, and why not in the printing trade? Until this is done printers ought to charge more for the presswork where paper is supplied by the customer than they would if they supplied it. The expenses of handling and the responsibility of holding paper belonging to other parties should be charged every time."

IMPORTANT CHANGES

THREE very important, but not unexpected, changes have taken place among the Toronto Craft. The firm of W.S. Johnston & Co., who have been doing a printing business at 69 Adelaide St. West, will now include two more partners. This firm has bought out the book-binding branch of The Barber & Ellis Co'y, including the binding and ruling machinery, and the files and patterns of the blank book department. One of the new partners is Mr. Pim, who has been with The Barber & Ellis Co. for over fifteen years, and the other is Mr. Collins, who has had charge of this Company's ruling and binding for the past ten years. This firm should do exceedingly well, as each member is quite capable, and possessed of much experience.

MESSRS. MUNROE & CASSIDY have purchased the bindery of James Murray & Co., and will continue to do a high class book-binding trade. Both these gentlemen were in the employ of the old firm for some time, Mr. Cassidy having been foreman for a number of years. The plant is a most excellent one, and the practical knowledge of the new firm should enable them to keep up the reputation of the old one.

MESSRS. BROUGH & CASWELL, the well-known printers of 18 and 20 Bay St., have disposed of their present plant to the J. E. Bryant Publishing Co., to take effect September 1st, and about that date will open up at 11 Jordan Street with an entirely new outfit of both presses and type. Although but a few years in business, Messrs. Brough & Caswell have built up a large trade, and have made a most excellent name for themselves as careful, painstaking, prompt and artistic printers, numbering as they do amongst their customers many of the leading wholesale, financial and manufacturing concerns of Toronto and outside towns. Their new premises will be large and well-lighted, will be equipped with the latest and most improved machinery.

THE printing plant of James Murray & Co. is now about all disposed of, and Mr. Murray has accepted the management of the Murray Printing Co., which was organized some time ago by his son, Mr. John