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TOOTON'S,
The Kodak Store, 320
Water Street.

To-Day's Messages.

10.00 A.M.

BRITISH MAKE FURTHER PROGRESS.

LONDON, To-Day.
An official report from British headquarters in France at midnight reads: "Considerable further progress, in the course of which we have captured a number of prisoners, has been made by us during the day south of the Souchez River. Our line in this area has again been advanced on a front of nearly two miles. Our troops have reached the outskirts of Avion. Activity in the air continued yesterday. One enemy airplane was brought down in an air fight and two others were driven down out of control. In addition two hostile machines were shot down and two others were driven down by fire from the ground. Four of our airplanes are missing."

GERMAN BRUTALITY.

LONDON, To-Day.
The submarine (which sank the steamer Adah) fired on the master's boat from a distance of between 300 and 400 yards. The shot took the boat's stern completely off. Then the submarine continued firing while the men were swimming about and fired also on the chief officer's boat, which was pierced by shells but nobody killed, though several were slightly wounded. All the survivors were picked up by a French steamer at five o'clock on the afternoon of June 16th.

RUSSIAN ELECTIONS.

PETROGRAD, To-Day.
The Provisional Government has issued a decree fixing September 30th for elections to the Constituent Assembly. October 13th has been set for the first meeting of the Assembly.

DENIES SWISS EXPORTATIONS.

BERNE, To-Day.
During a debate in the National Council to-day Dr. Spahn strongly criticised the papers for printing what

he declared were false reports concerning Swiss exportations to the Central Powers. As an instance, Dr. Spahn said the newspapers had reported that fifty carloads of American wheat had been exported to Germany, of which there was not a word of truth.

TO STOP EXPORTS FROM NEUTRAL.

LONDON, To-Day.
Reuters Limited understands that Britain has requested the United States to adopt similar measures to the other Allies to prevent neutral countries contiguous to the Central Powers from importing anything beyond their own needs, so that little or nothing can be sent into enemy countries. A formal reply has not yet been received, but there is an assurance that favourable consideration has been given to the proposition pending the perfecting of the machinery for making the proposed measures effective.

NEW PRESIDENT OF LOCAL GOVT. BOARD.

LONDON, To-Day.
W. Hayes Fisher, Parliamentary Secretary of the Local Government Board, has been appointed President of the Local Government Board in succession to Lord Rhonda, who has become Food Controller. Stephen Walsh, member of the Commons for the Ince Division of Lancashire, succeeds Fisher.

PLAIN WORDS FROM NORTH-CLIFFE.

NEW YORK, To-Day.
Lord Northcliffe, High Commissioner to the United States, in an address to magazine editors and writers at a luncheon here to-day, expressed the hope that the United States would not muddle the censorship as England did in the first three years of the war. "America can and will do a tremendous part in this war, first because she is fresh, and secondly because she undoubtedly will profit by the mistakes of the nations who have been fighting since August 1914," said Lord Northcliffe. "What the war means more than anything else is brains and speed. I trust that the United States will not make the censorship blunder that England did and which is just becoming an evil of the past. England was kept in the dark for nearly three years. The people were blinded by the fatuous optimism of soldiers and politicians, who, while efficient in peace time, were incompetent in war. The people were not permitted to know the truth, and when the truth finally emerged of costly blunders and sacrifice they were loth to accept it. I hope America may permit her newspaper and magazine writers to be absolutely frank about what is going on. It is as important for the nation to know the worst as for the nation to know the best. For one thing, and we have found it out from actual experience, it is a great stimulus for the men fighting in the field to know they are being written about at home, and that the country they are fighting for knows precisely what they are doing. Every man with a pen in hand and a printing press near can do patriotic service to his country by awakening the people to the fact that this war is just beginning and that every ounce of energy, that every revolution of America's vast industrial machine and, what is equally important, every gallon of gasoline will be needed to bring the war to a successful end. It is only by an absolute mobilization of man power and machine power that this war can be won. In-

dustries that at this moment seem remote from mobilization for war will sooner or later be called upon to do their part. In Europe, for example, one of the largest corset factories is now turning out very delicate pieces of machinery needed in the construction of aeroplanes. The war, which has proved the efficacy of motor transport to an almost incredible degree, will make to the automobile industry in your country. For one thing the great bulk of the automobile output will have to be concentrated on trucks. In the second place, automobile factories will inevitably be commandeered for the manufacture of airplane parts and airplane construction generally. In the airplane lies the one great hope of Allied victory. The war has taught that the airplane engine of the spring may be almost useless for actual fighting by next fall, and there are the developments produced by the fierce competition of war. When America has got her full stride in the war, as surely she will get it, it will be found that there will be a tremendous demand for chauffeurs. England to-day has nearly a hundred thousand motor trucks in France and is constantly sending more. Every one of these must be manned by trained drivers. If skilled chauffeurs can be sent to operate your trucks it will be possible to release an equal number for the firing line. It will mean the end of joy riding. England stopped this favorite outdoor sport a while ago, and I am sure when America wakes to the tremendous realization of what this war means, she will do the same. I have a strong conviction that with peace will come a close federation of the nations who are now fighting the great fight for freedom. You have only to look at the spectacle of what I might call the united nations of Britain to see what effect upon the co-ordination of peoples and nations of widely conflicting temperaments and national structures. You see democratic Australia near Socialist New Zealand, a vast country like India, with its feudal Princes and other rulers, free Canada and what was nothing less than the Republic of South Africa all pouring their blood and treasure out upon the battle fields of France, linked by a common feeling of Empire and sustained by a common hope of liberation from the militarism that sought to dominate the world. A close federation of nations now fighting the good fight will be the only assurance against the horrors that the armies of autocrats perpetrated on innocent non-combatants. The world must be made free for democrats. The luncheon was given by Isaac Marcovitch, who has just returned from the war.

CANADIANS HALF WAY THROUGH AVION.

Canadian Headquarters in France—(By Stewart Lyon, Special Correspondent Canadian Press). Fighting their way forward amid a labyrinth of ruined houses, one of the British battalions, the Canadians at sundown to-night were more than half way through Avion. The attack which was made in the morning, was made in conjunction with British troops, all of whom reached their objective. On the north, our hold upon Reservoir Hill was made absolutely by the gallant advance of the British soldiers, who went forward without a check despite heavy enemy shelling. The German trenches on the eastern side were occupied by the British after the attack began. "Throughout the day there had been incessant artillery activity. The Germans kept Coulotte and the Lens-Arras road under shrapnel fire throughout the afternoon, evidently to make difficult the assemblage of troops for a further advance into Avion. Their former front line on the Avion was now at least so hampered with high explosives, and considerably damaged. Our guns did much counter battery work to the east of Lens, where most of the enemy's guns are now located. There was comparative calm for a short time before 7 o'clock, when the appointed time came. On a front of many miles from the Scarpe to a point north of the Souchez River, hundreds of guns opened in a terrific cannonade. Soon Reservoir Hill, Lens itself, Avion and the region to the south were hidden behind an almost impenetrable veil of smoke from bursting shells. Amid this the infantry who had remained inactive throughout the day amid a grueling fire, went forward.

Fire Sweeps Penguin Arm.

Four Houses, Fences and Farm Crops Destroyed—Men Labor Forty Hours to Save Property.

A tremendous forest fire has been raging along the northern part of Middle Arm since Friday, and on Sunday it looked as though the whole of Penguin Arm would be wiped out. Angwin's mill caught several times. Hy. Riley had his dwelling house destroyed. A school house and belongings belonging to Wells and Woods, as well as people's fences all along the northern side of Penguin Arm, from Woman Cove to Kennedy's were swept by the flames. All the women and children had to be taken to the southern side of Middle Arm to escape the conflagration. Those Kennedy and four men with him worked unceasingly for forty hours in order to save his place. On Monday the fire was working towards Fleet's place which was then in immediate danger, and up to the bottom of the Arm.—Western Star, June 27th.

PRIVATE WILLIAM CALLAHAN A PRISONER OF WAR.—The many friends of Mr. Roger Callahan will be pleased to learn that William Callahan was among those reported missing after the battle of Monchy.

MINARD'S LINIMENT CURES GARTER IN COWS.

Cement!

Now Landing
1500 brls.
ATLAS
PORTLAND
Cement.
H. J. Stabb & Co.



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AND
TOTALLY
DIFFERENT
TALCUM
POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of L'Oréal's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

Grove Hill Bulletin

THIS WEEK.
The following Plants are now available:
Celery ... \$2.00 a hundred
Tomato ... \$1.50 a doz.
Cucumber25c ea.
Phone 247.
Terms: Strictly Cash.
J. McNEIL,
Waterford Bridge Road.

The London Directory.

(Published Annually)
enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of:
EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply;
STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailing;
PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the principal towns and industrial centres of the United Kingdom.
A copy of the current edition will be forwarded freight paid, on receipt of Postal Order for \$5.
Dealers seeking Agencies can advertise their trade cards for \$5 or larger advertisements from \$15.

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25 Abchurch Lane, London, E.C.

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(Opp. Bowring Bros.)
MEMORIAL TABLETS—Brass or Bronze.
HONOR ROLL—Brass or Bronze. Samples and prices on application.
SAFETY RAZOR—Giant Junior ... 60c. each
3 Extra Blades12c.
ALADDIN MANTLE LAMPS. Burns kero oil and gives a soft white light.
AGRICULTURAL IMPLEMENTS.
We have a new stock Rakes, Weeding Hoes, Cultivators, Potato Forks, Digging Forks, Pruning Shears, Horse Clippers, SQUID JIGGERS.
We have Neyle Patent. Dealers when ordering should ask for NEYLE'S to get the best.

NEYLE'S HARDWARE.

A Merry Widow Captures Affections of a Minor.

There was some little sensation at the station here on Wednesday, when an elopement party was intercepted by the police and taken from No. 1 express. The swain was a young man named Matthews, of Grand Falls, whom his parents claimed to be only 19 years of age; and they should know; while his fiancée was a young widow who came from St. John's to the paper town a few months ago, and engaged in lady tailoring. When the police removed Matthews from the train at Curling, to be sent back to Grand Falls, his fiancée decided to follow, and they bought tickets to return to Grand Falls by that day's No. 2 express. But determined if possible to avoid the music which awaited them at the paper town, they left the train at Humbermouth, hired a motor man to take them to the Portia on her arrival that night at Curling from Bonne Bay. At Sydney, however, they were not allowed to land, when the ship went there to bunker, and on their arrival at Channel, the young swain found his affectionate father with a guard of honour awaiting him.—Western Star, June 27th.

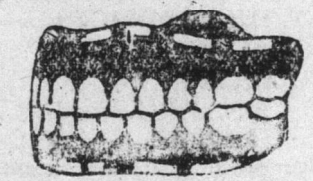
Milady's Boudoir.



LEARN THE NEW DANCES.

The woman who does not "do the new dances" is going to have a sad time of it this summer. She will feel very much the wall flower sitting apart while everybody else between babyhood and extreme old age, is blithely dancing to the strains of brass band, string orchestra, or phonograph.
Dancing is more than a craze. It is more than a passing fad. It will undoubtedly cease being the obsession it is just now after the novelty has worn off, and in the big cities one will no longer be willing to pay from one to three dollars just for admission to the cafes where dancing is part of the program.
The new dances may not be learned in an evening. The steps are intricate and require a great deal of practice. If you have decided to learn the new dances before vacation set about it at once, and do not be at all discouraged at the constantly changing steps. Every dancing master is anxious to originate a new step and make his name famous.
If you would be happy in this age of Tango and kindred dances, learn to dip and slide and hesitate for the only way to be truly happy is to take an active interest in every passing fancy which keeps one up with the world's procession.

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The Senior Dentist,
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Teeth Extracted without pain25c.
Artificial teeth repaired and made as strong as ever.
Full Upper or Lower Sets, best quality12.00
All branches receive careful and personal attention.
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DRESSMAKING in all the latest styles, Ladies' Full cored Costumes and Dresses from \$1.00. Ladies' Wrappers from \$4.00. Children's Costumes, Dresses and Coats from \$2.50. Pinafiores, Underwear and all plain sewing from 10c. Boys' and Girls' Coats from 50c. MRS. O'BRIEN, 16 Cabot St. jly23.a.17

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

Saves Eggs

Royal Baking Powder makes it possible to produce appetizing and wholesome cakes, muffins, corn bread, etc., with fewer eggs than are usually required.

In many recipes the number of eggs may be reduced and excellent results obtained by adding an additional quantity of Royal Baking Powder, about a teaspoon, for each egg omitted. The following tested recipe is a practical illustration:

SPONGE CAKE

1 cup sugar
1/2 cup water
3 eggs
2 teaspoons Royal Baking Powder
1 cup flour
1 teaspoon salt
1/2 cup cold water
1 teaspoon flavoring

DIRECTIONS: Beat sugar and water until syrup spins a thread and add to the stiffly beaten whites of eggs beating until the mixture is cold. Sift together three times the flour, salt and baking powder; beat yolks of eggs until thick; add a little at a time flour mixture and egg yolks alternately to white of egg mixture, stirring after each addition. Add 1/2 cup cold water and flavoring. Mix lightly and bake in moderate oven one hour.

The old method called for six eggs and no baking powder

Booklet of recipes which economize in eggs and other expensive ingredients mailed free. Address: Royal Baking Powder Co., 6 St. Lawrence Boulevard, Montreal.

ROYAL BAKING POWDER

Made from Cream of Tartar, derived from grapes, adds none but healthful qualities to the food.

Made in Canada Absolutely Pure No Alum

Our Volunteers.



The following recruits signed the roll at Headquarters and the Forestry Recruiting Stations:—

REGIMENTAL HEADQUARTERS.

James Quick, St. Lawrence.
W. J. Cuff, Port Blandford.
George Richards, Barenfield.

FORESTRY HEADQUARTERS.

James Barrett, Fleur de Lys.
On Sunday the Volunteers and Foresters will hold their usual church parade in the morning and in the afternoon will take part in the parade to commemorate the glorious charge of July 1st, 1916.

City Finances.

The revenue and expenditure of the city last week, as compared with the corresponding period last year, are:—

1916.	1917.
Arrears, etc. \$1,301.66	Arrears, etc. \$ 712.21
Customs Coal Duties 2,041.05	Customs Coal Duties 1,511.95
Customs Water Rates 71.55	Customs Water Rates 27.75
Sundry Revenue 718.82	Sundry Revenue 910.80
\$4,133.18	\$3,162.71

1916.	1917.
Labor and Staff Pay Rolls. \$4,045.08	Labor and Staff Roll \$3,770.85
Bills 1,831.47	Bills 887.11
\$5,876.47	\$4,657.96

Nothing but the Choicest Eatables

Monday, June 25, '17.

N. Y. CHICKEN.
N. Y. CORNED BEEF.
CAL. ORANGES.
TABLE APPLES.
BANANAS.
CAL. LEMONS.
CHERRIES.
FRESH TOMATOES.
CUCUMBERS.
NEW TURNIPS.
NEW CABBAGE.
FRESH COCOANUTS.
BERMUDA ONIONS.

Private Pearcey Writes from Germany

Mrs. J. Pearcey, 17 Boncloddy St., has received two post cards and a letter from her son, Pte. W. L. Pearcey, No. 3016, of the Newfoundland Regiment. He was amongst those captured by the Germans in the April drive and is now a wounded prisoner of war in Darmstadt, Germany.
He states he is getting along fairly well and is in a good place and receiving attention. He adds he has a lot to be thankful for and believes he will be all right again soon as he was not wounded badly. "I have a lot of friends here," he states, "including some of our own boys." But he does not mention any of the names of the latter. He writes also that he will be glad to receive parcels of food and other necessities. The weather there at time of writing, was nice and sunny and is helping to soothe his wound, which is in the right arm.

Fads and Fashions.

Buttons are among the most interesting parts of a dress.
The square neck is very fashionable and usually becoming.
A practical navy serge dress is a necessity of every wardrobe.
Very many cotton frocks are trimmed with velvet cording.
They are combining serge and pongee or pongee and linen.
Raspberry, gold and beige are good colors for sports clothes.
The straight silhouette goes straight on being fashionable.

I. W. A. Interview Premier.

A delegation from the Industrial Workers' Association called on the Premier at 8 o'clock last night in the Executive Council Chamber and discussed with him the important matter of the appointment of a Board of Food Control as embodied in the resolutions passed at a meeting held by the association on the 15th inst. In the absence of the Chairman, Mr. Philip Bennett, Mr. Warwick Smith acted as spokesman of the delegation. In reply the Premier informed the delegation that the Government had the matter under consideration. At a meeting of the Executive Council, which was to be held at 9 o'clock, he would bring the request of the association before the members of the Government. The following members of the association comprised the delegation: W. Smith, W. Linegar, S. Merris, R. Skeans, M. Condon, C. Way, M. J. James, F. Goadby, E. Doherty, H. Taylor, Jonas Barter (T.P.U.) and M. Whelan.
Pockets that stand out cup-like from the skirt are fashionable.
A broad hat has a row of loops around the brim and crown-top.
A very dainty pleated collar can be made with a silk handkerchief.

T. J. EDENS.

Nothing but the Choicest Eatables

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CAL. ORANGES.
TABLE APPLES.
BANANAS.
CAL. LEMONS.
CHERRIES.
FRESH TOMATOES.
CUCUMBERS.
NEW TURNIPS.
NEW CABBAGE.
FRESH COCOANUTS.
BERMUDA ONIONS.

PURSE-PLEASEING PRICES.
Tomatoes, No. 3 tin25c.
Pork & Beans, No. 3 tin25c.
Macaroni, Best15c. lb.
Fry's Cocoa, 3 lb. tin15c.
Shredded Wheat Biscuit, 15c pk.
Syrups, full white bl.35c.
Strawberries, tin25c. tin
Corn Syrup, 2 lb. tin20c.
Asparagus Tips, 3 lb. tin, 50c.

ICE CREAM POWDERS.
Assorted flavours; 15c. packet will make 8 pints delicious Ice Cream.

25 kegs, 100 lbs. each,
CHINESE LAUNDRY STARCH.

T. J. EDENS.

Duckworth Street and
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MINARD'S LINIMENT CURES
BURNS, ETC.

And the Worst is Yet to Come--

