

## How a lovely SUNSET scarf brightens up a simple suit

A SCARF in harmonious tones, a tiny colored handkerchief, silk stockings in the latest color vogue—how a touch of pleasing color does enliven even the plainest and simplest of costumes!

Smart, up-to-date dress accessories always lend distinction. Even last year's garments often may be made effective again with a blouse or giraffe or collar and cuff set, charmingly dyed to an unusual shade with convenient SUNSET.

And with SUNSET, how easy it is! The most exquisite color-effects are yours as if by magic! By mixing two or more of the 22 beautiful SUNSET colors, you can get any shade, light or dark, soft or brilliant, and the color is fast.

SUNSET dyeing takes only 30 minutes, and its cleanliness amazes every woman who uses SUNSET for the first time. Hands unstained, utensils unspilled. Wash the pan (as after any cooking) and use it to cook in again. Each cake of SUNSET dyes all fabrics—silk, wool, cotton, mixed goods—the same color at the same time in the same dye-bath.

Let us send you our folder "The Season's Colors" and our direction sheet for tied-and-dyed work—they will tell you the popular shades and how to have them, with SUNSET.

### SUNSET SOAP DYES

ONE Real Dye For All Fabrics

Manufactured by North American Dye Corporation Mount Vermont, N.Y., U.S.A.

Sales Representatives for Canada Harold F. Ritchie & Co., Ltd., 10 McCaul Street, Toronto.

Look for the SUNSET display case in almost any good drug or department store. Ask to see SUNSET Color Card. Do not take a substitute—send 15c per cake, stating color desired, to our Dept. Our Home Service Department will answer questions on home dyeing. Write freely.



DEPT. 58.

## New Arrivals!

- 100 Sacks P. E. L. POTATOES.
- 100 Sacks LOCAL POTATOES.
- 100 Sacks WHITE SEED OATS.
- 100 Sacks CORN MEAL.
- 100 Puns. NEW BARBADOS MOLASSES.
- 20 Cases WHITE HOUSE COFFEE.
- 25 Cases KELLOGG'S CORN FLAKES.
- 100 Cases SLICED PINEAPPLE.
- 25 Cases DESSICATED COCOANUT.
- 10 Cases JEYES FLUID.
- 3 Cases NEAVE'S FOOD.
- 25 Cases LOCAL CANNED SALMON.
- 200 Cases TOMATOES, 2 1/2's.
- 25 Cases CALIFORNIA ORANGES.
- 10 Cases GRAPE FRUIT, 80's.

AT LOWEST WHOLESALE PRICES.

## STEER BROS.

may21.31

## PRICES are LOWER

ON



AND  
1776

## Soap Powder

Attractive Prices to Importers.

'Phone 549

## John Rossiter.

may1.6d

The wrap-over skirt is undeniably smartest for sports and tailored costumes.

The higher crown is shown by the sailor-brim hat. This chapeau is a rival to the cloche with curled brim.

A one-piece frock of bright-colored tulle has an open jacket effect, and

is bound with grosgrain ribbon in matching or contrasting shade.

Dinner gowns and dance frocks for spring are of a delightful softness. A great deal of tulle, chiffon and ostrich fringes.

MINARD'S LINIMENT FOR ACHE AND PAINS

## St. John's Boy Life Survey

Editor Evening Telegram

Dear Sir.—As I happened to have been chairman of the Boy's Work Committee of the Rotary Club when the Boy Life Survey of the city was made, and, as there seems to be some misunderstanding as to the actual information obtained on that occasion, it is perhaps fitting that I give some of the figures which were then secured, and which may be of interest to your readers. The number of boys in the city between the ages of 5 years exclusive, and 12 years inclusive, is 2,077, and of this number 1,986 are enrolled in school, leaving 91 boys not enrolled. I take the age of 12 years as this age has been frequently taken in places where the compulsory attendance law is in force, as, for instance, our nearest neighbour, Nova Scotia permits boys to leave school at 12 years of age, provided they satisfy certain requirements of the common school curriculum.

The misunderstanding probably arises from the fact, that between the ages of 6 years inclusive, and 18 years inclusive, the number of boys not attending school is 1,122. Of this number 192 are 6 years of age and have not yet been enrolled in the school. Some parents do not send their children before 7. Thus we have 930 from 6 years of age to 18 years of age inclusive, who are not on the school roll. Of this number the greater majority has left school, having completed the school course, 600 of them being at work.

The above figures are as nearly accurate as we can expect to get them as we have index cards giving particulars, name, age, and address of every boy in the city with the exception of three and we have their names and approximate ages but not full particulars.

It is to be regretted so many boys have to leave school at 12 years of age, owing to the financial condition of the home, and I trust the day will soon come when we shall see a great improvement in this direction. But taking all in all the above figures are very creditable to our city, much more so in fact than many have heretofore realized. Thanking you in anticipation for publication.

Yours very truly,  
VINCENT P. BURKE.

## Tremendous Sea Storm Approaching Here

DEE TO REACH ST. JOHN'S ON MONDAY.

A terrific sea storm has been raging along the American coast for the past few months with short intervals between. Some places have been entirely devastated. This storm is now heading towards Newfoundland and from authoritative sources we learn that St. John's will feel the effects on Monday.

This forms a part of the gigantic motion picture, entitled "Gloom-sweep," which has been secured by the Nickel Theatre management for next week's opening attraction. The stars in this great picture are Wallace and Noah Beery and the beautiful Arline Pretty.

It has in it every element that has made the sea and the lives of its lovers productive of the most absorbing stories of literature. H. H. Van Loan, the author, who also wrote "The Virgin of Stamboul" and other successes, provided Director Robert Thornby with some new twists which, transferred to the screen, are really gaspers.

And how those Beery brothers seem to revel in their roles! They are living, breathing, moving interpreters of parts that fairly reek with the tangiest odor of salt; they breathe the very essence of that spirit which has made the conquest of the sea one of man's mightiest achievements.

## To-Night is a Big Night at the Crescent

BIG AMATEUR CONTEST WITH MANY ATTRACTIONS.

To-night is a big night at the popular Crescent Theatre, as the usual big Amateur Contest takes place. Some interesting and novel turns are promised and there will be fun and entertainment in galore. This part of the bill is an extra attraction, as the usual picture programme will be exhibited.

"Triumph is the term which may be applied to the return of Francis X. Bushman and Beverly Bayne to the screen world. Warmly received by capacity audiences the stars came again into their own at this Theatre yesterday. While "Modern Marriage," a dramatization of Derek Yane's novel, "Lady Varley" was the medium through which the Bushmans were presented to the public, it can safely be said that it was the ingenuity of the stars, their radiant personalities and magnetism that brought into the place an atmosphere which otherwise would have been lost.

By all means let nothing keep you away from this wonderfully big variety show at the Crescent to-night. Attend early and get your choice seat.

## St. JOHN'S Grocery Stores

Best Grade Flour 58c. Stone.

Choicest Cut Rib Pork

Very Choice Beef 12c. lb.

Spare Ribs 13c. lb.

Choice Beef at 10c. lb.

Small Green Cabbage.

J. J. ST. JOHN.

Duckworth St. & LeMarchant Road.

## Grove Hill Bulletin.

### FOR THE GARDEN:

ASPARAGUS ROOTS.  
RASPBERRY CANES.  
STRAWBERRY PLANTS.  
GOOSEBERRY ROOTS.  
MUSHROOM SPAWN.  
ONION SETS.  
All kinds Flowering Shrubs.  
Flower Seeds, etc.  
ASK FOR PRICES.

## THE BEST CROPS.

AMONIUM SULPHATE is acknowledged to be the best chemical fertilizer extant, for FARM or GARDEN.

By it's use large Crops are assured. Printed instructions furnished with each order. Book your orders early.

St. John's Gas Light Co.  
'Phone 81 Gas Works,  
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Modern fire fighting apparatus is necessary during a fire.

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one of our reliable Fire Insurance Policies is necessary before, during, and AFTER a fire. Safeguard your home and savings, call and talk it over.

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INSURANCE AGENCIES.  
Phone 244 P.O. Box 994.  
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## 0-0 BREAD Don't be Fooled

There's no need to be led to buy, or bake, or eat bread that is not made of pure ingredients, scientifically mixed and developed, and baked through and through.

A Bakery such as our insures all these things. You needn't be fooled in using inferior bread. We make White Wheat, Brown Bread, Raisin, French and Vienna Loaves. All exceptionally good quality.

The East End Baking Co.  
(Our own bakers)  
tab19.5m.cod

MINARD'S LINIMENT FOR HEADACHE.

## Sparks from the Political Anvil

A complete wash-out. The Hickman-Coaker outfit in the last spasms of despair.

St. John's, Conception Bay, North and South districts all up in arms against Coakerism and all united in supporting a Monroe Government.

Never was the like of it: it's victory, victory all along the line.

The visions of the West India contract which would embroil this unfortunate country with another wasteful expenditure of hundreds of thousands of dollars is the lever which has doomed the Coaker-Hickman fantastic combination.

The taxpayers of St. John's will see that Messrs. Evans and Dowden will receive their just deserts.

Property owners and business men of this city elected these Councillors to safeguard their right. To-day both men are doing their level best to help Coaker to grow the grass on Water Street.

The policy of every Coaker Candidate in St. John's is to keep poverty hovering around homes where happiness and plenty would abound under a Monroe Government. To make the poor poorer and to strip those who have little means or property right down to the last cent.

The affrontery of Hibbs and Gibbs and others, in assuming that they can influence the voters from Topsail to Seal Cove in favor of Hewco is only equalled by the gall of Collishaw who boasted to Nova Scotians that he can manipulate the votes of Newfoundlanders any way he (Collishaw) likes.

Four years more of Coaker domination and the spirit of the taxpayers will be broken for ever.

Four years more of the intriguing influences of Coaker and that mysterious individual, Collishaw, and its "good night" to prosperity.

This is the last chance Mr. Grace will have to recover its old time prosperity. Any more misdeeds under the Coaker rule will break the hearts of the people and drive the last independent voter from the district.

St. John's is asking Mr. Grace to join in the big effort to kill Coakerism, and from information to hand the voters in the Second City are going to answer the call by ringing up big majorities for the Monroe candidates.

Bay de Verde has suffered as much as any other part of the island from the rule of the Coaker-Collishaw policy during the past four years. How many of the villages have been abandoned and many of the younger folk forced from the district by the hard times that Coaker's domination has caused. That is the question which Bay de Verde people will consider before marking the ballots for Cave and Goobie, the pliable tools of Coaker rule.

And so with Port de Grave and Carbonear, whose people were sacrificed in this and many other respects. All are thinking seriously of the advantage of a new progressive government which is at the present time possible with a Monroe Government. Their homes and families must be considered.

The day has arrived and they are going to avail of this, the last and only opportunity to make right a great wrong. Coakerism must be strangled if we are to have a prosperous country. Prosperity will reign again under a Monroe Government.

## State Convention

KNIGHTS OF COLUMBUS.

The Knights of Columbus State Convention, opens at Bell Island tomorrow. It will be attended by State Deputy J. Meenan, and State Secretary J. G. Higgins, of St. John's; Grand Knight M. J. Nugent, of Grand Falls, and Past Grand Knight J. M. Greene of Conception Council, Bell Island, all of whom will go over to the Island this afternoon. Representatives of Dalhousie Council, St. John's, will also attend. Grand Knight Giovanni of Bell Island, and members of his Council, are making great preparations for the event.

## Valuable Horse Drowns

A valuable horse, owned by Mr. Peter Summers, the truckman, was drowned in Quiddi Vidi Lake yesterday morning. The horse, which is one of a pair recently purchased in the Prairies, was out grazing in a field at the side of the lake and in some way got into the water, presumably to take a drink. The purchase price is said to have been \$500.00. The loss to the owner is a heavy one.

MINARD'S LINIMENT FOR DISTEMPER.



## Correct Spring and Summer Millinery

NOW READY—A NEW SELECTION JUST IN ALL 1924 MODES

High class Hats for Ladies' and Children. Picture them—Charming Fokes of French conception with new trimmings—medium shapes, drooping gracefully—off-the-face effects—all different—all individual—all New!

COME EARLY!

<b>LADIES' RIBBED HOSE</b> Mercerised Ribbed to the toe; an up-to-date Hose, Colors of Fawn, Grey, Brown and Black. Per Pair, \$1.00.	<b>LADIES' VESTS</b> Summer weight with shoulder strap in best quality. Each, 38c.	<b>CHILDREN'S HATS.</b> A line of Straw Hats to fit ages 5 to 12 years. Each, 90c.
<b>CHILDREN'S HOSE</b> In Tan and Black; assorted sizes; values up to 80c. pair. 39c.	<b>COTTON CREPE.</b> 25 inches wide; in Pink, White, Sky and Lavender. Per yard, 25c.	<b>GINGHAMS</b> 27 inches wide; good quality; large variety of checks. Per yard, 28c.

## ALEX SCOTT Open Every Night 18 New Gower St.

## Murphy's Good Things

Saving News from Murphy's \$5.98 for Dresses worth \$10.00

## 5.98 Spring 5.98 These Real \$7.00 to \$9.00 Dresses SPRING HATS

A Spring Dress is something one doesn't have to wait until Spring to wear!

And this Sale proves that it is something one doesn't have to wait until the season is advanced, to obtain at a moderate price!

Placed on sale to-day for the first time—300 Dresses just out of New York. Marked very close to cost for this introductory event.

Never such values offered in Dresses in this city before. Coat Models, Silk Braided. Colors: Navy, Brown, Henna and Reindeer. Novelty Silk Braided, tie sides; others full pleated skirt, trimmed with novelty buttons and buckles. Worth \$10.00.

Our Price \$5.98

may23.26



There are 500 of them for to-day's selling. Gros de Londres, Faille Silks, Visa Braids, Silk and Straw combinations. Models for Women, Misses' and Matrons in the most desirable colors.

Our Price . . . . . \$5.98

## Phil Murphy

317 Water Street Store Open every Night and Holidays

## Fine Holiday Bill at the Majestic

Last night a large audience witnessed the week-end bill at the Majestic. The picture programme was a clean wholesome selection of up-to-date subjects. The artists submitted an excellent number of violin and singing items which brought forth unbounded applause. To-night the bill will be repeated. The Majestic management will observe the patriotic spirit of to-morrow with a matinee and night performance which will be approved of by those who will have the good fortune to be present. Misses McShane

## and Habel have won their way into the heart of all concert lovers and few should miss their talented and clever portrayals to-night and to-morrow.



MINARD'S LINIMENT FOR RHEUMATISM

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THE DISTILLED OIL.

It maintains its body, lessens carbon trouble and lengthens the life of your car.

BAIRD & CO., LTD. Water St., East Agents.