

Are You Going to Paper?

That's the question. If you are, don't fail to look over our mammoth stock before you buy. We have the goods in stock now; we have the line we have the price; we have the best goods money will buy, and last, but not least, we are people to buy of because we have all the new styles.

O. B. GRAVES,
222 DUNDAS STREET.

R. K. Cowan
Barister, etc., over Bank of Commerce
London.



Dr. W. H. Graham
108 KING ST. W. 2nd Fl.
Toronto, Ont.
Treats Chronic Diseases and gives special attention to Skin Diseases, as Pimples, Ulcers, etc.
PRIVATE DISEASES, and Diseases of a Private Nature, Impotency, Sterility, Varicocele, Nervous Debility, etc. (the result of youthful folly and excess, Gleet and Stricture of long standing, etc.)
DISEASES OF WOMEN—Painful, Profuse or Suppressed Menstruation, Uterine, Leucorrhoea, and all Displacements of the Womb.
Office hours—9 a.m. to 5 p.m.; Sundays, 1 p.m. to 3 p.m.
ZYXW

A COLD DAY

Would be unexpected in July, but in our rent slang "It's a cold day" when we don't have the best

Confectionery, Candies and Ice Cream

in the market. Our aim is to supply only first-class goods at a price you'll think is all right.

F. Y. SH'S Dundas St. W.

DIADAM, ECLIPSE, GALES and GOTHAM

BICYCLES

Buy your cycles from a manufacturer, and thus insure a season's comfortable riding without useless repairs, charges, etc. Wheels from \$50 up, guaranteed in every particular.

W. A. BROCK,
Manufacturer of Diadem Bicycles,
192 Dundas Street, London.

LONDON ELECTRIC CO.
(Limited.)

Kindly remember to pay your Electric Light Bills on or before

MONDAY, MAY 11,
And save the discount.

HATS

AT S EVERY man wears a hat. It doesn't make any difference whether you wear a stiff one or a fedora. We can show you the latest shapes and colors. Better see our caps for cutting and bicycling.

H. BEATON,
138 Dundas Street.

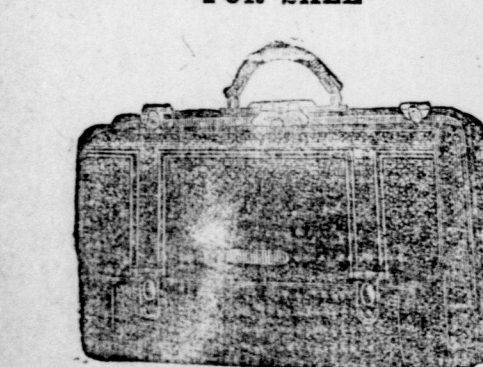
CAPS

W. Chapman
BUTCHER,
Fresh and Salt Meats,
Beef, Mutton, Poultry,
etc. Goods delivered to any part of the city.
269 DUNDAS STREET

Downslide in Prices

ALL KINDS OF Trunks and Valises

FOR SALE



Pocock Bros. buy and sell enough to obtain the newest styles and best makes of Trunks, Valises, Satchels, etc., at very near the actual cost of manufacture. Free delivery to any part of the city.

Slat's \$3, \$4 and \$5 Men's Shoes are the best obtainable, having all the renowned wearing qualities of the good old-time custom shoes. A hundred styles to choose from. Perfect fit guaranteed or your money back.

Pocock Bros.

Fancy Parasols

We carry the largest selection in the city at prices to suit all.

Children's Parasols
ALL STYLES.

Priddis Bros.

158 DUNDAS STREET,
157 CARLING STREET.
Telephone 324.

Refrigerators

The workmanship on the Refrigerators we carry this year is unequalled. Every latest invention has been added, until now the make we have is perfect. We have all sizes and can give close prices.

Coal Oil Stoves

A necessary thing for the hot summer months is a stove that will cook quick and give little heat. We can also sell all sizes.

GAS STOVES, GASOLINE STOVES, ICE CREAM FREEZERS

and all necessary supplies in large quantities. Come and see the goods. We are happy when showing you what we have. All kinds of repairing promptly attended to.

STEVELY'S,

362 Richmond Street.

FINE AND MUCH WARMER—THUNDER SHOWERS.

Toronto, Ont., May 7-11 p.m.—The high pressure over Eastern Canada is less pronounced than yesterday, but the low area over the Northwest Territories has changed very little. A few showers have occurred in Manitoba; elsewhere the weather has been very fine.

Minimum and maximum temperatures: Edmonton, 36-62; Calgary, 30-60; Prince Albert, 33-62; Qu'Appelle, 33-61; Winnipeg, 32-62; Port Arthur, 42-60; Parry Sound, 48-74; Toronto, 42-64; Ottawa, 40-70; Montreal, 33-64; Quebec, 33-64; Chatham, 23-51; Halifax, 32-58.

PROBABILITIES.

Toronto, May 8.—Lower Lakes:

Fresh southerly to southwesterly winds; fine and much warmer, with thunder showers at a few places.

LOCAL TEMPERATURES.
The highest and lowest readings of the thermometer at the observatory on Thursday, May 7, 1896, were: Highest, 75; lowest, 45.

SEEDS

Come to us if you want good seeds. All kinds of Flower Seeds—Fresh and reliable.

J. GANNAGE & SONS,
213 Dundas St.

BEST TO LOOK AHEAD.

The Weeping Daughter—Oh, I shall die! Papa says that Algy and I must not think of marrying for two years yet. "Don't cry so, dear," said the judicious mother. "Perhaps you will not want to marry him at the end of two years. Who knows but that blonde husbands will be out of style then?"

ONLY LOVING THEM.

A baby carriage stood in front of a small shop. In it slept a pretty, dimpled baby. A drowsy puppy lay on the pillow, its black nose close to the baby's cheek.

By the carriage stood a ragged little waif, dirty, with scarcely enough clothes for decency. She stroked in turn both the baby and the puppy.

A lady passing by noticed the strange picture—the beautiful baby, the cunning little dog, the ragged child. The boy's mother was in the shop.

"Are you caring for these?" said the lady to the waif.

A wonderful smile lit up the face of the dirty little waif. "No, please, ma'am, I'm only loving them."—New Orleans Times-Democrat.

Think of these facts

Before buying

Your spring clothing—Do you know that our only real competitors are the best custom tailors? In clothing ready-to-wear we acknowledge no superiors, because we have none; we make the best possible clothing in the several grades from good to finest, and none can beat that.

True, the custom tailors make equally well-fitting garments—when they hit it right—and they use equally good materials.

But when it comes to prices—other things being equal—where are the custom tailors? Not in the competition at all.

Men's and young men's suits start at \$2.25. Boys' short pant suit, three pieces, start at \$2. Boys' short pant suit, two pieces, start at \$1.75. Oak Hall, Dundas street, London.

ZYXW

To advertise our tea business, we will sell a fine Indian tea in one pound caddies for 25 cents. We make a specialty of Indian and Ceylon teas and have them at all prices. T. M. SHOEBOOTHAM & CO., 147 Dundas street.

Fond Mamma—Little Willie never seems to get tired. Crusty Uncle—No, he devotes all his energies to making other people tired.

A sound mind goes very seldom without a sound digestion, and nothing contributes toward it more than the use of ANGSTURA BITTERS, the world-renowned appetizer and invigorator, manufactured only by Dr. J. G. B. Seigert & Sons.

A Weary Walk.

When your feet are tired, bruised, pinched. Weary feet caused by wearing poor fitting Shoes—wearing purses by exorbitant prices.

We sell a genuine oak tanned Shoe—lace, latest style toe—stylish last—for \$3 and \$4. Nothing wearying about that offer, either in the shoe or the price.

A very fashionable Ladies' Laced Tan Shoe for \$1.98.

If these prices are high, we can show you cheaper grades of tan goods at quick selling prices.

J. P. Cook

173 Dundas St.

Your money back if you want it.

London Street Railway.

Street cars will run to Woodland Cemetery commencing today, and run as follows:

From corner Richmond and Dundas, taking in the portion of the South London Belt Line around Victoria bridge, every half hour.

London Advertiser.

TELEPHONE NUMBERS.

107.....Business Office
134.....Editorial Rooms
175.....Job Department

London and Environs

—Thunderstorms are on deck.

—Vacations are being planned.

—The picnic girl is next in line.

—The tennis girl is playing love games.

—Amateur fishermen are busy swamping yards.

—W. H. Whitaker, district passenger agent of the Northern Pacific, is in town.

—Fireman John Smart, of No. 1 Company, is at No. 3 station while Fireman J. Alkonis is holidaying.

—The street railway company will run a car to Woodland Cemetery every half hour, beginning today. The car will leave the corner of Dundas and Richmond streets.

—Miss Carrie Coombs, formerly an employee of Line, McDonald & Co., this city, died this morning at the home of her brother-in-law, Mr. D. A. Sullivan, Chicago. Her remains will be brought to this city for interment.

—The Deaf and Dumb Institution, at Belleville, closes for the holidays on June 17 and on June 18 a four-day music convention will begin at Brantford. Several of London's silent citizens are going and they say they usually have a good time.

—On Monday evening next a week's engagement will be begun at the Grand Opera House by the Madge Tucker company. The opening piece is to be the sterling drama of "The Buckeye," and in this the company appear to excellent advantage. The moral of the piece is of the highest type, while at the same time there is sufficient comedy to enliven the more pathetic scenes, and Miss Tucker introduces her inimitable songs and dances. This little lady is one of the foremost comedienne on the American stage, and her managers have surrounded her with a company of exceptional merit, and it may safely be said that there is no better balanced popular price company now on the road. During the week's engagement in London, none but the best of the company's extensive repertoire will be given, and the engagement should prove a highly successful one, the prices are the popular ones of 10, 20 and 30 cents.

YOUNG LADIES' CONCERT
Pastor Pedley presided over the concert given in the school room of the First Congregational Church last evening. The entertainment was given by the Young Ladies' Auxiliary, and their friends, and proved to be a distinct treat. Mr. Forsyth acted as organist and the programme included the following numbers: Piano duet, Misses Patterson and Holt; solo, Mr. Forsyth; solo, Miss Anderson; recitation, Miss Olive Langridge; solo, Miss Nellie Burnip; male quartet, Messrs. Amundson, Wrighton, Beck and Dixon; solo, Miss Susan McDonald; recitation, Mr. Gibson; solo, Miss Pickard; piano duet, Messrs. Patterson and Holt; solo, Miss Templeton; duet, Miss Match and Mr. Wrighton; solo, Miss Fleming; violin solo, Miss McDonald; solo, Miss Amundson; solo, Miss Ethel McKillop; recitation, Mrs. Westland; solo, Miss Pickard; solo, Mr. Gibson.

AGNES KNOX.
Agnes Knox (Mrs. Charlton Black) was the prominent artist at the well-attended Edworth League entertainment in the Colborne Street Methodist Church last night. She was ably seconded, however, by H. Ruthven May, who sang several of her own compositions, never seems to grow less, and Miss N. Taylor, a clever wielder of the violin bow, from Hamilton, Ont., as well as by several other local artists. The concert began with a chairman's address from Pastor Rigby. An instrumental selection by Miss K. Fox followed, and then Mrs. Black recited a Scotch piece of her own composition, entitled "Robert Burns." A selected solo by Mr. McDonald came next, and at 8.30 the program continued with Mossy's humorous story, "Love in a Balloon." Miss V. Taylor again charmed the audience with a violin solo, and Mrs. Black gave "Euphonia," from Tennyson. Miss Minnie Porter made a most favorable impression in the solo, "Come to Me" (Henza). The second half of the program included: "A Window in Thrums" (selected); "Preparing to Receive Company," "The Last Night," Mrs. Charlton Black; violin solo, Miss V. Taylor; "Ode on a Grecian Urn," Mrs. Charlton Black; solo, "Say Au Revoir, but not Good-bye" (Kennedy), Miss Fort-

That Cold, That Cough, Those Bronchial Tubes, Those Lungs,

Can be completely cured by using a little care and persistent treatment with that favorite remedy known as

Bark-well's Bronchial Balsam

MANUFACTURED BY
W. S. Bryers Bark-well,
268 Dundas Street.

IMPORTED CANES.

Mounted Congo Oak with natural handles.
\$2.00 Canes.....\$1.25
\$3.00 Canes.....\$1.25
\$1.50 Canes.....\$1.25

Sam K. Stewart, 202 Dundas Street.

ner: "The Old Flag" (Pyke), Mrs. Charlton Black; solo, selected, H. Ruthven McDonald.

SPECIAL NOTICES.

Drop a postal card or telephone 997, and we will send for mattresses, etc., to be cleaned. We are manufacturers of mattresses and goose feather pillows, a good variety on hand. James F. Hunt & Sons, 553 to 597 Richmond street.

R. W. Sharpe, Richmond Street.

And also Messrs. Turville, Bros., Fitzgerald, Scandrett & Co., A. McCormick & Co., T. F. Moskop, W. Horner, Jas. Jackson, G. T. Treilock and C. M. Rolston, are now selling Postum Cereal, the delicious table beverage. Ask your doctor regarding it. 96 tf

Tisdale's Toronto Iron Stable Fittings.
Healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East, Toronto.

Good for Wheelmen.

Bicycle riders are glad to be able to insure their wheels against loss with a strong, some company. The Dominion Bicycle Guarantee Company, whose office is corner of Dundas and Richmond streets, are writing policies every day. Telephone 977 for particulars.

The newest thing in Baby Carriages—A cradle and carriage combined. It cannot tip over, and will cost you no more than the ordinary buggy. They have no parts to get out of order, the handle bars and gear being made of spring steel. Sole agents for London, Keene Bros., 127 King street, opposite Market House.

She—Why do you not enjoy a few minutes' happiness and satisfaction by having your work done at the Palace Barber Shop, 60 1-2 Dundas street west? ZYXW

Just received—a large assortment of beautiful furniture coverings for upholstery. They are right in shades and price. Call and see them. At Wm. Trafford's, 35 and 37 King street.

The best place to get a fashionable turn-out is at Overmeyer's Livery, Richmond street north. Phone 423.

Lady Londonderry has had a lugger built at Southampton of cedar and mahogany, 26 feet on the water line, with silver-plated aluminium fittings and silk sails. It is to be called the Metacada.



All over the house you need Pearline. And more than ever in house-cleaning. Just look over the list of things that you might use—soaps and powders and fluids and what not. Some of them don't pretend to help you as much as Pearline; some will injure paint, or surfaces, or fabrics; some are only meant to wash or clean certain things.

With Pearline, you'll save time and labor in cleaning anything that water won't hurt. It can do no harm—saves useless and harmful rubbing.

Millions use Pearline

JOHNSTON'S

Bicycle Shoes and Leggins

Latest American and Canadian styles in these goods. Call and see them. A full line of the latest lasts in both tan and black.

Oxfords, Slippers, Gaiters, etc., Button and Lace Shoes, etc.

Largest stock of Children's Shoes in the city.

Bicycle Belts,

Tourist Bags,

Shawl and Rug Straps,

Trunks and Valises.

Purses 2 for 5c.

A School Bag free to each purchaser.

—AT—

Johnston's,

198 Dundas St.

T. E. MARA CO.

London's Greatest Store.

CLOTHING

FOR EVERY DAY IN THE WEEK.

The Styles

The Material

Are Single and Double-Breasted Sack Suits, 3 and 4 button Cutaways, Single-Breasted Square-Cut Sack and Prince Albert Suits.

Blue and Black Cheviots, Unfinished Worsteds, Blue and Black Clay Worsteds, Diagonals, Cassimeres, Tweeds, Vicunas and Homespuns.

SUITS at

\$5, \$7.50, \$8.50, \$10



Our \$1.00 Alpine Hat.

Men's Furnishings.

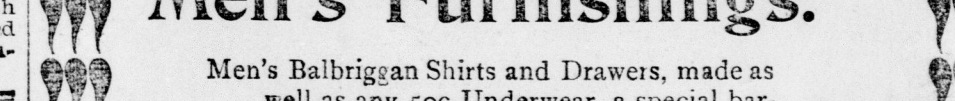
Men's Balbriggan Shirts and Drawers, made as well as any 50c Underwear, a special bargain at..... 25c

Men's Fine Balbriggan Shirts and Drawers, ribbed tail, worth 50c, either shirts or drawers at..... 25c

Men's Best English Cambric Shirts, attached collars and cuffs, they are the 75c kind, for..... 50c

Black Sateen Shirts, fast black, the 75c kind, for..... 50c

Men's Unlaundered Shirts, reinforced front and back, extra good quality, worth 75c, here..... 50c



Straw Hats, 25c, 50c.

Men's Furnishings.

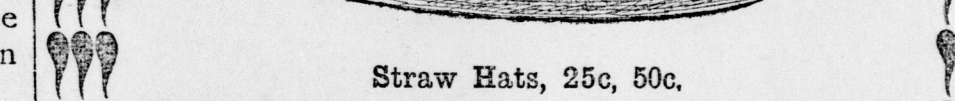
Men's and Boys' Sweaters, black and white, extra good quality, at..... 50c

Men's Sweaters, black, white, brown and blue, sold everywhere at \$1.25, but here they are..... \$1

Men's Fast Black Cashmere Hose, double heel and toes, worth 35c, our price..... 25c

Men's Black, Brown and Tan Hose, good as regular 25c kind, our price..... 12 1/2c

Men's Handkerchiefs, good white cotton and bordered, at..... 5c



Straw Hats, 75c, \$1.00.

The T. E. Mara Co., LIMITED,

153 and 155 Dundas Street and Market Square, London.