

Tonight's Radio

FRIDAY, NOV. 27.
(Eastern Standard Time.)
CJGC, LONDON—330M.
1-2 p.m.—Music, news, Market reports, weather forecasts.
6:15 to 7 p.m.—Dinner-hour program by Balan's orchestra, direct from dining-room of Wong's cafe.
11 p.m. to 1 a.m.—Midnight program. Canadian Joy-Givers' Club.
CNRA, MONTREAL—291.1
7:00—Stories, markets.
8:00—L'Assommoir Band.
10:00—CNRA dance orchestra.
CNW, TORONTO—356.9
6:30—Romanelli orchestra.
9:00—"The Music Makers."
11:00—Romanelli orchestra.
CNRE, EDMONTON—516.9
9:30—Children's half hour.
10:30—Alberta college club.
CNRV, VANCOUVER—291.1
11:30—Studio recital.
KDKA, EAST PITTSBURGH—309.1
6:15—Dinner concert.
7:30—Auntie Jim; Lecture.
8:30—Radio artists.
KFAB, LINCOLN, NEB.—340.8
6:30—Dinner music.
9:30—Concert.
KFI, LOS ANGELES—467
8:30—Matinee and features.
11:00—Organ recital.
12:00—Recital; music, jokes.
1:00—Vickers Artists.
KFK, HASTINGS—288.3
6:15—KDKA dinner music.
10:00—Concert.
KOA, PORTLAND—491.5
9:00—Dinner music.
10:30—News, markets.
12:00—Concert.
1:30—Hoot Owls.
KHJ, LOS ANGELES—405.2
9:00—Music and stories.
11:00—Musical program.
1:00—Hickman orchestra.
KOA, DENVER—322.4
8:30—String orchestra.
10:00—Musical program.
KPO, SAN FRANCISCO—426.3
8:00—Tribble's orchestra.
11:00—Palace orchestra.
KSD, ST. LOUIS—345.1
8:00—To be announced.
8:30—Play.
9:15—Studio recital.
KTHS, HOT SPRINGS—374.8
10:00—Trio; farm talk.
10:30—Spanish classics.
11:00—Entertainers.
KYW, CHICAGO—535.4
7:30—Children's story.
8:00—Congress of apes; tales, guinea pig.
10:00—Musical program.
11:00—Midnight revue.
2:00—Innocent club.
WAHG, RICHMOND HILL—315.6
7:30—Studio features.
8:00—Organ recital.
9:00—An evening of humor.
10:15—Dance orchestra.
WBAP, FORT WORTH—475.9
7:00—Dinner music.

Rowat's Teas

Used in Homes Where Quality Counts.
From 70c to \$2.00 Pound
T. A. Rowat & Co.
250 Dundas St. W. Phone 3051-3052

\$9 GLASSES FOR \$5

Regular \$9.00 Shell Rim Glasses, with round Toric lenses (curved), intended to fit your vision and facial measurements, for \$5.00, by our Mr. Lee, druggist, eye-sight specialist, who will examine each eye separately and thoroughly free of charge. Note, Mr. Lee does nothing else but examine eyes and fit glasses exclusively at T. H. Ward & Co., Jewelers and Opticians, 336 Richmond street.

1200 PAIRS PANTS

Bought direct so we can sell them at Factory Prices.
Sizes 34 to 50 Waist.

\$2.98 \$3.50 \$3.98 \$4.95

Wegner Clothing Co.

THE HEART OF LONDON

377 Talbot Street, Opposite Market

Ability to "See"

Doesn't prove that your vision is correct. Save trouble later by an examination now.

CARE FOR THE EYES THAT CARE FOR YOU.

BROWN OPTICAL CO

QUALITY BEYOND QUESTION.

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PROMPT AND COURTEOUS SERVICE.

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ORVAL J. STRACHAN, 197 Dundas St.

Our fittings are experts, \$1.50 to \$10.00. We have Trusses to fit all needs.

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TEGUMSEN BEAUTY PARLOR

Expert Barbers and Marcellers.

Three lady marcellers in attendance.

Call 2400 for appointments. zxy-2320

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AMBULANCE SERVICE

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GEORGE E. LOGAN

371 DUNDAS ST. zxy

ARE YOU PAINTING?

HERE'S QUALITY PAINT AT PRICES THAT MEAN ECONOMY

The Benjamin Moore Paint will cover the surface, and wear for a long period, retaining its lustre.

Gal. 1/2-Gal. Qt. Pt. 1/2-Pt.

Ordinary \$4.95 \$2.60 \$1.35 70c 45c

Outside White. \$5.30 \$2.75 \$1.45 75c 45c

Purdum's Hardware Limited

124 DUNDAS STREET

TOM PURDUM, Manager

PHONE 2800.



Christmas Mailing

PARCEL POST.

DEC. 10—Last date for Newfoundland.

DEC. 1—For British West Indies.

NOV. 25 — Russia and Greece.



For the Christmas Season

Afternoon Dresses

OF CREPE AND SATIN

\$25.00

Frocks, whose smart styling make them suitable for all informal wear. Many have just a touch of contrasting color at the neckline or on the sleeves, while on others the reversible satin back makes a most effective trimming. The frocks feature circular flares, floating panels, front fullness, and long and short sleeves. The colors are black, wine, brown and pencil blue.

WARM WOOLEN GLOVES IN GAUNTLET STYLE

89c PAIR

Excellent quality in lovat, brown, gray, beaver and blue heather. Good gloves for school girls of 12 years and older as well as for the ladies.

Main Floor.

36-INCH PYJAMA CLOTH

35c YARD

About twenty different patterns, specially selected for this season of gift-making. Pyjamas and nightgowns make most acceptable Christmas gifts, particularly if good quality is combined with very attractive patterns. We show you Bluebird patterns and dainty stripes for ladies' wear, and the more conventional stripes for boys' and men's wear. Two weaves in this line, one is Vincennes, soft and cozy, the other the famous Spero weave for sturdy wear. Exceptional value.

CIRCULAR COTTON, 49c

Make gifts of nice quality goods. Tomorrow we show you two well-known values, all widths at either price.

RAYON BROCHES, \$1.29

Newly opened up for pretty blouses and dresses. These lovely fabrics are priced at a specially low figure, and shown as the newest in weave and color. Only 200 yards all told. You must see to appreciate the value and beauty of these Rayon fabrics, displayed west aisle, main floor. 36-inch.

TURKEY RAFFLES BANNED

St. Thomas Magistrate Issues Warning Against Prevalent Practice.

Special to The Advertiser by Staff Correspondent.

St. Thomas, Nov. 26.—Magistrate C. F. Maxwell warns all societies and private individuals who stage the old-fashioned turkey raffle and other forms of raffles during the Christmas season, that they are liable to a heavy penalty under the criminal code. Lotteries and punch boards come under the section.

LEAVES \$26.78.

Toronto, Nov. 26.—Robert Henderson Elliott died Oct. 2 last, leaving \$26,788.

A sister, Kate Telfer, and a niece, Alice Telfer, both of Paris, Ontario, inherit \$300 cash each.

A daughter, Jean Lyle Elliott, Toronto, is to receive \$3,000, and his widow, Gertrude Elliott, Toronto, inherits the residue.

Smallman & Ingram

Waxed Sweet Peas in white orchid, dark and light flesh, exquisite sweet peas that look real...25c doz.

SWEET PEAS, 25c DOZEN

Waxed Sweet Peas in white orchid, dark and light flesh, exquisite sweet peas that look real...25c doz.

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The Christmas Store

For the convenience of Christmas shoppers many departments have been rearranged and expanded. The main aisle is now a complete gift aisle from end to end. Toy Town is on the fifth floor, and the French Gift Shop on the fourth floor. The mailing booth is on the third floor and now is the time to mail your gifts to foreign countries and insure their arrival on time. The postoffice has given us the "last dates" for Christmas parcels.

The Gift Bazaar Now Open—Millinery Section—Second Floor.

Christmas Mailing

PARCEL POST.

DEC. 5—Last date for England, Scotland, Ireland, Italy, France, Spain, Hawaii, Norway, Sweden, and Czechoslovakia.

BIG SPECIAL, BATH TOWELS, 79c EACH

Soft, absorbent yarns, woven in Jacquard patterns in overcheck of rose, lavender and green, with colored borders, large size, 22x12. Special.

FINE IRISH LINEN GUEST TOWELS, 49c EACH

This special covers many delightful qualities and designs, in Damask borders, also colored borders, in superior quality pure linen. Values that represent a saving of about 1-3 on regular. 300 Towels in the lot. All one price.

HAND-PAINTED BRIDGE SETS, \$1.98 SET

A novel gift suggestion that will be appreciated. Fine Irish linen finished cotton; cloth 36 in. and 4 naps to match, hand-painted in rose, violet; forget-me-not designs in corners. Special \$1.98 set

DRESS GOODS ENDS SATURDAY, ONE-HALF AND ONE-QUARTER OFF

A big accumulation of newest Dressgoods and Coatings. Useful ends too, ranging from 1 1/2 to 2 1/2 yards. All are mostly 54 inches wide. Mostly this season's goods. At these great reductions you can afford an extra skirt, a one-piece dress, a dress for the kiddies or a little warm coat for them. Kindly note the assortment is large, but we suggest coming at 9 a.m. for full choice.

54-Inch Stripe and Check Flannels. Velour Coatings and Suedenes. Poplins in fine half-line checks. Tweeds for little ones' Coats and Dresses. Balbriggan and Jerseys for Children's Wear. Kashars for Skirts and Golf Blouses. Flannel Tweed Checks for One-Piece Dresses, etc.

San Toys and Popline in colors, ranging in width from 10 to 54 inches. Ends for skirts, blouses and one-piece dresses.

58-Inch Scotch Tartans for Auto and Couch Rugs. A rare opportunity to buy a real pure wool rug at half-price—"Black Watch," "MacKenzie," "MacKay."

Black ends for women's wear, blouses and separate skirts, comprising some of our finest lightweight Black Dressgoods.

BLACK SATIN CREPES, SATURDAY, \$2.50 YARD

YOUR SAVING IS MORE THAN 1-3 THE USUAL PRICE.

It's a real crepe satin—our former standard quality, that's recommended for wear. The deepest and richest black. A fortunate purchase came our way, and we pass it on to you Saturday at a like saving. Special \$2.50 yard

DRESS LENGTHS of SILKS TO CLEAR SATURDAY

Dress lengths of 54-inch Bordered Pure Silk Crepes. Dress Lengths of Black Flat Crepes. Dress Lengths of Colored Flat Crepes. Dress Lengths of Colored Satin Crepes.

TOYLAND NEWS

BLACKBOARDS.

All sanitary slate; some on stands; others without. From 75c to \$6.00

TOY PIANOS.

All kinds Baby Grand, Upright, Players. Real fine toys. Assortment of prices from \$1.00 to \$10.50

TOY ANIMALS.

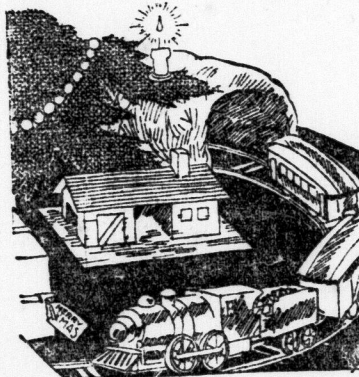
This is the most complete and serviceable line of stuffed animals on the market today. Special prices \$1.00 to \$1.00

DOLLS.

Prettily dressed, with hair and eyes that open and close. Special 99c

TINKER TOYS.

Come in and have our saleslady demonstrate these to you. Various prices, from 90c to \$1.50



\$1.29

TWO BIG SPECIALS

98c

This Pretty Doll is 23-in. high, fully jointed, has sleeping eyes, and pretty curly hair. Only a few left.

Wonderful value, 19-in. high, fully jointed, closing eyes, curly hair, shoes and stockings. Not many in stock at this price.

Men's Suits Specially Featured Saturday

In the Men's Shop

Over 200 Men's and Young Men's Students' Suits in special showing. Models and fabrics for men of every type.

Sale Price, \$15

Tweeds, Worsted: one and two trouser suits; light, medium and dark shades. Sizes 35 to 44; one-third to half price.

Sale Price, \$18.95

Tweeds and Overchecks, Herringbones, dark mixtures. Well tailored, good fitting. Sizes 35 to 42. One-third to half

\$18.95

Overcoats \$28.50

A special showing Saturday, rich imported Overcoatings. Blues, Grays, Browns, in styles that are authentic and smart. Beautifully finished, piped seams. \$28.50

Sale Price, \$24.50

Fine English Tweeds, gray worsteds, stripes, mixtures, soft fabrics. Single and double-breasted. New English models. Smart lines, beautiful fabrics.

Sale Price, \$27.85

West of England Tweeds, expertly tailored, newest styles, two and three-button models, including the new double-breasted models. \$27.85

Sale of Men's Underwear Samples

1-3 to 1-2 Price

A purchase of Men's and Boys' Combinations, in elastic ribbed. Fine flat weaves, in cotton, cotton and wool, pure wool, Rayon and wool, and pure silk and wool. These are medium sizes, in excellent fitting (Watson's) Underwear for men and boys. Cream, white, natural wool and heavy ribbed garments all included. Do not miss this bargain in fine underwear. Suit.

\$1.98, \$2.39, \$2.79

BOYS, \$1.59 SUIT.

ROAST CHICKEN DINNER SATURDAY,

65c