

## If Anything is Wrong, Let Us Know

If there is one thing we prize more than anything else, it is the confidence of those who come here to buy. When we have gained that confidence, nothing is left undone to hold it.

We are particular in making our daily announcement so that only plain facts and truthful statements are handed out. We want every transaction at this store to be perfectly satisfactory. We couldn't think of having anyone disappointed or displeased on account of some purchase. We'd rather trade back or refund the money.

If there has been anything wrong with your order let us know so we can make it right.

## H. Malcolmson

### FINE BAND CONCERT

The largest crowd that has visited the band concerts at Erieau this year was the one of last night. The evening was cool and pleasant, and everyone seemed to thoroughly enjoy themselves.

On arriving a number went for a stroll out on the pier and viewed with keen interest the various actions and movements of the waves in the refreshing waters of the Eau. On returning to the dancing pavilion a large number were found to be dancing to the sweet music which was being dispensed by the 24th Regimental Band, of this city. The band can be easily heard all over the pavilion and on a calm night can be heard by the strollers on the pier. The floor has been much improved since the opening this season. The managers have taken the trouble and pains to scrape it and wax it so that it now presents a good surface for dancing. The rough part has been taken off and smoothed down, and after being waxed several times it is now in a fine condition. The music is also good and encores are frequently demanded. The floor was not crowded at any time and about seventy couples took advantage of each number.

Erieau is thus a beautiful spot on the shores of Lake Erie, in which the youth of the Maple City, can spend a pleasant evening.

A painted house doesn't show its age, but it's different with a woman.

### Our Store Will Be Closed

Thursday Afternoon of Each Week  
DURING  
JULY and AUGUST

### Poile

The Jeweller That's Different  
Issuer of Marriage Licenses.

### SPECIAL

## Metal Work

We are specialists in every kind of work wherein sheet metal of any kind enters. It matters not whether it be tin, steel, copper, galvanized iron or brass, we have competent men to attend promptly and well to your orders.

Phone us and we shall be glad to call and see you about any job you may have.

Eavetroughing  
Roofing  
Metal Ceiling and Walls  
Cornices  
Special work of every kind.

## J.C. WANLESS

The Up-to-date  
Hardware Man

### TO-NIGHT

Baseball game on Tecumseh Park at 2.  
Baseball game on Tecumseh Park at 4.  
Holy Trinity Church Choir practice at 8.  
Park St. Choir will meet for practice at 8.  
Choir practice, First Presbyterian Church, at 8.

### LOCAL

Briscoe's bicycle inventory and repairs.  
Band Concert, Erieau, on Monday night.

Program changed Monday at Wonderland.

Stanley Merritt has returned from a trip to the Cobalt.

Packard's Blacking, 5 cents a box at Cowan's until Sept. 1st.

Suits to suit your tastes and suit your purse, at Masse & Co's.

Suits to suit your tastes and suit your purse at Masse & Co's.

Miss Myrtle A. Rice is the guest of Mr. and Mrs. R. Steen, Joseph street.

A theater may be erected on the site of the London, Ont., building disaster.

Mrs. Daniel Carter and daughter, of London, are visiting Mrs. Martin, Bismarck.

"The Clown Doctor" saves the child at Wonderland to-night and Saturday.

Miss Anne Blonde, of Chatham, is a guest at J. S. Dillott's, — Ridgeway Dominion.

French Glycerine Shoe Polish, 10 cent size, 5c a bottle, at Cowan's, until Sept. 1st.

Miss Rice, of Chatham, is the guest of Mrs. Dauphin at Rondeau Park, Ridgeway Dominion.

Spend a few minutes reading Masse & Co's advertisement and save 8.

Wanted, a first class waist maker, duties to commence Sept. 1. Apply to Miss Stephenson, at Austin's.

Enjoy an outing! Go with the crowd to Erieau on Monday night's Band Concert Excursion.

Miss Sadie Robertson, of Port Huron, is the guest of Mrs. Wm. Robertson on Baxter street.

Wait for Holy Trinity church excursion to Belle Isle on Tuesday, July 30; only 50c. Boat leaves at 7:30.

FREE—22 doz. collars given away free to the boys; all sizes; latest styles, at 8 o'clock to-night, Masse & Co.

Increases in salary of from \$400 to \$800 a year have been recommended for the school teachers at Belleville.

Mr. and Mrs. T. J. Irwin, of Kennerby avenue, St. Louis, Mo., are the guests of Mr. and Mrs. T. H. Cade, Joseph street.

Mrs. A. J. Martin and family, Ingram St., have returned from spending several weeks with her mother, near Dresden.

Miss Gurd, of London, has returned home after visiting with Mr. and Mrs. W. H. Gonne, 104 Adelaide St. North, city.

Express Wagons, "The Whits," the only kind worth buying, the unbreakable kind, Geo. Stephens, D. H. Douglas, Phone 6.

Miss Hazel West, who has been spending the past seven months in New York and Chicago, returned home on Tuesday of this week.

The Planet is in receipt of a card from Sherman Langford, who is travelling with his uncle in Switzerland.

White Sewing Machines, a few still on hand, at Dissolution Sale prices. A rare chance to get the best machine on the market cheap. George Stephens, D. H. Douglas, Phone 6.

Miss Thorold, formerly of Ridgeway, now of Stratford, who has been visiting here, left yesterday morning for Chatham to spend the week-end with Miss M. Waters.

Rev. J. W. Hodgins, and family, of Chatham, are spending a few days at Mrs. Nickerson's, Metcalfe street, — St. Thomas Times.

BARBER SHOP FOR SALE, oppo. the Rankin House, 3 chairs, with a large regular patronage; will sell at a bargain; good reasons for selling. Apply to W. J. Kitchen, P.O. Box 243.

Charles Farquharson, a student at Knox College, Toronto, who so acceptably filled the Presbyterian pulpit here last Sunday, will again occupy the pulpit next Sunday.—Tribune Times.

Mr. W. B. Colles left on the C. P. R. this morning to connect with the "Trans-Canada Limited" fast train at North Bay for Vancouver, B. C., where he will fill an important position in the Molsons Bank.

Mr. and Mrs. Milton Bogart returned home this morning after spending the past two weeks at their summer home, "Mushroom Cottage," at Erieau. Mrs. Bogart gave a five o'clock verandah tea in honor of her friend, Miss Olive Richards, last evening at her cottage.

Save your bawbees for Tuesday, August 6th, when Carlyle Camp, Sons of Scotland, run an excursion to Belle Isle on the steamer City of Chatham. They are in communication with a number of pipers, and expect to give you "A skil o' the pipes" among the other attractions. Return fare 50c.; children, 25c.

BOYS, OH, BOYS!—22 dozen collars FREE, Saturday night, from 8 to 8:10, we will give 22 dozen white, up-to-date linen collars FREE; sizes 12 to 14. Don't be slow or you'll be sorry. Our sale ends next week, which should prove our very best one, as our offerings are almost the same as the collar issue. Read our advertisement to-night sure. It's our last one, Masse & Co.

## ODZGAC

That is an odd word, but not half so odd as some of the odds and ends we have on sale for Saturday at sacrifice prices.

Again we are running off some useful articles in Kitchen Furnishings. COME IN. If the prices do not suit you don't buy an article.

We still have a few samples of—  
Refrigerators,  
Ice Cream Freezers,  
Hammocks,  
Lawn Mowers, &c.

We will not carry these over, so fall in line before they are all gone.

## THE ARK.

H. Macaulay.

'Phone 159.

Band Concerts, Erieau, Monday and Friday nights.

White shoe dressing, 10 cent bottles setting at 5 cents, at Cowan's, until Sept. 1st.

Mr. and Mrs. W. R. Landon and children, Victoria avenue, left today for Wees Beach, near Sarnia, where they will spend a summer vacation.

Remember the Excursion to Belle Isle on Tuesday next, 30th, with Holy Trinity congregation. Band in attendance. Boat leaves at 7:30. Round trip 50 and 25 cents.

Miss Kathleen Grasby, of Blyth, is the guest of Mr. and Mrs. T. H. Cade, Joseph street. Miss Edith Stewart, of Blyth, is also the guest of friends in the city.

Holy Trinity Church have engaged a band for their excursion on Tuesday next, so that those who attend will be sure of an enjoyable time.

Rev. W. A. Gunton has been spending the past week at Windsor. Sunday last Mr. Gunton conducted the services and preached in the Windsor Baptist Church, and he will also officiate there next Sunday.

If you want to spend Civic Holiday in an enjoyable manner, take in the Central Baptist Sunday School Picnic to Electric Park, Dover, per the Electric Railway. Races, games and other amusements for the children. Refreshments served.

The following graduates of the County Model school were successful in passing the examination of the Toronto Normal school: Miss Fern Grant, of Wallaceburg, and Miss Annie M. Russell (honors) of Charing Cross.

We congratulate South Buxton on being the home of three gold medalists. Miss May Mowat, who carried the gold medal from the Toronto Normal, Miss Margaret Young from Chatham Business College, while Miss Cassie Hill is the medalist of Toronto Normal of a previous year.—Metcalfe Mirror.

Be sure to see the "Clown Doctor" and "The Spy" at Wonderland to-night and Saturday.

### TO-DAYS NEWS AT BRADLEY'S

## Special To-night

For The  
Man Who Smokes

Tuckett's Marguerite Cigars

Regular 10c, To-night

4 for 25c

Visit Bradley's To-night

If only to look around—to see our Store and Stock.

You can't get away from the fact that this Store is different and better than the average store if you will but compare.

Persistence in our determination to excel in Groceries is a Bradley characteristic. We are trying hard to merit a share of your patronage.

COME TO-NIGHT!

WE DELIVER TO ALL PARTS OF CHATHAM

Bradley & Son

CORNER KING AND THIRD STREETS.  
'Phone 350.

# MANUFACTURER'S Great Midsummer Sale!

## THE GORDON STORE

OF LADIES' READY-TO-WEAR GARMENTS BOUGHT AT OUR OWN FIGURES.

And secured for our customers at less than the cost of materials. In an advancing cotton market our prices are very remarkable.

AN AUGUST BOOM!

A TIDAL WAVE!

Of Fine White Underwear, chiefly Drawers, Corset Covers, White Petticoats, Chemises, Nightgowns, Dressing Sacques, Children's Dresses, Ladies' Wrappers, Wash Skirts, Home Dresses, Duck Suits, Wash Suits, &c.

A Rich Saving Assured to Every Buyer!



## SKIRTS

Ladies' White Cambric Skirts, trimmed with drop flounce and torchon laces.

At 34c

Ladies' White Muslin Skirts, trimmed with drop flounce, torchon lace and insertions.

At 54c.



Ladies' White Muslin Skirts, trimmed with drop flounce of embroidery and lace, cheap at \$1.

At 69c.

Ladies' White Muslin Skirts, trimmed with rows of insertion, and lace and embroidery, \$1.75 value.

At \$1.13

White Cambric Underskirts, trimmed with deep flounce embroidery and insertion, \$2 and \$2.25.

At \$1.48.

White Petticoats of Fine Nainsook trimmed with fine embroidery and insertion, regular values \$2.50 and \$2.75.

At \$1.79.

Fine White Petticoats of Nainsook and Lawn, with embroidered frills and insertion, reg. \$3 and \$3.25.

At \$2.29.

## PETTICOATS

Fine White Nainsook Petticoats, with wide lace insertion and lace frills, special value, \$4.

At \$2.75

White Nainsook Petticoats, 4 rows of fine insertion and frills, embroidered, value \$1.50.

At \$2.98

Ladies' Fine Quality Nainsook Petticoats, with rich laces, ribbon and embroidery.

\$9 values at \$6.48  
\$10 values at \$6.98  
\$12 values at \$7.98

## DRAWERS

35 dozen Ladies' Muslin Drawers, trimmed with frills and tucks.

Special 19c

Ladies' Drawers of Fine Muslin, plain, hemmed and lace trimmed, value 36c and 40c.

At 25c.

Ladies' Nainsook and Muslin Drawers, several styles, trimmed with lace and embroidery, value 50c.

At 34c

Ladies' Cambric Drawers, trimmed with embroidery and laces, values 80c. and 90c.

At 59c

Very Fine Drawers

At 69c and \$1.13

Most Wonderful Values in Ladies' White Shirt Waists at 29c, 59c, 69c. Others Added—99c and \$1.29.

## WILLIAM GORDON

A CLEAN MILK SUPPLY

The Department of Agriculture, Toronto, is making a special effort to improve the raw material supplied to cheese factories by the patrons. With this end in view, the Department are distributing 55,000 leaflets on the care of milk. The pamphlet impresses on the farmers the necessity for clean milk, and cool milk, to insure good cheese and butter.

"Clean milk," says the pamphlet, "implies well cared for cows, careful and clean milkers, and clean utensils."

GOOD CROPS EVERYWHERE

Reports from the judges in the field crop competition are rapidly coming in to the Department of Agriculture, Toronto. The reports indicated good crops everywhere, but particularly in Markham township. The goods: wheat is exceptionally fine.

Auction Sale of Household Furniture

Andrew Thomson has received instructions from Mrs. W. R. Shepherd, to sell her household effects on Tuesday, July 30, at her residence, Dover St., opposite Blonder's Mill, commencing at one o'clock, consisting of the following:—Parlor furniture, six fancy rockers, one centre table, two couches, jardiner stand, parlor stove, wood or coal, parlor carpet, one extension oak table, one oak sideboard, six oak dining chairs, one desk, dining carpet, one range, coal or wood, McClary famous with high shelf and reservoir, cooking utensils, one wood cook stove, kitchen furniture, dishes and glassware, one mahogany bed room suit, mattress and spring, one light bed room suit, mattress and spring, two double beds, mattress and springs, carpet, bed room ware, fruit jars, gent's bicycle, Cleveland, linoleum in hall, wood and garden tools, washbasin, and many articles too numerous to mention.

Remember day and date—Tuesday, July 30th.

MRS. W. R. SHEPHERD, Proprietress.

ANDREW THOMSON, Auctioneer.

Mrs. Lesson, of Chatham, is the guest of friends in town.—Florence Quill.

Henry Clements, of Chatham, was the guest of his cousin, Jas. P. Boulton on Monday.—Wallaceburg Herald-Record.

WE HAVE NOT THE

LARGEST

But all new and well assorted stock of

Summer Underwear  
Shirts, Hosiery and Hats

THE  
Workingman's Outfitters

Opp. Rankin House Open Evenings

THRESHERS' SUPPLIES

CYLINDER OIL  
ENGINE OIL  
MACHINE OIL.

CUP GREASE  
BELT DRESSING

Highest Quality—Reasonable Prices

W. W. SCANE

Thames St. Phone 147  
Minard's Liniment Cures "Diphtheria."

## MORE NEW GOODS

—AT—

GRAY'S CHINA HALL

4 doz. 2 pint Clear Glass Englebert Imported Pitchers, each 25c.

25 doz. Imported Austrian Tumblers, right size, half-dozen, 30c.

18 only 2 pint English Out Jugs, a useful size for domestic purposes, each, 50c.

10 doz. Tumblers to match, in cut flute pattern, half-dozen, 75c.

Common Flint Tumblers, 9 oz. size, very clear glass, doz. 50c.

12 doz. 8 oz. Tin Covered Jelly Glasses, while they last, 2 for 5c.

12 doz. Lemon-shaped and colored Salt and Pepper Shakers, 2 for 25c.

Come in and see our English China, Cups and Saucers. You'll buy them quick.

Gray's China Hall