

A Palpable Hit

"SALADA"
CEYLON TEA

Has made more friends and converts during the past year than all other teas combined.

Unimpeachable Quality the Secret.
Lead Packets Only. Black or Mixed.
All Grocers.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
257 York Street.
Telephone 113.

R.K. Cowan
Barriester, etc., over Bank of Commerce
London.

We respectfully request you to
get our prices for

Electric Light Wiring,
Electric and Combination Fixtures,
Electric Bell Work

Rogers Electric Co
425 RICHMOND STREET.

REMOVAL
W. Fairbairn
Merchant Tailor,
Over Priddis Bros., upstairs. Entrance
through store.

Frozen Water Pipes
Repaired at shortest notice at moderate
prices. Phone 1,065.

EGGETT & BICKLEY,
Plumbers - 274 Dundas Street,
ywt

PICTURE FRAMING

Now is the time to have it done.
SPECIAL LOW PRICES.

NEW MOLDINGS.

R. LEWIS,
434 Richmond Street.



Dr. W. H. Graham
189 KING ST.
WEST.
Toronto, Ont.,
Treats Chronic
Diseases and
gives special
attention to Skin
Diseases, as
Pimples, Urticaria,
etc.
PRIVATE
DISEASES and
Diseases of a
Private Nature,
such as Impotency, Sterility, Gonorrhea,
Syphilis, etc., the result of youthful folly and
excess, (Gleet and Stricture of long standing,
DISEASES OF WOMEN—Painful, Profuse
or Suppressed Menstruation, Uterine In-
corroea and all Displacements of the Womb.
Office hours—9 a.m. to 5 p.m.; Sundays, 1 p.m.
to 3 p.m. 27227

Nervine Tea
TALKS.

Shawville, Que., Dec. 12th, 1935.
Enclosed please find five dollars (\$5), for
which send me amount in value of "Nervine
Tea." I will take the agency for this territory. People who have used it here
say it is the BEST KIDNEY MEDICINE they
ever tried, and my father, who is aged, says it
is making him a new man. Please send at
once. Yours truly

MRS. NELSON.

This great remedy for sale by all
medicine dealers.

Cairncross & Lawrence, City Agents.
E. W. Boyle, East London Agent.

THE SNOWBALL NUISANCE.
Hamilton, Feb. 6.—Robert Gimblett, a
young son of Mr. R. Gimblett, No. 217
Wilson street, was run over by a sleigh be-
longing to Mr. Geo. Truman on Victoria
avenue yesterday afternoon. The lad was
badly bruised on the body and one of his
legs was broken. Gimblett ran into the
road to get out of the way of a snowball
thrown by another school boy. Gimblett
will be laid up for several weeks.

Demonstrated.
Sometimes it costs hundreds of dollars to
convince a man; very often less is required,
but in the case of Polson's Nervine,
that sovereign remedy for pain, 10 cents foots
the bill, and supplies enough Nervine to
convince every purchaser that it is the best,
most prompt and certain pain remedy in the
world. Nervine is good for all kinds of
pain, pleasant to take, and sure to cure
cramps and all internal pains. It is also
nice to rub outside, for it has an agreeable
smell, quite unlike so many other prepara-
tions, which are positively disagreeable to
use. Try it now. Go to a drug store and
buy a 10 cent or 25 cent bottle. Polson's
Nervine. Take no other.

The "Advertiser" Want Ads. are
read.

EVERYBODY
PLEASED

WITH OUR
75c Comfortables

AND OUR
\$1.25 BLANKETS

BEST VALUE IN THE CITY.

Our Eiderdown Quilts are all reduced in
price to make room for our spring importa-
tions.

PRIDDIS BROS.

158 DUNDAS ST.
157 CARLING ST.
Telephone 324.

Repairing Department.
GUN and BICYCLE REPAIRING, Razors
hollow ground and set, Scissors and
Knives sharpened, Keys fitted and Locks re-
paired by

WM. GURD & CO.
185 Dundas St., London, Ont.

Southcott's

FINE TAILORS

361 Richmond St.

MOSTLY FAIR.

Toronto, Ont., Feb. 5.—11 p.m.—The de-
pression which was in the Southwest States
last night has developed into a storm of
some importance which now covers the
South Atlantic States. The weather has
become fine in the Lake region, but in most
of the other districts light snow falls have
occurred.

Minimum and maximum temperatures:
Calgary, 42—30; Qu'Appelle, 8 below—12;
Winnipeg, zero—14; Parry Sound, 24—32;
Toronto, 24—37; Ottawa, 20—34; Montreal,
20—24; Quebec, 22—26; Halifax, 24—30.

PROBABILITIES.
Toronto, Feb. 6.—1 a.m.—Lower Lakes
Mostly fair, stationary or a little higher
temperature.

ASK YOUR GROCER FOR

Johnston Bros.' Bread

5c per loaf retail.

In all parts of the city. Telephone 818.

MUSIC AND THE DRAMA.

SANDOW AND COMPANY.
At the Grand next Tuesday the Tro-
cadero Vaudeville, with the great
Sandow as the chief feature, will be
the attraction, and no doubt will prove
a most profitable engagement, espe-
cially as Mr. Ziegfeld has secured for
his star with a company of European
artists and athletes that are the best
the old world affords. Of course, Sand-
ow is the central figure, around
which the many others act, revolve,
and is seen in an entirely new
programme, embracing new and mar-
velous feats of strength. The roster
includes the names of such sterling
artists as the Lucifers; Mons. O'Gust,
eminent French clown; N. B. Kaff-
man, champion trick bicyclist of the
world; Billy Van, black face com-
edian; Amann, Europe's greatest im-
personator; the Five Jivans, and a
host of others.

"ROB ROY" TONIGHT.

F. C. Whitney's efforts to organize
a stock company are well known. He
obtained from among the best known
in America ten artists of equal repu-
tation, whom it would be difficult even
here to duplicate, and supported them
by a chorus, the like of which has
never before been known in light opera.
This is the organization with which
he delighted New York for six months,
and is identically the same through
which he will present De Coven and
Smith's "Rob Roy" in this city to-
night. The company has also the in-
estimable advantage of appearing in
the opera by all means the most
one ever written of American origin.
America's leading composer, De Coven,
has emphasized his position immeasur-
ably in "Rob Roy," both in the gen-
eral musical treatment and the fresh-
ness of his melodies, the rich scoring
of the ensemble and in his masterly
orchestration.

The Mutual Reserve for 1935.

The figures which appear elsewhere, and
which were submitted to the annual meet-
ing of the Mutual Reserve Fund Life As-
sociation, require no addition, and but little
comment. So uniform and continuous has
been the successful progress of this Asso-
ciation that the record of another year is but
the natural development for that period.
Still it is none the less gratifying to its
friends and agreeable to its Managers
that the Association passes 1935 and
its important changes in administra-
tion without interrupting its growth,
strength and prosperity. President
Burnham has taken up with vigor
and intelligence the duties devolving upon
him by the death of President and Founder
Harper, and closes the first year of his ad-
ministration with a record of which the
company, and he particularly, may well be
proud. Last year the company's new busi-
ness was \$60,000,000; its payments of death
claims more than \$4,000,000; and in all its
lines it shows a steady increase of business,
in income, in surplus and in assets. Its
membership now exceeds 103,000. The
business in Canada last year amounted to
over \$5,700,000. The amount of insurance
in force in Canada exceeds \$20,000,000, and
over \$1,190,000 has been paid out to the
beneficiaries of policy-holders in the Do-
minion.

Our Cook's Choice.—Hello, 502 is that
Shuff's? Send a bottle of your "White
Hazel" for chapped hands, add a pound of
your baking powder. Our cook threatens
to leave if we don't get Shuff's. ywt

Nothing can bring you peace but
yourself; nothing can bring you peace
but the triumph of principle.—Emerson.

A Few
Steps
Lower

That is, the prices on
Fur Goods. If you really
Need Furs, don't miss this
Chance. We would rather
Sell them now
Without profit
Than carry them over
Till next season.
Repairing and remodeling
On short notice.

MILNE, SPITAL & CO.,

Wholesale and Retail
: : Furriers. : :
146 DUNDAS STREET

London Advertiser.

Call Us Up! Telephone Numbers:
107 Business Office
134 Editorial Rooms
175 Job Department

STREET-CAR-TICKETS

ARE ON SALE AT

T. R. PARKER'S,

C. P. R. Ticket Office

Southwest corner Dundas and
Richmond Streets.

London and Environs

—Mrs. Thorn and Miss Hunter, of Lon-
don, are visiting at Mrs. R. McGaffey's, in
Thamesville.

—The Viscount and Viscountess Hill are
guests of Mrs. and Mr. Rowland Stephens,
Richmond Hill farm, South London. Vis-
count Hill was until recently editor of a
Paris, Ont., newspaper and succeeded to his
title on the death of his father.

—Mr. Justice Meredith has decided that
in the case of Mrs. Mary Taylor (formerly of
London) vs. The City of Windsor, it could
not be heard without substituting the
executor of the estate for Taylor, who was
killed last week, but the right of action
survives, and the case will come up at the
fall sessions of the Assize Court. The widow
sues for \$1,000 damages.

—Little Chester Graves was in the
juveniles' court this morning charged with
vagrancy. He is a son of Mrs. Mary Graves,
who was killed at the Talbot street crossing
of the Grand Trunk several months ago.
Inspector Sanders, of the Children's Aid
Society, has been looking after him for
some time and will probably secure his
admission to the Victoria Industrial School,
at Toronto.

—At the request of a correspondent the
"Advertiser" recently gave a report of the
London aldermen as employers of labor.
The Mayor, William Liberal aldermen were
shown to employ 197 hands, while the
Conservative aldermen employ 9. The Free
Press does not like the appearance of this
record, and it suggests that Ald. Carrothers
and Ald. Pritchard should have been
credited with employing more than all the
ten Liberals in the council put together!
Ald. Pritchard works for his brother, who
is a grain buyer. Ald. Carrothers is an em-
ployee of the Carling Brewing Company.
A GOOD APPOINTMENT.

The rector and wardens of the Memorial
church have secured the services of Mrs. S.
Chadwick, as organist and director of the
choir. Mrs. Chadwick, who will enter
upon her new duties on March 1, is widely
and deservedly known as an accomplished
musician and thorough master of the pipe
organ, besides being what is none the less
desirable an equally capable and efficient
choir director. Mrs. Chadwick has held
similar positions in St. John, N. B., also at
Trinity Church and Christ Church Cath-
edral, Montreal. She receives this appoint-
ment out of a large number of applicants.
DIOCESAN MISSIONS.

Rev. Archdeacon Davis presided last
night at the annual mission meeting of
the congregation of St. James Church, South
London. The Bishop of Huron and Rev.
Mr. Jeanes were the speakers. The latter is
at present stationed at Thornedale, but has
done missionary work in Africa. Rev. Mr.
Sage and Professor Burgess also
occupied seats on the platform.

Rev. Archdeacon Davis said he was glad
to be able to state that St. James' congre-
gation had come up to the required amount of
\$208 for home missions last year. For all
diocesan purposes the congregation had
contributed \$427.54, which was the third
largest of any showing in the diocese. Next
year the amount required for diocesan
missions was \$224; reduced \$100. Rev.
Mr. Jeanes gave a highly instructive
scriptural address, and was followed by the
bishop. Mr. Baldwin leaves next week for
Algoma, where he will remain until the last
of next month. He said he was glad the
meeting had been called, if for no other ob-
ject than keeping himself from sheer idlen-
ess. (Laughter.) He hoped they would
make up their assessment and thus keep
themselves thoroughly employed also. These
meetings were called to arouse the people to
greater exertion, and the never was a time
when their sympathy was more necessary.
He spoke of the time when there was a
large amount of money in the synod
treasury, and a system of assisting clergy-
men in poor dioceses was inaugurated which
had worked badly. The diocese was now
\$14,000 in debt. The diocese covered
thirteen large counties and one township,
containing a vast variety of peoples. Some
parishes were liberal, and some were not.
There were rich country congregations
which contributed to foreign missions 45
cents a year.

Pure Baking Powder, 20c per pound, at
Anderson & Nelles' Drug Store. ywt

Do you want people to inquire after
any article you have to sell? Place
a ten word advertisement in the "Ad-
vertiser." Three insertions will cost
you 20 cents.

(20) TWENTY YEARS AGO HARK-
NESS' BRONCHIAL SYRUP was first
manufactured in this city, and at that
time in a very modest way indeed,
the then manufacturer never imagin-
ing that after TWENTY YEARS his
formula would become so popular
and in such great demand as it is to-
day in the city and Province. There
are preparations that have come and
gone by the hundred during these
(20) TWENTY YEARS, but HARK-
NESS' BRONCHIAL SYRUP is still
a FAVORITE with thousands even in
this city, and still growing in popu-
larity as a specific for all bronchial
affections, including coughs, colds,
croup, bronchitis and asthma. It is
manufactured in the laboratory, and
under the personal supervision of W.
S. Bryers Barkwell, Chemist, and
every care is exercised to have this
reliable Remedy exactly the same as
it was when first put up by the late
firm of G. W. Harkness & Co. (20)
TWENTY YEARS AGO. ywt

Nice Things

For your table are here in abundance.
You will be more than pleased with your
purchases here.

Nice Malaga Grapes,
California Navel Oranges,
Brenner's Butter Wafers,
Heinz's Tomato Catsup,
Heinz's Sweet Pickles,
Heinz's Genuine French Mustard,
Morton's Spanish Olives.
GIVE US A TRIAL.

T. A. Rowat & Co

228 Dundas Street.
Telephone 317.

Favor Early Closing.

The Retail Grocers' Association Say
the Agitation Has Had a Good
Effect—People Shopping
Earlier.

The London Retail Grocers' Association
held their regular meeting in Sherwood
Hall on Tuesday evening, Feb. 4. There
was a good attendance and several questions
of interest to the trade were discussed.

The Saturday evening early closing move-
ment was considered. The members
present were all favorable to the movement
and it was reported that the agitation is
having a good effect. Citizens are doing
their purchasing much earlier than formerly
and many of the members stated that they
could now close their stores at a more
reasonable hour.

Another question that came up for dis-
cussion was the custom of societies,
churches, etc., making a practice of calling
on merchants for the purpose of selling
tickets or soliciting aid. It was felt that
while the merchants do not expect to be
exempt from doing their share. They should
not be expected to contribute to all churches,
societies and charitable institutions in and
around the city.

It was proposed to have a grocers' "At
Home" some evening at an early date and a
committee was appointed to arrange a pro-
gramme. The secretary was requested to
communicate with Toronto and Hamilton
associations and ascertain their views on
holding a convention of all the associations
in Ontario some time during the summer.

It was reported that the wholesale price
on sugar was firm at the late advance. It
would probably advance one-eighth in the
near future.

A half hour or so of discussion on the
state of trade and matters pertaining to the
grocery business brought the meeting to a
close at 10 o'clock.

The Bigamy Case.

Mrs. Emmett No. 1 Located Near
Brantford.

The Evidence of the Latest Wife Taken
and the Case Englarged for
a Week.

St. Thomas, Feb. 6.—The investigation
into the charge of bigamy against Wm.
Emmett was resumed at the Police Court
yesterday.

The first witness called was Jane Ann
Moffat, the latest wife of the prisoner. She
testified that she resided at Mrs. Beattie's,
London, in September last, since the pre-
vious April. She first met the prisoner in
Port Dover about the 1st of July, 1895,
when he began to show her attention with
a view to marriage. They became engaged
and were married on the 18th September by
Rev. Robt. Johnston, St. Andrew's Church,
London. The prisoner gave as his name
Albert Emmett.

The certificate produced was the certi-
ficate of her marriage which she received at
the time of the wedding. Before the mar-
riage the prisoner told her he was born in
Waterford, had a good trade, and was able
to provide a comfortable living for witness.
After the marriage they remained in Lon-
don about a week. Then she went to the
county of Bruce to her brother-in-law, leav-
ing prisoner in London. She next saw him
at Burlington, about six weeks later. They
remained there over night, when they went
to Caledonia, staying there a week, after-
wards coming to St. Thomas, where they
have since resided.

The case was enlarged to Wednesday,
12th inst., the prisoner being remanded to
jail in the meantime.

WIFE NO. 1 LOCATED.

The Brantford Examiner says: "Emmett
was employed in Brantford five or six years
ago as a cooper. He was married and lived
out on the St. George road, just a little be-
yond the limits of the city. Some years
ago he mysteriously disappeared, and little
or nothing more was heard of him. Mrs.
Emmett, wife No. 1, is a very decent
woman, and is today housekeeper for a
very respectable farmer's family, a few
miles north of the city. She does not know
and affects not to be at all interested in his
whereabouts."

Chained Hands.

The Hotel Richmond, situated at the
corner of Richmond and King streets,
has passed into the hands of Mr. Jas.
Fallah, formerly proprietor of the
Fallah House, East London. Mr.
Fallah's experience in the manage-
ment of first-class hotels has extended
over a large number of years, and it
is an assured fact that he will main-
tain and increase the popularity for
this house gained by Mr. Lloyd. 19n

The sale at Burns' is going on nicely.
Ordered clothing at genuine reductions to
suit the times. Ready-mades at half old
price, and the balance of the gents' furnish-
ings at your own price. Sale closes Satur-
day, Feb. 15. 21c

MARA'S

Peculiarly
persistent and
redominating
principles which
procured for them their
resent most
phenomenal success.

Intelligence, Industry and Integrity.

INTELLIGENCE—In being able to select the most suitable patterns and
materials of the goods which we handle, and placing them
within reach of our thousands of patrons at the smallest
margin of profit.

INDUSTRY—In always keeping abreast of the times, and procuring our
samples just as soon as the manufacturers have completed
their designs, and thus securing our goods away ahead of our
competitors for the benefit of our customers.

INTEGRITY—In never making an assertion which we are not prepared to
stand by, and filling an order for a package of needles with
as much care and precision as if it were an order for one of
our \$500 Seal Skin Coats.

DRESS GOODS.

45-inch All-Wool Black Henrietta, worth 50c yard for 37½c
41-inch All-Wool Silk Finish Black Henrietta, worth
75c, for 48c
46-inch Black Henrietta, silk finish, worth \$1 yard for 75c
46-inch Priestly's Black Serge, worth \$1 25 yard for 75c
Colored Check Dress Goods, tweed effect, 44 inches
wide, for 48c
Black and White Check Dress Goods, 44 inches wide,
for 35c
44-inch Irish Poplins, good value, for 48c
Colored Satin Soliel, 45 inches wide, for 50c
Porne's Serge Coating, 46 inches wide, black and
navy, for 75c
A number of pieces of Small Figured Granite Cloth for 40c

STAPLES.

Extra Heavy Factory, 36 inches wide, only 5c
40-inch Heavy Factory, for 7c
36-inch Twill Sheeting, for 9c
8x4 Sheeting, twilled, unbleached, only 20c
9x4 Sheeting, twilled, unbleached, only 24c
Bleached Sheeting, 8x4, a snap, only 20c
Bleached Sheeting, rwilled, see it, only 25c
40-inch Pillow Cotton, 2 pieces only, for 12½c
40-inch Pillow Cotton, circular, only 15c
10x4 Marseilles, American spread 69c
11x4 Honeycomb Spreads, special 98c
11x4 Honeycomb Spreads, extra \$1 25
11x4 English Marseilles Spreads \$1 49
See our large size Cotton Blankets, per pair \$1 00
58-inch Table Damask for 25c
58-inch Bleached Linen, 3 pieces, only 35c
58-inch Turkey Red Damask, onl 30c
Roller Toweling, worth 10c, selling for 8c
Linen Towels and large sized Bath Towels for 12½c

SMALLWARES.

Mara's Long Waist Corset 49c
Dress Improver, regular \$1 25 high bust corset, per pair 90c
The E. T. Corset 90c
Ladies' Fleeced Cashmere Gloves, only 15c
De Gruelley's Lacing Kid Gloves, black and tan, worth
\$1 25, for 98c
Children's Ribbed Wool Hose, only 10c
Boys' Heavy Ribbed Wool Hose 23c
Ladies' Cashmere Hose, double sole 23c
Ladies' Golf Jerseys, worth \$3, for \$2 25
Fancy Flannelette Embroideries, all shades, per yard 3c, 4c, 5c
Ladies' Wool Vests 23c
Ladies' Wool Drawers 23c
Ladies' Heavy Merino Vests, only 65c
Ladies' Print Wrappers, fast colors, only \$1 25
Ceylon Flannel Wrappers \$1 50
Fancy Flannelette Skirts 45c
Alpaca Quilted Skirt 75c

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