

OCTOBER ECONOMY SALE

In The Bargain Basement!

Unbelievable Bargains for Everybody

Here is one of the biggest chances you ever had to save money on ready-to-wear apparel that you need right now—in many cases our selling prices for these goods are away below cost. In fact the prices will speak loudly for themselves.

Ladies' Dresses

1 Rack Only

Superior quality of Canton Crepe, Crepe Knit, Jersey and fine Wool Serges—ultra fashionable styles. We drop them from the Regular Prices of

12.50 to 21.00 down to

4.90 to 10.50

FOR THIS OCTOBER ECONOMY SALE!

300 Ladies' Cotton Serge Dresses

In assorted Colors and attractive Styles. Here is an opportunity rare indeed to save at least \$3.50 on each of those Dresses. You will find them most suitable and desirable in every way, and what you will like best about them is the price—which for this October Economy Sale is only

2.48 each

250 Ladies' Skirts

In Black and Navy Wool Serges and Melton Cloth. Ordinary values \$3.50 to \$6.50. Now offered for the October Economy Sale at

1.95 to 2.50

300 Misses' and Children's Winter Coats

In assorted colors and materials. These are worth anywhere from \$3.00 to \$7.50.

But for this October Economy Sale, we have dropped the prices down to

1.95 to 5.90

Be sure to attend this marvellous Sale, as we promise that it will secure to you the most astounding values that you have ever witnessed. We are unable to fill any Mail Orders for this Sale, but we welcome to our Store our Outport friends who will be visiting the city at this or any other season of the year.

We are the LEADERS in STYLES, LEADERS in LOW PRICES, and LEADERS in the Great variety of READY-TO-WEAR APPAREL obtainable in the City of St. John's.

The Broadway House of Fashion

331--Water Street--331

The Second Store East of Adelaide Street

500 Ladies' Fall and Winter Coats

An extraordinary offering that proves to you what True Economy is—We have in these Coats the most unrivalled selection in the city—Surpassingly smart in styles and unlimited in variety.

In justice to yourself you should attend this October Economy Sale and select in time one of these specially made COATS at our specially made prices, which range from

6.90, 9.50 to 13.90

MORE SELECTIONS OF EXTRAORDINARY VALUES FOR THIS OCTOBER ECONOMY SALE.

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|---|--------------------|
| 120 Wool Pull-Overs | 98c. |
| 300 White Poplin Blouses | 75c. |
| 25 Only Ladies' Winter Coats | \$3.50, \$4.90 |
| 40 Only Ladies' Sweater Coats | \$1.95 |
| 50 Men's and Boys' Sweaters \$2.25 & \$2.75 | |
| 22 Ladies' Costumes | \$11.90 to \$15.00 |
| 50 Tweed Sport Hats | 95c. |
| 25 Misses' and Children's English Tweed Suits | \$2.95 and \$4.25 |
| 35 Pairs Men's Cotton Serge Pants, 95c. pr. | |
| 75 Pairs Men's Khaki Pants, | \$1.75 pr. |
| 22 Men's Single Work Coats | \$2.90 |

SIDE TALKS.

By Ruth Cameron.

"NOW I UNDERSTAND."

"Now I know what Mildred meant when she said it was worse than death to lose the one you had loved by divorce."

A friend of mine who is contemplating a separation from her husband said that to me the other day.

"I tried to sympathize with Mildred when she was going through that experience," she went on, "and I thought I did at the time but I really didn't. I used to think it couldn't be as bad as death because of course you would stop caring when any one treated you the way her husband did, and then your pride would help, and I thought death was the most awful thing one could have to face. But I know now what she meant when she said death was final and you didn't have to keep on thinking and planning, and that however awful you felt, your brain didn't whirl that dreadful way it does when you go through something like she went through. And now I know how she felt. I suppose," she ended, with a pitiful attempt at a smile, "that is something I am getting out of it all. I'll understand other people's feelings better."

Poor unhappy woman! She doesn't really think it's anything now. She can't feel so. But it is something she will know that it is.

If We Will Let It

One never passes through any new experience great or small, happy or sad, that it does not teach us—if we will open our hearts and let it—so say, "Ah, now I know how this one or that one felt."

And the deeper one's understanding of the human race, the greater one's sympathy, the larger one's heart and soul, the more gentle and tolerant are one's judgements.

As I lay in the hospital last spring, passing through one new experience after another, I kept thinking: "Oh, now I understand." I would not pass through that experience again for many hundreds of dollars but since it had to be, I am glad of the enlarged understanding it gave me. I am trying not to lose it as health comes flowing back.

Don't Forget This.

And I am trying to remember this. There are many things that we think we know about to-day of which some day we may say, after some enlightening experience: "Ah, now I understand."

When I feel unsympathetic and am inclined to think I could handle some experience better than the person who is passing through it, I am going to try to remember that not only has experience taught me certain lessons of tolerance in the past, but it may have as many more in store for me in the future.

Shrewd Criminals Easily Overreach Europe's Police

Vienna, Oct. 3. (A.P.)—The many frontiers of Central Europe, in some cases no farther apart than state lines in America, are a great help to criminals, and much of the recent increase in a certain type of crime in this part of the world is laid to the ease with which a forerunner of offender can skip into another country and claim sanctuary.

This aspect of things has been brought out clearly at the International Police Congress that has just come to an end in Vienna. It would appear that frauds, forgeries, embezzlements and thefts are committed with relative immunity, granted the criminal has a valid passport in his pocket, and gets a start of a few hours on the police. False passports sometimes serve just as well as legitimate ones. The pursuing police often at not are unprepared to follow, and must go through the slow channels of diplomacy to get permission to cross a nearby frontier.

Criminality has assumed vast proportions since the close of the war. Vienna is on the cross roads leading to many countries, and has become the sporting ground of innumerable hands of international thieves and adventurers. The Vienna police admit that the city is overrun with foreign criminals from all parts of the world, and every day discloses new methods of operation. In 1919, of 183 persons implicated in the forging of currency, only 15 were foreigners. In 1921 the ratio of foreigners was 303 out of 438. There are issuers of false checks, pickpockets, hotel and railroad thieves, burglars, safe-crackers, adventurers, and imposters without number. In nine cases out of ten they make good their escape because of the inability of the criminal officers to follow them up beyond the frontiers of their own country, and because of the time that is invariably lost before proof of identity and the circumstances of the crime can be placed in the hands of the police authorities of the new place of sojourn of the malefactor.

The criminal has the advantage of the police at every turn. It would appear from the discussions before the congress. He takes advantage of every improvement in traveling conditions, and every new conquest of science. Not so the police, who are local in their activities and have no international character. Many existing formalities must be swept aside before the police can ever hope successfully to cope with their astute opponents.

To this end a resolution aimed at better international police organization and intercourse was accepted by the congress. It will later be submitted to a plenary session and, if acceptable, then go to the various governments concerned for ratification.

In the meantime the field for the malefactor is open, and the crime wave is rolling on, increasing as it travels.

First Cannibal—"Our chief has a fever."

Second Cannibal—"What brought it on?"

First Cannibal—"He ate a grass widow."

Just Folks.

By EDGAR A. GUEST.

EXPERIENCE.

When you are married there's one thing to do

If you're a peace-loving man And a family jar is distressing to you Fall in with things she will plan. If she asks in to dinner some folks you defeat.

Just smile and be pleasant—You'll find it is best.

If she gets up a family picnic some day,

Which you'd rather she wouldn't, no doubt,

Don't try to persuade her you can't get away.

That good old excuse is worn out. It is better without any fuss to give in.

Just carry the baskets she'll hand you, and grin.

If to fancies or operas or lectures on art

She proclaims her intention to go, Don't argue against it—Get ready to start.

Say "yes" when she's looking for "no."

If you want to keep peace with the wife of your dreams,

Go where she wills however painful it seems.

For most of us married men, each in his late,

From experience learn to We marry ourselves when makes a date

And do what we don't like For the sake of sweet peace we ceased to protest.

We fall in with her plans for we found it is best.

Ice Cream weather again. Visit the Blue Puttee this evening.—Oct. 11

Texas Cavalymen Play Golf With Airplanes

EL PASO, Texas.—Aviators of the Twelfth Observation Squadron of the First Cavalry Division at Fort Bliss, claim to have invented a new game—airplane golf. The game is played with half the members of each contesting team on the golf course, and the other half in airplanes.

Golf balls are dropped from the airplanes as near as possible to the holes on the ground below, and their respective partners "hole" them out.

Skill in the game is in the art of dropping the ball from the plane, in the pilot guiding the ship, and in the "observer," or player, with the ball "driving" it as close to the hole as possible.

After the ball is "driven" from the plane, the game becomes regular golf.

For every Canadian Home Windsor Table Salt Purest and Best THE CANADIAN SALT CO. LIMITED

Superior Values

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Ladies' Wool Sweaters

Ladies' Soft Wool Tuxedo Coat Sweaters

all much under price,

at \$3.95 each

Ladies' Heavy Wool Coat Sweaters

only **\$3.00 each**

Ladies' Soft Wool Pull-Over Sweaters

in the newer loose fitting makes, only **\$2.50 and \$2.95 each**

All-Wool Fancy Mufflers

at 95c, 1.15, 1.30, 1.60 each

HENRY BLAIR

France Faces Problem of Unseaworthy Ships

PARIS.—French freighters of a certain type have earned such a bad reputation among seafaring men, that to-day sailors are refusing to go to sea on them, while naval draughtsmen declare they should be taken out of service altogether.

Twelve such vessels were built by the government during the war. Their holds are clear, with no bulkheads, which permits the sudden shifting of cargo, and their water ballast tanks have a trick of filling unexpectedly. Five of them already have "tumbled over." The last was the Emile Durand, which rolled over without warning and drowned 19 members of the crew.

Nevertheless, some sailors are occasionally found, from time to time, who will take a chance, so several of the craft are still at sea.

"That's all right, stranger," the farmer called out. "Come right in. Don't mind that noisy dog; you know, a barking dog never bites."

"I know that. I only hope the dog knows it."

Health and Comfort in the Home.

Many a chill can be avoided by the wise use of heating with ever-ready gas stoves. An inset gas fire can easily be installed in any ordinary coal grate, and will provide the necessary work at any time.

Gas Fires make no work. There is no coal to carry upstairs, and no ashes to be cleared away. They are ideal for use in daintily appointed rooms. There is no smoke or dust. They also ventilate the room. Enquiries solicited.

ST. JOHN'S GAS LIGHT COMPANY. PHONE 81.

Desperate Sultor: "I'll give you a sixpence, Tommy, if you'll get me a lock of your sister's hair." Small brother: "Make it a shilling, and I'll get you the whole bunch. I know where she hangs it."