

WEATHER FORECAST. TORONTO, Noon—Increasing Easterly winds with snow to night and Friday. USE PURE GOLD FLAVORS.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

4 PAGES TO-DAY.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 4TH PAGE.

VOLUME XXXIX.

PRICE ONE CENT.

ST. JOHN'S NEWFOUNDLAND, THURSDAY, JANUARY 4, 1917.

\$3.00 PER YEAR.

NUMBER 3.

HAY and OATS! BOWRING BROTHERS, LIMITED.

HOCKEY BOOTS!



We are showing a swell line of MEN'S, WOMEN'S and CHILDREN'S HOCKEY BOOTS and SKATING BOOTS. In Black and Tan Leathers. These Boots were bought before the big advance in leather prices. All good reliable makes; solid leather throughout.

MEN'S HOCKEY BOOTS \$2.70 to \$6.00
WOMEN'S HOCKEY BOOTS \$3.50 to \$6.50
WOMEN'S SKATING BOOTS \$2.00 to \$7.00
BOYS' HOCKEY BOOTS \$2.30 to \$3.30
GIRLS' SKATING BOOTS \$1.70 to \$3.50

PARKER & MONROE, Ltd., THE SHOE MEN.

NEYLE'S.

HAMES with Hook for Iron Traces. Slight Red Wood Pony and Horse size, \$1.40 pair, with straps. Heavy Red Wood Pony and Horse Size for lumber woods, \$1.50 and \$1.60 a pair. WOOD HAMES with Brass Tops. \$2.75, \$3.00, \$3.25, \$3.75, \$4.00 pair. STEEL HAMES. Wood filled, Black Enamel, \$1.75 a pair. With Brass Tops, \$3.25, \$3.75, \$4.00 pair. CARRIAGE HAMES, fitted with tugs and buckles for leather traces, from \$2.75 to \$10.00 a pair. BELLS. Neck and Body Straps, Metal Bells wired on a strong strap, \$1.40, \$1.50, \$1.80, \$2.00, \$2.70, \$3.50. Body Straps of Small Sleigh Bells, \$3.00 to \$7.00 a strap. Toned Sleigh Pad Chimes, \$3.25. Open Bells, 3 on strap, \$2 to strap. Open Bells, 10 to 45c. each. SKATES to Clasp on the Boot. Sizes 9 to 11 1/2, \$1.00 to \$3.00 a pair.

NEYLE'S HARDWARE.

CORKWOOD

Now Landing, ex Schoner Artisan, 100 Bundles Corkwood. Thick, Medium and Thin. H. J. Stabb & Co.

At Byrne's Bookstore!

THE VERY LATEST BOOKS JUST IN. The New Breed—Andrew Firth, 65c. The Proof of the Pudding—Meredith Nicholson, 90c. God's Child—Capt. Oswald Dallas, 90c. Gilded Vanity—Richard Dehan, 90c. The Lion's Share—Arnold Bennett, 65c and 90c. The World for Sale—Gilbert Parker, 65c and 90c. Seventeen—Booth Parkington, 65c & 90c. The Night Born—Jack London, 65c. The Homesteaders—Stead, 65c. Dear Enemy—Jean Webster, 65c. The Spoilers—Rex Beach, 35c. The Rivermen—Stewart E. White, 35c. Loneliness—R. H. Benson, 35c. Come Rascal Come Rascal—R. H. Benson, 35c. Meadow Sweet—Baroness Orczy, 35c. Snark's Annual—Xmas, 35c. Daily Mail Year Book for 1917. Pear's Cyclopaedia—Latest, 35c. The Queen Xmas Number with Supplement, 35c. The Quiver Volume for 1916. The Sunday at Home Volume for 1916. ANNUALS. Chums, Boys' Own Annual, Girls' Own Annual, Chatterbox, Prize, Tiny Tots, Little Dots, The British Boys' Annual, The British Girls' Annual, Collins' Adventure Annual, Collins' Children's Annual, Blackie's Children's Annual, The Wonder Book Annual, etc. Picture Books of every description, priced from 4c.

Garrett Byrne, Bookseller & Stationer.

S. G. COLLIER, Funeral Director. CLOTH COVERED and POLISHED CASKETS always on hand. RESIDENCE: 143 Hamilton Avenue. FACTORY: George Street. TELEPHONE: 614—night and day. oct6,3m,ead

Start the Year Right by Using Home Made Goods. The Standard Mfg. Co., Ltd.

New Pianos and Organs!

MR. W. V. DRAYTON takes this opportunity to thank the many friends and customers who for the past twenty years have by their liberal patronage shown their confidence in him. He wishes them all A Happy and Most Prosperous New Year, and begs to announce that he is now hooking orders for High Class Pianos and Organs to arrive, which he purchased at prices that will enable him to sell at the same rates as he charged before the war.

SEE HIM NOW. jan2,4i

No Advance in "PALMER" Engines.

Table with 4 columns: Material, Per cent Increase, Material, Per cent Increase. Lists various materials like Copper, Zinc, Tin, Lead, etc. and their price increases.

FRANKLIN'S AGENCIES, LTD.

J. B. URQUHART, Manager.

Advertisement for shoe polishes: THE GREAT BRIGHT WAY 2 IN 1 SHOE POLISHES BLACK-WHITE-TAN-10¢ KEEP YOUR SHOES NEAT.

T. A. MACNAB & Co. Wholesale Distributors for Newfoundland.

Telegram Ads. Pay

MORTGAGE INVESTMENTS!

We offer investors high-class security in Real Estate. Conservative valuation. Interest payable semi-annually. Amounts of \$100.00 and up can be invested. The best and safest way to loan money known. Your interests expertly looked after. Titles properly searched, and property insured in a first-class Company. Mortgage retired annually if desired. Absolutely free advice.

FRED. J. ROIL & CO., Real Estate & Auctioneers. Smallwood Building, Duckworth Street.

FOR SALE!

Schooner "Will O' the Wisp," 26 Tons. 1 Cod Trap. Apply to RICHARD TOBIN, DUNVILLE. dec15,13i,ead

CARD.

NASH, The Undertaker, 22 Adelaide St. jan2,2m,ead

What Shall I Give for Christmas?

ISN'T THE ANSWER TO YOUR PROBLEM—A BOOK? What is there other than books, that makes so complete and satisfying and yet so inexpensive a gift? Furthermore, this is particularly a Book Christmas. For every man, woman or child a Book exists somewhere of some kind. Isn't this your opportunity? We have all the latest Annuals.

Chums. Boys' Own Annual. Girls' Own Annual. Quiver, Sunday at Home. British Boys' Annual. British Girls' Annual. Empire Annual for Boys. Empire Annual for Girls. Sunday, Chatterbox, Prize, Playboy. Tiny Tots, Bo-Peep, Little Folks. Child's Companion, Our Little Dots. Leading Strings, Our Darling. Scout, Cottager & Artisan. Little Frolic. Picture Books from 2c. to \$1.50. Reward and Prize Books from 20c. to \$2.00. All the Poets in cheapest and best editions. All the Classics in Leather and Morocco covers. All the latest and best Novels, for the best books come to

GARLAND'S

Bookstore, 177-9 Water Street.

Poultry ex Railway!

TURKEYS, GEES, DUCKS and CHICKEN. Lowest Prices. JAMES R. KNIGHT 811 WATER STREET.

AND ALL OTHERS NOW IN STOCK. PRIMACY.

Gentleman Requires Full Board and Lodging (bedroom and sitting-room), with meals served in his own room if possible; good plain cooking and quiet for study chiefly desired; no objection to a little distance from the city; permanency. Please reply, stating terms (which must be moderate), to "VULCAN," Evening Telegram Office. jan4,3i

FOR SALE—New Dwelling House on LeMarchant Road, at present occupied by Mr. E. G. Hunter. Price reasonable and terms easy. For particulars apply to A. J. KENNEDY, on the premises, or SQUIRES & WINTERS, Solicitors, Bank of Nova Scotia Building. jan3,tf

FOR SALE—Four Tons Pressed Straw; apply JOHN DWYER, "The Oaks". jan4,3i,th,m,w

HOWARD J. McDOUGALL, Chartered Accountant. Office - - - McBride's Cove. jan3,1m

WANTED—By two Gentlemen, two Bedrooms and Sitting Room, with or without board; apply, with full particulars, to "BOARDERS," care this office. jan3,3i

LOST—On Monday Watch Fob Locket, with initials J. M. engraved thereon. Finder please leave same at this office and get reward. jan4,2i

LOST—This morning, between Holyrood and the City, either on the train or Water Street, a Pocket Book, containing a large sum of money, the whole summer's wages of a fisherman. Finder please return to this office and get reward. jan4,2i

HELP WANTED.

WANTED—A General Servant in a small family; washing out; apply MRS. JOHN LEAMON, 11 Monkstown Road. jan4,tf

WANTED—A General Servant, who understands plain cooking; two in family; apply at this office. jan4,tf

WANTED—By Jan. 14th, a Housemaid; apply, with reference, between 6 and 8 p.m. to MRS. F. C. SMYTH, 9 Military Road. jan4,3i

WANTED—A Country Washerwoman; apply MRS. JAS. AYRE, 12 Rennie's Mill Road. jan4,tf

WANTED—Cook & Housemaid or General Servant. MRS. HERBERT KNIGHT, 34 Circular Rd. jan2,2i,th

WANTED—A Young Man for General Store; good opportunity for energetic man; apply by letter, stating experience and salary expected, to S. B., this office. dec30,3i,ead

WANTED—An Apprentice Boy for Barbering Business; one with experience preferred; apply to W. F. DONNELLY, Water St. jan3,tf

WANTED—A Good General Servant; apply, with references, to MRS. W. A. ELLIS, 88 Military Road. jan3,tf

WANTED—A Strong Boy as Vest Presser; apply at office NPLD. CLOTHING CO. jan3,tf

WANTED—Immediately, two Girls for kitchen and general housework; apply between 7 and 9 p.m. at No. 7 King's Road. jan3,tf

WANTED—A General Servant, another maid kept. MRS. BISHOP, 199 Park St. jan2,tf

WANTED—A Good Plain Cook for a family of three; apply this office. jan2,tf

WANTED—Experienced Coat and Pants Machinist; good wages; constant employment; apply THE NPLD. CLOTHING CO., LTD. jan2,tf

WANTED—By January 10th, a General Servant, who understands plain cooking; references required; apply to MRS. MARK CHAPLIN, Circular Road. dec29,tf

WANTED—An Experienced General Servant in a small family; good wages; references required; apply to MRS. BARTON, Queen's College, Forest Road, between the hours of 7 and 10 p.m. dec29,tf

WANTED—Immediately, one Experienced Dining-room Girl, one Chambermaid, also a Kitchen Girl; apply THE COCHRANE HOTEL. jan2,tf

WANTED—At Once, a Nursemaid. MRS. JAMES C. PRATT, Leslie Street. dec28,tf

WANTED—A Good Strong Boy; apply to M. CHAPLIN, King of Tailors, Water St. dec27,tf

Auction Sales!

THE PEOPLE'S AUCTIONEER AUCTION.

At McGARRY'S CAFE, Water Street, On To-Morrow, Friday, 5th Inst., at 10.30 a.m.,

- all the furniture and appointments, consisting of: 1 Very Handsome Mahogany Buffet, with bevel plate mirror. 17 Straw Bottom Chairs. 41 Light Oak Chairs. 22 Solid Golden Oak Chairs. 23 Tables. 1 Superior Belgian Glass with brass frame, size 6 ft. x 3 ft. 1 Dressing Glass with ebony frame, size 6 ft. x 3 ft. 2 Pictures. About 50 yards Linoleum. Quantity of Stair Carpet. 1 Mahogany Centre Table. 4 Bevel Plate Mirrors. Curtains, Poles and Blinds. 4 Cots. Quantity of Bedding. Electric Fixtures. 1 Electric Flat Iron and Fittings. 1 Large Gas Range. 1 Keran Welcome Range & Canopy. And a large quantity of Cutlery, Crockery and Glassware. Stock in trade and shop fittings will be sold on Monday, 8th Inst.

P. C. O'DRISCOLL, Auctioneer. jan4,1i

AUCTION.

At the Freight Sheds of the Reid Newfoundland Co'y, on

Saturday Next, 6th instant, at 11 a.m.

110 Sacks CORN MEAL. Will be sold in lots to suit purchasers.

P. C. O'DRISCOLL, Auctioneer. jan3,3i

New Arrivals!

Ex Durango from Liverpool: ORANGES, ONIONS, GRAPES. Prices Right.

M. A. BASTOW, Beck's Cove. jan2,3i

J. J. St. JOHN.

Before Flour goes higher put in your stock.

1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls. Spare Ribs at \$19.00 bbl., or 10 lbs. for \$1.00.

Molasses—1st runnings. Tea, Sugar, Kero Oil.

Oats, Bran & Cattle Feeds.

Our ECLIPSE TEA is the best in Newfoundland at 45c. lb.

J. J. ST. JOHN,

Duckworth St. and LeMarchant Road.

Lizell's MASSATTA

A NEW AND TOTALLY DIFFERENT TALCUM POWDER



Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance indelible in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lizell's Famous Soaps, including the most exquisite Perfumes, delightful Toilet Waters, soaps, Creams, and Powders of unassailable excellence.

At all Druggists, St. John's, Nfld. MINARD'S LINIMENT FOR SALE EVERYWHERE.