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SEAL BRAND
COFFEE
CHAS. & SANBORN
MONTREAL

In 1/2, 1 and 2 pound cans.
Whole—ground—pulverized—
also Fine Ground for Perco-
lators. 167

WOMAN A PHYSICAL WRECK

Tells in Following Letter How
She Was Restored to Health.
by Lydia E. Pinkham's
Vegetable Compound.



Milwaukee, Wis.—"Before taking Lydia E. Pinkham's Vegetable Compound I was a physical wreck. I had been going to a doctor for several years, but he did me no good. A friend told me about Lydia E. Pinkham's Vegetable Compound, so I decided to give it a fair trial, and it gave me relief from bearing down pains which had been so bad that I would have to lie down. I also used the Sanative Wash and it has done me a great deal of good, and I am not troubled with a weakness any more."—Mrs. P. L. BRILL, 1299 Booth street, Milwaukee, Wis.

The most successful remedy for women's ills is Lydia E. Pinkham's Vegetable Compound. It has stood the test for forty years, which would be impossible if it did not have genuine merit.

For special advice, free, write to Lydia E. Pinkham Medicine Company (confidential), Lynn, Mass. Your letter will be opened, read and answered by a woman, and held in strict confidence.

PENSIONS, ALLOWANCES ARE COSTING BRITAIN \$400,000,000 A YEAR

Amount Growing Every Week, Says
Chancellor McKenna.

LONDON, July 20.—Reginald McKenna, chancellor of the exchequer, told a deputation today that the Government was now spending at the rate of £80,000,000 a year on pensions and allowances and that the amount was growing every week.

DELAY WILL END SETTLEMENT OF IRISH QUESTION

Redmond Sends Warning to
Asquith and David
Lloyd George.

[Canadian Press Cable.]
LONDON, July 20.—John Redmond, the Irish nationalist leader, made public today a memorandum which he sent to Premier Asquith and David Lloyd George, the secretary for war, on Tuesday, in which he declared that the delay in making public the text of the Irish bill and the irritation caused by Lord Lansdowne's recent speech had created a very serious situation in Ireland. He adds: "In my opinion any further delay whatever in producing and proceeding with the bill will make a settlement on the lines laid down in the terms submitted by Mr. Lloyd George quite impossible."

Delay Will Be Fatal.
"It is now more than three weeks since we obtained the assent of our friends in Ireland. Since then little or no progress has been made, and the matter which five or six weeks ago was so urgent now hangs fire. I therefore feel it my duty to urge upon the Government that further delay will be fatal, and place on record my conviction that any proposal to depart from the terms agreed upon, especially in respect to the strictly temporary provisional character of all the sections of the bill, will compel us to declare that the agreement, in the faith of which we obtained the assent of our supporters in Ireland, has been departed from and is at an end."

CANADIAN HIBERNIANS WILL BACK BRITISH GOVERNMENT

BOSTON, July 20.—Delegates to the convention of the Ancient Order of Hibernians in session here indicated tonight that the resolutions offered yesterday condemning the British Government's attitude toward Sir Roger Casement and other leaders of the Irish rebellion were likely to cause a spirited discussion before they were adopted. Canadian members of the order, who are represented by a delegation of about fifty, said that the resolutions were not given final passage at yesterday's session and that they would be delayed tomorrow, when Canadian delegates would take the lead in opposition.

LEGAL QUERIES
If a tenant renting house on lease in which is no statement that the tenant was to pay water rates, also, if verbal agreement is made afterwards on condition that it is not more than certain amount, can the tenant be compelled to pay rate? Tenant has paid one rate. A SUBSCRIBER.
No, the verbal agreement governs.

JOFFRE'S FIGHTERS DRIVE FOE BACK ON A WIDE FRONT

Capture First Line Trenches
South of Estrees.

TAKE 2,900 PRISONERS

Quick Results When New
Thrust Is Started Along
the Somme.

[Canadian Press Cable.]

PARIS, July 20.—10:35 p.m.—The French forces have captured the entire first German position extending from Estres to the height of Vermandovillers, a distance of three miles, according to the official statement, issued by the war office tonight. They have also taken, on both sides of the river, about 2,900 prisoners, in today's engagements.

The text of the communication reads as follows:
"To the north of the Somme we are consolidating the positions conquered by us this morning."

"South of the Somme we extended our front in the course of the afternoon, and captured the entire first German position from Estres, as far as the height of Vermandovillers."

"In the course of the fighting today we captured on the two sides of the river about 2,900 prisoners, of whom 30 were officers. Three cannon, about 30 machine guns and important material likewise remained in our hands."

Further Advance at Verdun.
"On the right bank of the Meuse we continued to progress by the use of the grenade west of the Thiaumont work. The total number of prisoners taken by us this morning in the sector of Fleury was 200, including eight officers."

"Aviation: Our bombing aeroplanes carried out numerous operations in the night of July 19-20. The stations at Thionville, Montmedy, Briellu (region of Verdun) and the station at Roisel (region of Amiens) were bombarded with numerous projectiles. Another of our aeroplanes similarly dropped eight shells of large calibre on the military establishments at Lorrach, northeast of Basel."

Belgian communication: "At various points on the Belgian front artillery actions developed today, particularly in the region of Dixmude and farther to the south."

Afternoon Report.

The text of the communication issued this afternoon follows:

"On both sides of the Somme our infantry this morning attacked German positions and gained notable advantages. To the north of the Somme we captured enemy trenches from Mamelon-Hardcourt, as far as the river, and carried our line clear to the east of Hardcourt along the railroad to the narrow road which runs from Comblès to Clercy. In this part of the battle-field we have thus far made 400 prisoners."

South of the Somme, between Barleux and Soyécourt, all the first line of enemy trenches fell into our hands. "In the Champagne we penetrated into a German trench to the north of Auberville and took a number of prisoners."

"In the Argonne the Germans attempted yesterday toward 7 o'clock a coup de main upon our small posts in the Bolante salient. After a lively hand grenade battle the enemy was repulsed. "Upon the left bank of the Meuse bombardment continued in the regions of Avocourt and Chattancourt, together with hand grenade fighting on the slopes northeast of Hill 304."

SISTERS DROWN IN RIVER AT CORUNNA; ONE HELPING OTHER

Mrs. Edgar Fletcher and Miss
Ellis Perish.

[Special to The Advertiser.]
SARNIA, July 20.—The River St. Clair claimed two more victims this morning about 11 o'clock at the village of Corunna, seven miles below this city, when Mrs. Edgar Fletcher and her sister, Miss Ellis, both of Toronto, were drowned while bathing, after getting over the channel bank of the river into deep water.
One of the young ladies got out into deep water and sank and her sister, in going to her assistance, also got into deep water and, neither being able to swim, both went down before they could arrive. A little daughter of Mrs. Fletcher was playing on the beach at the time and saw her mother go down. Grappling is now being carried on by Detective Stringer of this city and a number of helpers, but so far the bodies have not been recovered. The water is very deep at this place and the current is very strong. This is the third drowning in Sarnia district this week.

2,000 INGERSOLLITES PICNIC AT PORT STANLEY

INGERSOLL, July 20.—Two special trains carried close to two thousand excursionists to Port Stanley over the C. P. R. today, for the annual union picnic. Fine weather prevailed during the day.

A heavy thunderstorm having swept over the immediate district last night sent the country people, their work interrupted, joined with those of the town in enjoying the holiday.

COOP & LENT'S CIRCUS WILL EXHIBIT AT LONDON

What promises to be the big amusement event this year is the visit of "Coop & Lent's All New United Monster Shows on Thursday, July 27. Much time and care have been spent in securing acts and novelties suitable to blend into a superb and harmonious program, and judging from advance rumors, the performance, which utilizes three rings and two stages, is of unusually remarkable excellence and entirely free from the repetition so often seen with tented organizations. The aerial acts, riding, racing and hippodrome features are of an exciting and thrilling nature, calculated to arouse the widest enthusiasm and unqualified appreciation of spectators. There is also a large and valuable menagerie of wild animals, as well as a well-stocked and interesting field museum of ancient and modern curios.



"In The Good Old Summer Time"

Your clothes must be cool and comfortable—or else the hot weather will be unbearable.

We have EVERYTHING in hot weather fabrics to make up into clothes for men.

Light and airy serges in blue, brown and gray.

The new Worsteds Crashes that hold their shape as well as the heavy goods—and yet are as cool and as comfortable as linen.

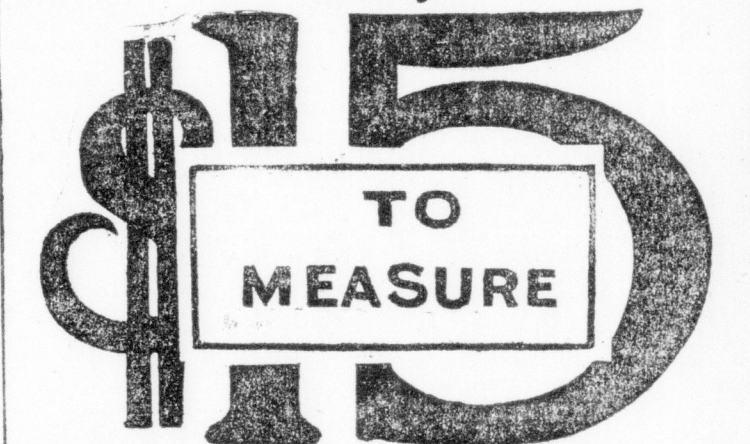
Feather-weight Homespuns in exclusive patterns.

Flannels in the new greys and blues, pure white or white with hairline stripes and checks.

We don't believe you can mention a single kind of light weight fabric for men's clothes that we can't show you.

Try it—come in NOW, before the exclusive patterns are picked over.

Suits to Measure One Price Only
Always



Real Suit Economy is not determined by the amount you give but by the value you get

TIP TOP \$15.00 TAILORS

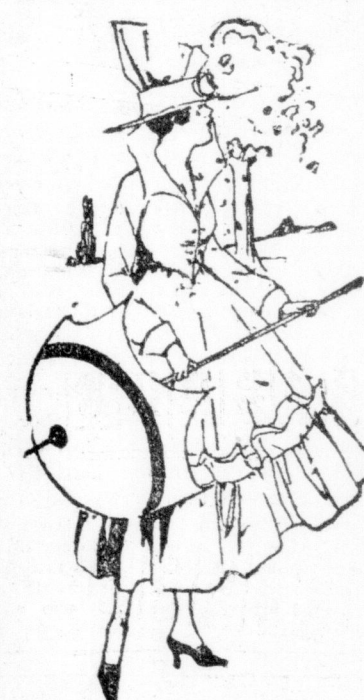
Suits and Overcoats Made to Measure

205 DUNDAS STREET, LONDON

Head Office: Toronto. Branches: Hamilton, Brantford, Chatham, St. Thomas, St. Catharines, Edmonton and Regina.

Mail Orders: If you live out of town write for samples of cloth and self measurement form—we make quickly and fit perfectly by mail

We've Cut Prices in Half---



YES! CUT THE PRICES
RIGHT IN TWO.

The ladies who visit our store tomorrow will be astonished at the great reduction in price on our magnificent stock of Ladies' Wearing Apparel.

Suits, Coats,
Dresses, Waists,
Skirts, Millinery

We suggest you come early tomorrow as many of the bargains will be picked up during the forenoon.

Metropolitan Suit and Skirt Mfg. Co.
PHONE 1940. 232 DUNDAS STREET.

Steele's Handy Hardware

During the warm weather, when you do not feel like coming down town, telephone your order to the Handy Hardware. It will be delivered promptly and we guarantee the goods will give you satisfaction.

Refrigerators \$9.00 to \$16.50
Ice Cream Freezers
..... \$2.50 to \$4.00
Hammocks .. \$1.50 to \$6.00
Screen Doors \$1.25 to \$2.50
Oil Stoves 20c to 60c
Screen Windows .. \$1.25 to \$15.00
Hose Reels .. \$1.25 to \$3.00

Cut your ice bills in two by using an ice blanket. One will last you a season. Only 15c

Steele's Handy Hardware

204 DUNDAS STREET. PHONE 750

PORT STANLEY PERSONALS

PORT STANLEY, July 20.—Mrs. McGaw and Mrs. McNabb of Detroit are spending a few weeks at Port Long, Willow Beach.

Mr. and Mrs. Cecil Fink of Woodstock have returned after a holiday visit with Mrs. Mothersill, Spruce Villa.

Mr. and Mrs. W. H. Shannon of London are guests of Mrs. F. G. Rumball, Invererie Heights.

Miss Huella Douglass of Invererie Heights is spending a week with friends in Sarnia.

Miss Constance Bowman of London is visiting on Invererie Heights.

Mr. and Mrs. Charles Shore and family of St. Thomas are summering at Windermere cottage, Invererie Heights.

Mr. and Mrs. B. Green and daughter of St. Thomas are visiting at Hillside Glen, Erie Rest.

Lieut. A. R. Brown and Mrs. Brown of London and N. Quinn of Colborne were visitors at Hillside Glen, Erie Rest, this week.

Mrs. G. Sweet and little daughter Kathleen of London were guests of Why-not cottage, Willow Beach.

Mr. and Mrs. J. Proctor and family of London are visiting at Newton Villa.

Mr. and Mrs. Wm. McLaughlin of London, and daughter Frances, are spending a fortnight's vacation at Newton Villa.

Mr. and Mrs. D. J. Macpherson and family of London and Mr. and Mrs. Bastian and daughter are summering at Stop-a-Bit, Willow Beach.

Mrs. G. Patterson of Dorchester, Miss Helen Patterson of Dorchester, Miss Mayne Patterson of London, and Miss M. B. McKay of Woodstock are enjoying a two weeks' visit at Restmore cottage, Willow Beach.

The Misses McCracken and Miss G. Glendinning of Ennoble spent Thursday on Willow Beach.

Miss B. Armstrong, Miss L. Adamson, and Mrs. Laird of London are guests at the Orion, Willow Beach.

Misses Margaret McLean, Nora Bragg, Velma Murray, Mrs. Harold White and little son of Woodstock are spending a few weeks in the village.

Mr. and Mrs. E. Rogers of Dorchester motored to Port on Thursday.

Ray Giff of Ingersoll was a Thursday visitor.

Harry Dyson of London is spending a few days with his family, Goodtimes, Willow Beach.

JULY SALE SPECIALS

COOL WEARABLES White Hosiery

Yes, White Hosiery has the call these days, and we have been fortunate enough to get another big supply for Saturday.

WOMEN'S WHITE COTTON HOSIERY, medium and large size, can't rip, American make. At, per pair.....25c

WHITE LISLE AND SILK-ANKLE HOSE, a big supply of both kinds for today and Saturday, seamless and well reinforced. At, per pair35c
Or three pairs for\$1.00

WHITE LISLE HOSE, silk-finished, beautiful quality, deep garter top and reinforced. At, per pair.....50c

Sale of Hat Shapes

Table of Black and Colored Untrimmed Hats, popular shapes, were \$1.00. Saturday.....39c

Large Brim Sailor Hats, in black, rose, green and navy, were \$1.50 and \$2.00. Saturday.....75c

Duck and Pique Outing Hats, white with colored bands, were \$1.00 and \$1.50. Saturday.....75c

JULY SALE OF STAMPED GOODS.

Children's Dresses of white lawn, dimity, pique and poplin; also colored linen. Ages 1 to 4 years. These are stamped ready to work. Were 50c and 65c. On sale at choice, 35c

3 Dozen Stamped Corset Covers, white nainsook. Sizes 35, 38 and 40. Were 30c. On sale at, each 19c

SHEETING.

Plain Bleached Sheeting, round thread finish, 2 yards wide. At, per yard.....25c

NECKWEAR.

New Square Collars of dainty organdie, trimmed with guipure. Just in, at.....50c and 75c

ENTRANCE RESULTS

WINGHAM.

WINGHAM, July 20.—The following pupils passed their entrance examinations:—Mary Armstrong; Mary Coulters, George Ferguson and Ernest Sellers.

Passes—Catherine Adams, Ernest Agnew, Wilfred Anderson, Ruth Anderson, H. Angus, Rebecca Armstrong, Cora Baker, Sarah Brown, James Dobie, George Fyfolge, Harvey Hancy, Mary Hough, Florence Hinchcliffe, L. Jarvis, P. Jont, L. Lemnox, C. Lloyd, S. Lockridge, Maggie Montgomery, Edna Musgrove, Uldene McLean, Mae Passmore, Vera Proctor, J. Saint, Roy Thomson and Graham Wray.

EXETER.

EXETER, July 20.—The results of the entrance exams to high school were given out yesterday. The following are the successful candidates from the Exeter public school: Thelma Connor, Eddie Davis, Maurice Harvey (honors), Mildred Harvey, Czar Harness, Greta Harness, Wray Hedden, Clyde Heaman, Viola Jones (honors), Verda Rencliffe, Cora Sanders, Stella Sanders, Blanch Senior, Vera Sweet, Edward Taylor, Alice Vincent, Edward Yellow.

The Satisfactory Store. 239, 241, 243 Dundas Street

Chapman's

Open Every
Saturday Night

COOL WEARABLES FOR SULTRY DAYS Waists and Middies

Going away or staying at home, you need a number of cool white waists. Here is your opportunity to buy as many as you want at genuine sale prices.

89c Waists reduced to69c
\$1.00 Waists reduced to89c
\$1.25 Waists reduced to\$1.00
\$1.50 Waists reduced to\$1.25
\$2.00 Waists reduced to\$1.50

GIRLS' AND MISSES' MIDDY BLOUSES, 36 to 42 inch bust measure, were \$1.00. Reduced to75c

MIDDIES FOR GIRLS 6 to 10 years; were 75c, for 69c; ages 4 to 8 at50c

CHILDREN'S WASHABLE DRESSES, ages 2 to 8. Saturday bargain at50c

BARGAINS IN WHITE SKIRTS.

\$2.00 and \$2.25 White Wash Skirts, repps and ducks, newest styles. Marked down to\$1.50
\$3.00 White Cotton Gabardine Skirts at\$2.00
\$2.75 Black and White Awning Stripe Skirts. On sale while they last at\$2.00

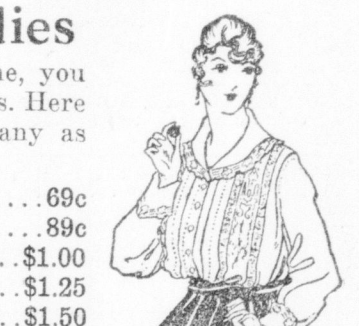
SUMMER CORSETS.

White English Net Corsets, strongly made, very cool and comfortable. Four hose supporters. Per pair75c

COUTIL CORSETS.
Light and Medium Coutil Corsets, with five strong clasps and one strong hook, six hose supporters. Value \$2.00. Sale price \$1.00

AWNING STRIPES.

In popular demand, wide awning stripes for sport skirts, at 35c, 39c and 45c per yard.



WOMEN'S COOL UNDERWEAR.

Vests, white ribbed cotton, short sleeves and sleeveless, at39c
Porous Knit Drawers, lace trimmed, at39c
White Cambric Nightgowns, V-neck, tucked yoke with pretty embroidery edge, at\$1.00
Princess Slips, a special bargain at95c
Corset Covers, made of white cambric, with embroidery yoke, at39c

SUCCEEDS C. C. JAMES

W. J. Black Becomes Commissioner of Agriculture.

OTTAWA, July 20.—W. J. Black, secretary of the Dominion Economic Commission, will succeed C. C. James, Canadian commissioner of agriculture. Mr. Black is a graduate of the Guelph Agricultural College and organized the Manitoba Agricultural College.