

## Forefather Facts.

You, who read this paragraph, are the latest link in a chain of human beings that stretches back to the beginning of time. You are the latest link in a chain of human beings that stretches back to the beginning of time. You are the latest link in a chain of human beings that stretches back to the beginning of time.

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# Promise and Performance



There is a saying that Promises are like Pie Crusts—made to be broken. A Promise made by The Royal Stores gives assurance that Performance will follow as Night follows Day. The Values listed on this page for Friday and Saturday are sound, trustworthy goods, bought by our own buyers in English and American markets, from reliable manufacturers, who have a world-wide reputation for producing reliable merchandise and for straight dealing.

## These Coats at Great Savings

Brand new Coats fresh from the manufacturers. Every Coat has a distinctive style of its own; styles shown only in the higher grade models. Materials are guaranteed all Wool Tweeds and Blanket Cloths. There is a style and size to suit everyone. For Friday and Saturday these Coats are offered Half Price.

### Colored Blanket Cloth Coats.

In assorted Plaids; Stripes and plain colorings.

Reg. \$13.00 each for	\$ 6.50
Reg. \$16.50 each for	\$ 8.25
Reg. \$23.50 each for	\$12.25
Reg. \$25.50 each for	\$12.75
Reg. \$28.50 each for	\$14.25
Reg. \$32.00 each for	\$16.00
Reg. \$40.00 each for	\$20.00
Reg. \$58.00 each for	\$29.00

### Black Blanket Cloth Coats.

Smart models in all sizes.

Reg. \$17.00 each for	\$ 8.50
Reg. \$20.00 each for	\$10.00
Reg. \$27.00 each for	\$13.50
Reg. \$28.00 each for	\$14.00
Reg. \$30.00 each for	\$15.00
Reg. \$33.00 each for	\$16.50
Reg. \$36.00 each for	\$18.00
Reg. \$38.00 each for	\$19.00



## Warm Wool GLOVES

Excellent Qualities and Low Prices  
WOMEN'S HEATHER GLOVES—2 Dome fasteners, all Wool Heather mixtures; Leather bound; all sizes; Reg. 90c. pair for

79c.

WOMEN'S WOOL GAUNTLETS—In assorted colors; all sizes; Reg. \$1.10 pair for

98c.

MISSIES' WOOL GLOVES—6 dozen pairs; colors of Brown, Fawn, Grey and White; sizes 4, 5 and 6. Reg. 65c. pair for

58c.

MISSIES' WOOL GAUNTLETS—Striped wrist with fringe; colors of Fawn, Grey, Brown, Heather and White. Reg. \$1.00 pair for

89c.

MEN'S WOOL GLOVES—Grey Mixtures; Leather bound; one dome fastener; sizes 8, 8½ and 9. Reg. 85c. pair for

78c.

BOYS' WOOL GLOVES—Heather mixtures, Leather bound; sizes 1 to 7. Reg.

61c.

CLEARING LINES OF FABRIC GLOVES—In all popular colors and in all sizes.

\$1.25 value for

\$ .90c.

\$1.70 value for

\$1.25

CHILDREN'S ALL WOOL GLOVES—In Red, Navy, Black, White and fancy colors; sizes 2 to 6. Values to \$1.30. pair. Special

Clearance Price

35c.

Boys Overcoats

Brand new models in Winter Overcoats for Boys and Youths; 14 to 17 years of age; these Coats are smartly cut and finished; they are made from high grade Heather mixture Tweeds; double breasted styles; Pinch back and other novelties are introduced. Reg. \$18.00 each, selling for

\$17.00

MEN'S SUITS—In assorted colors, chiefly Cheviots and Serges; Navy, Grey and Brown mixtures; sizes 34 to 42; latest style models for Fall wear. Reg. \$28.25 for \$26.25

Reg. \$31.75 for \$29.75

Reg. \$34.50 for \$32.50

BOYS' SUITS—To fit boys of 10 to 17 years; 3 piece Tweed Suits in Brown and Grey mixtures; Semi belted backs. Reg. \$14.00 Suit for

\$12.00

Reg. \$17.00 Suit for \$15.00

Reg. \$19.00 Suit for \$17.00

MEN'S SILK MUFFLERS—In assorted colors; fringed ends. Reg. \$2.75 each for

\$2.45

Reg. \$4.25 each for

\$3.90

Sweater Coats for Men and Boys

MEN'S SWEATER COATS—Medium weight, all Wool; in dark Brown only; sizes 36 to 42; smart Military collar and pocket. Reg. \$2.75 each for

\$2.49

Another lot of Men's Sweaters in all Wool Heather mixtures; sizes 36 to 42; finished with a shawl collar. Reg. \$2.35 each for

\$2.16

BOYS' JERSEYS—Cotton, fitting Wool Jerseys for boys; to button on shoulders; pretty shades of Brown, Emerald, Saxe, Grey, Maroon, Heather and Navy. 20 inch. Reg. \$1.25 each for

\$1.18

22 inch. Reg. \$1.65 each for

\$1.29

24 inch. Reg. \$1.65 each for

\$1.40

26 inch. Reg. \$1.75 each for

\$1.58

28 inch. Reg. \$1.85 each for

\$1.67

30 inch. Reg. \$2.00 each for

\$1.80

32 inch. Reg. \$2.20 each for

\$1.94

BOYS' WINTER CAPS—Assorted Tweeds, Fur ear bands; all sizes. Reg. 30c. each for

72c.

MEN'S WINTER CAPS—Heavy Tweeds in assorted colors; true fur ear bands. Reg. \$1.50 each for

\$1.40

MEN'S FEEL HATS—Smart shaped in assorted colors and sizes. Reg. \$3.75 each for

\$3.10

NEGLEE SHIRTS—Reg. \$2.00 each for

\$2.00

MEN'S COMBINATIONS—Satin finish. Reg. \$3.75 garment for

\$3.53

HEAVY FLANNEL SHIRTS—Reg. \$1.65 each for

\$1.65

STANFELDS UNDERWEAR—Shirts and Drawers; sizes 34 to 44. Special per garment. Reg. \$2.50 each for

\$2.35

SILK KNITTED TIES—Assorted designs. Reg. 45c. each for

40c.

WIDE END TIES—Silk. Reg. 55c. each for

50c.

## Smart and Sensible Dresses

HEAVY SERGE DRESSES—In fancy Checks and Stripes; on grounds of Fawn, Brown, Grey and Saxe; medium sizes, round neck, ¾ sleeves, button trimmed, shirred at waist, with girdle. Reg. \$10.00 each for

\$8.65

NAVY SERGE DRESSES—For small and medium sizes; round neck finished with colored stitching; neatly embroidered fronts, and Silk braid trimmings; ¾ sleeves, girdle at waist. Regular

\$7.50 each for

\$6.85

Blouses and Sweaters

WINEYETTE BLOUSES—Light grounds with colored stripes; adjustable collars and buttoned cuffs; sizes 13½, 14½. Reg. \$3.25

\$2.75

TRICOLINE SHIRTTWAISTS—In Champagne shades only; smart adjustable collars; sizes 13½ to 14½. Reg. \$5.00 each for

\$4.55

KNIT WOOL BLOUSES—Round neck, half sleeves; draw cord at waist; Color combinations of Saxe and Grey. Emerald and Grey. Reg. \$2.75

\$2.45

ALL WOOL SWEATERS—In Col. or contrasts of Rose and Pearl, Tan and Pearl, Brown and Pearl, Tuxedo collar, neat pocket and girdle. Reg. \$4.10 each for

\$3.65

WOOL SWEATERS—Colors of Jade, Saxe, Peacock, Grey, Beaver, Rose and Black; Tuxedo roll collar, neat pocket and girdle. Reg. \$6.50

\$5.95

Children's Velour Hats

These Hats are small turned up shapes; nicely finished with corded Ribbon band and bow; colors of Navy, Fawn, Brown and Grey. Reg. \$6.00 each for

\$5.53

WOMEN'S VELOUR HATS—In Black, Red, Yellow, Black and shaded; very smart down and close fitting, underlined with colored Silk; nicely trimmed with Sequin and small Feather mounts. Reg. \$8.00 each for

\$6.50

ALL WOOL MOTOR SCARVES—Best Scotch knit, colors of Saxe, Fawn, Grey and Camel; finished with stripes of contrasting shades; knotted fringed ends; sizes 12 inches wide x 62 long. Reg. \$2.35

\$2.10

FUR SETS—Black Manchurian and Black Dakota Wolf Sets; the Stoles are full animal shape and the Muffs are Barrel and pillow shaped; trimmed with heads and tails, lined with Black Satin. Reg. \$22.65

\$22.65

Housefurnishing Needs—lowly priced

ROUND CUSHIONS—The latest in Novelty Cushions; dainty designs in beautiful colored chintz; a limited number only. Reg. \$3.00 each for

\$2.55

FLORAL CHINTZES—Bright, new designs and assorted colorings; 48 inches wide. Reg. \$1.25 yard for

\$1.08

CURTAIN DAMASKS—50 inches wide; handsome shades of Crimson and Green. Reg. \$1.00 yard for

90c.

WOOL TRAVELLING RUGS—Heavy All Wool Rugs, guaranteed to give satisfaction. In assorted colors Special each

\$10.00

EIDERDOWN QUILTS—A big variety of handsome Satin and Silk covered Quilts; splendidly finished in every way. Prices \$12.00, \$15.50, \$16.50 up to \$36.00. Each

\$10.00

TURKISH TOWELS—Large sizes; good quality Cotton, hemstitched ends. Reg. 85c. each for

77c.

Another lot of Turkish Towels; large size; fringed ends. Reg. 45c. each for

40c.

WHITE CROCHETED BED SPREADS—Large; all made from fine grade Cotton. Reg. \$3.80 each for

\$3.50

WHITE LACE CURTAINS—Very pretty patterns, acroil and floral designs; 3 yards long; in White only. Reg. \$7.25 pair for

\$6.50

What About your Rubbers?

You can be fitted with Rubbers at this Store to your entire satisfaction. Our stocks are superior in every way—quality, style and range of sizes.

PRICES—AS ALWAYS—THE LOWEST.

All Wool Winter Coatings

Smart Plaid and Striped effects in all Wool originally sold at \$8.50 yard. Now offered at the Clearing Price of

\$3.00

WOOL BLANKET COATING—Newly arrived line of All Wool Coatings; 56 inches wide; in shades of Grey, Blue, Jade, Green and Brown. Reg. \$2.00 yard for

\$1.80

ENGLISH COSTUME TWEED—50 inches wide; mixed Browns, Blues and Greys; excellent material for Fall Costumes. Reg. \$1.20 yard for

\$1.06

SKINNERS' SATIN—"Genuine" Skinnings Satin in Black and Brown only; 36 inches wide. Reg. \$3.90 yard for

\$3.63

BLACK ASTRACHAN—Half Price; 48 inches wide. Reg. \$10.50 yard for

\$6.35

Reg. \$12.50 yard for

\$8.35

Reg. \$16.50 yard for

\$11.55

HORROCKSES FLANNELLETTE—36 inches wide; White and striped. Reg. 55c. yard for

49c.

HORROCKSES SHIRTING—36 inches wide. Reg. 47c. yard for

42c.

PLAID FLANNELLETTE—Black and Red. Reg. 48c. yard for

40c.

NAVY FLANNELLETTE—27 inches wide; dark shades. Reg. 40c. yard for

35c.

The Royal Stores, Ltd.

Table Decorations and Suggestions

We offer here an extensive stock of Crepe Paper, Decorations, Silhouettes, Masks and Novelties, designed expressly for Halloween celebration; very attractive ideas for children's parties, dances, etc., are offered at Sale Prices.

HALLOWEEN MASKS—In assorted designs. Reg. 20c. each for

16c.

ROLLS OF CREPE PAPER—Decorated with Cats, Witches, Goblins, Pumpkins, etc., 20 inches wide and 10 feet long. Reg. 33c. roll for

28c.

CREPE PAPER SEASONABLE BORDERS—Including designs of Cats, Bats, Owls and flying Witches; folds 6 inches wide x 10 feet long. Reg. 18c. roll for

11c.

BOGIE BOOK SUGGESTIONS for HALLOWEEN Special per book

10c.

CREPE PAPER TABLE NAPKINS—Fine quality, 18 inch color; 10 in a package. Reg. 8c. package for

6c.

DECORATED TABLE COVERS—In assorted designs, Halloween, Goblins, Autumn Leaf, etc., size 61 inch x 84. Reg. 45c. each for

38c.

ELECTRIC LIGHT SHADES—Dark, Amber, Orange, Black, etc. Reg. 65c. each for

55c.

CREPE PAPER FESTOONS—An overhead decoration with fringed edges; assorted colors, 10 feet long; 4 inches wide. Reg. 18c. roll for

11c.

PANORAMIC CREPE PAPER—A 10 foot picture in which the design does not repeat; size 20 inches x 10 feet. Reg. 60c. roll for

43c.

CREPE PAPER STREAMERS—In dark Amber, Orange and Black; 25 feet long; 1/4 x 1/4 inches wide. Reg. 13c. roll for

11c.

FAST COLOR LUNCH SETS—Contents: 1 Decorated Table Cover, size 61 x 84 inches; 12 decorated Napkins, 12 x 6 inch Paper Plates. Reg. \$1.25 set for

\$1.05

SERPENTINE CREPE PAPER—Assorted colors, roll 50 feet long x 7-16 inch wide. Special per roll

3c.

PLACE CARDS—For Parties; assorted Gnomes, Scarecrows, Pumpkins and Witch designs; 6 of one kind in a box. Reg. 25c. box for

22c.

INVITATION CARDS—Each with an Envelope, Ghouls, Witches and Pumpkin designs. Special each

8c.