Don't Kick

if you purchase your Eye-Glasses or Spectacles elsewhere and afterwards find that they don't suit your eyesight. You are always liable to get taken in unless you use fore-sight for your eye-sight, and come here to get your Glasses correctly adjusted. Long experience has taught us how to properly prescribe the correct lenses for different sights in old and young. If you come to us you will never have cause for complaint.

Dr. S. J. HARVEY
MFG. OPTICIAN
8 Market Street, South
Phone 1476
Open Tuesday and Saturday Evenings

JUST ARRIVED!

Djer Kiss Talc
Djer Kiss Face Powder
Djer Kiss Perfume
Djer Kiss Toilet Water
Djer Kiss Sachet

FRANK McDOWELL
DRUGGIST
Cor. George and Colborne Sts.
Phone 403

Record Sale Showing
— OF —
Men's Shirts
Starts Here To-morrow

Silk Shirts, Madras Shirts, and Cambric Shirts, prices from 75c to $5.50 each.

New Hats, Caps, Ties, Gloves and Underwear.

R. T. Whitlock & Co.
Temple Building
78 Dalhousie St.
Opposite Brant Theatre

FOOD QUESTION MOST SERIOUS

Production is a Problem Requiring Co-Operation of All

The people of this country have been so completely unaccustomed to think of any conservation of their food supply that it is going to be difficult to get them to pay adequate attention to it this year, when it has become a matter of momentous importance. There has always been food "enough and to spare," also to waste, in this country, though it has never been well distributed. There has never been serious occasion for looking ahead and calculating how we are to come out from year to year, but when there came plentiful harvests there was export of a large surplus, much speculation upon possible variations in market value, and a great deal of squandering all the way between the seed planting and the kitchens and tables of the consumers. There was little thinking of the future before its exigencies arrived. It is safe to say that on the whole this country has produced twice as much foodstuff in the raw as was necessary to sustain its people in comfort, and at the same time hardly half as much as the same area of land and the same working force in numbers would have been capable of producing if applied in a truly scientific, efficient and economical way.

This year we are confronted for the first time with a real peril, the danger of its culmination is so remote that few people are giving it serious heed. The agricultural department of the government is earnestly and energetically trying to wake them up to it. Some important harvests were relatively short last year, while the demand for their yield was unusually large at home and abroad. The result is that we entered upon the ploughing planting and sowing season this year with a smaller accumulation in store than usual, while there is every prospect of a decided increased demand before the next harvest can be completed. The exigency of war requirements is growing for the supply of the armies and the hard-pressed people of Europe. The article continues setting forth in plain words the recommendations and efforts of the agricultural department and the heavy tasks upon the farming community, closing with these words: "There is one thing that might be done with great effect if there were a prevailing will to do it, but not by force or authority. That is avoidance of waste and genuine economy in conserving food products. In short, less human selfishness and more public spirit."

The above are weighty words from the leading commercial paper of the United States concerning a problem that touches the rich as well as the poorer class. Throughout the past two weeks, in nearly all the large centres of population in the United States there were large meetings to consider ways and means of increasing food production, but you hear little of waste. The time occupied in attending meetings must cease; it is now time to use the spade, put in the seed in the garden plots and vacant lots, and not waste the time that cannot be recalled. The spring time is opening up all over Canada; be a soldier by attacking the soil both early and late, so that you may win from the yield of the earth.

Thrift League Gets Use of Glebe Lands

A great stimulus was given to the thrift movement in the city yesterday, when a large portion of the Glebe plot at the foot of Colborne street was assigned to the garden plot committee, through the kindness of Principal, the Rev. Mr. Turnell, of Mohawk Institute. Arrangements have been made with Mr. Burnham, farm superintendent, whereby all the applicants for vacant land in Ward Five will be supplied. The land will be allotted by Mr. E. E. C. Kilmer, 105 Northumberland street, chairman for Ward Five. The land, which has already been prepared for the sowing of oats, is in fine condition and extends from Colborne to Victoria streets. It is 200 by 900 feet. A path will be laid out, running down the centre of the property in a north and south direction, and the plots will face this path. They will be fifteen by one hundred feet, which will make one hundred and twenty in all.

It's a real pleasure to see an old, dirty, discolored, soft wood floor change to a beautiful, hardwood effect as the natural wood grains almost magically unfold as you draw the little grainer over the surface, by The Chi-Namel Graining Process. See it demonstrated at Ballantyne's Hardware and Paint Store, Thursday, Friday and Saturday of this week. A 25c trial can and brush for 15 cents, these days only.

Machinists and Toolmakers Wanted

First Class Toolmakers and General Machinists wanted at once. Wages 40 to 60c an hour. Steady employment. Apply to Box 100, care

H. E. SMALLPEICE,
32 Church St., Toronto

CANADIANS SURE OF GETTING THRU

Never a Moment's Doubt When Foe Lines Blocked Their Progress

There never was a moment's doubt in the minds of the Canadians at Vimy ridge that they would "get Fritz out." Back in February, when there were 17 lines of trenches between the Dominion troops and the Douai-Cambrai line, these Canadians were mortally sure that they would break through. That is what all these miles of ammunition trains then moving to this sector meant to them. These 17-inch guns have reduced those 17 lines of concrete dugouts to debris, and the other day, when the signal was given, the Canadians took the ridge, just as they were sure they would.

"You are doing wonderful things here on your side of the line," said Charles H. Grasty, a member of the New York Times staff, then at the front, "but do you know what the Germans are doing on their side."

THEY DIDN'T CARE

"We don't give a damn," was the prompt response of a score of grinning Canadians. "Fritz has got to go."

And Fritz has gone more in surprise than in anger.

"These guns are the guns that will do the trick," said the officer. "But they are not much good at a distance less than eight miles," he added by way of apology. They seem to be in the way of doing the trick.

"There are four Canadian divisions in the Vimy neighborhood," writes Mr. Grasty. "My recollection is that three of them are commanded by Quebec men. Gen. Sir Julian Byng is the corps commander. The Canadians were delighted when they were assigned to what was expected to be, and what has turned out to be, the hottest corner on the whole British front. Major-Gen. David Watson's fourth division occupied the very heart of the hottest spot. This division held the area between the Souchez sugar refinery and the Labyrinth where the very flower of France had fallen in order to stem the German tide.

"This was the right kind of territory for the heroes of Hill 60 at Ypres. There it was that the then Col. Watson's troops had received their historic baptism of fire."

"The French line had withered under the first application of poison gas; the surprise of it had stampeded them. The Canadians relieved them and held the line. Not many of these particular Canadians survived to climb up Vimy ridge, a mere handful. But the tradition has lived and put the heart of a lion in every raw recruit.

WATSON IRREPRESSIBLE

"Gen. Watson is just such a soldier as our western material lends itself to making. He smiles broadly when he tells how little he and the rest of his battalion knew when they yielded to the patriotic impulse to join the colors in September, 1914.

" 'We had the advantage,' he said, 'the nothing we knew was as much as anybody else knew. It was a brand-new game and had to be learned. There was mighty little about soldiering that we had to unlearn, which was to the good.'

" 'They put the battalion through all the training that could be had in England for six months, and then shot it straight into the thick of the Ypres show. (That is the word universal for everything in the way of a fight on the British front.) If of the thousands of great episodes of this war one had to be singled out for heroism, it would be that of Hill 60 at Ypres.

"Gen. Watson's headquarters were in a house three miles from the actual front and within range of gas as well as guns. He went to the trenches almost daily and mingled with his men. When he raised some question as to the danger of my going under fire, I said that it was much more to the point that he take no risks. His reply was that he couldn't get along without intimate contact with his soldiers."

"TIZ" PUTS JOY IN SORE, ACHING FEET

"My, how 'Tiz' gladdens tired, swollen, burning feet—It's glorious!"

Ah! what relief. No more tired feet; no more burning feet; no more swollen, aching, tender, sweaty feet. No more soreness in corns, callouses, bunions.

No matter what ails your feet or what under the sun you've tried without getting relief, just use "Tiz." "Tiz" is the only remedy that draws out all the poisonous exudations which puff up the feet. "Tiz" cures your foot trouble so you'll never limp or draw up your face in pain. Your shoes won't seem tight, and your feet will never, never hurt or get sore or swollen. Think of it, no more foot misery, no more agony from corns, callouses or bunions.

Get a 25 cent box at any drug store or department store and get instant relief. Wear smaller shoes. Just once try "Tiz." Get a whole year's comfort for only 25 cents. Think of it.

PROGRESS MADE IN ANTI-U-BOAT WAR

British Naval Expert Gives U. S. Officers Much Encouraging News

Washington, May 10—In a speech to American naval officers at a reception tendered him last night by the Navy League of the United States Rear-Admiral Sir Dudley de Chair, the leading naval member of the British War Mission, asserted that British experts were at work on devices and inventions for coping with the submarine that gave high promise of success. Without disclosing the method, he asserted that the British experts were working along the same lines that American inventors and experts are following.

The progress that has been made," said Admiral de Chair, "encourages me to express the confident hope that the necessary antidote to the submarine will be found." What the British flag officer said in his speech was regarded as very significant, and may explain the intimations that have come from London during the past week to the effect that great progress was being made in the British naval campaign against the German submarine. It was the first intimation from an official British source that the British experts were also believed to be on the road toward success in developing devices to combat successfully the operations of the German submarines and their torpedoes.

Genius Without Boundary

Admiral de Chair said that henceforth the British and American experts would work together in this effort "so that all the genius of the American and British peoples will be devoted to it." American and British naval officers, declared Admiral de Chair, will not be content to let things rest with the merchant shipbuilding program as a means to crush the submarine. "As a practical proposition," he said, "it will be six months before the full weight of a merchant shipbuilding program can be felt. Decisive results must be, and I am confident will be achieved before then by the combined efforts of our navies. To elude the submarine is not enough. We men of the navy will not be content to kill this bear by running him to death." He urged the development of strategy that would "place our navies effectively on the offensive against the submarines; to drive against their power, not singly, or spasmodically, but with a crushing blow."

Children Cry
FOR FLETCHER'S
CASTORIA

WAR CRISIS BREAKS SOCIAL DISTINCTION

This is a picture of a meeting in Drury Lane Theatre, London, called in support of Lord Davonport's food restriction. The chairman Mr. L. J. Sheppherd, is Lord Rothschild's butler. Supporting him are Lord Balfour and Mrs. Steele, director of Women's Ministry on Food.

MAY DAY SPECIALS | J. M. YOUNG & CO. QUALITY FIRST | MAY DAY SPECIALS

To Be or Not To Be a June Bride!

WHETHER OR NO YOU CAN SHARE IN THESE VALUES

Extra Special Values during May in Linens, Towelings, Sheetings Pillow Cottons, Towels, Etc.

12 Beautiful Old Bleach Sets at Practically Manufacturer Prices

1 only 8x10 Cloth, 22 in. Napkins, per set..... $10.00
1 only 8x10 Cloth, 22 in. Napkins, per set..... $11.25
3 only 8x10 Cloth, 22 in. Napkins, per set..... $15.00
2 only 8x12 Cloth, 22 in. Napkins, per set..... $12.00
3 only 8x12 Cloth, 22 in. Napkins, per set..... $14.00
2 only 8x12 Cloth, 22 in. Napkins, per set..... $15.50

Extra Values in Hemstitched and Scalloped Cloths

5 Very Handsome Hemstitched Cloths, 66x86, special, at each..... $4.75
3 only Fine Hemstitched Cloths, 72x72 size, special at, each..... $4.95
1 only Hemstitched Cloth, 72x90, special at..... $8.00
Round Scalloped Cloths, in 72x72 and 81x81 in., special at each, *$6.95* and..... $7.25

5 Pieces 18 in. *Fancy Huck Toweling,* all linen, special at per yard..... 65c
6 Pieces 22 in. *Fancy Huck Toweling,* all linen, special at, per yard..... 75c
3 Pieces of 22 in. *Fancy Huck Toweling,* special at..... 50c

Embroidered Pillow Cases, with Hemstitched ends, special at per pair..... $1.35
Scalloped and Embroidered Pillow Cases, per pair..... $1.50
Embroidered Bedspreads at $2.98, $3.50, $3.95, $5.00 and..... *$5.95*

Pure Linen Table Cloths That Cannot be Replaced

Pure Linen Table Cloths, 2x2 1-4 yards, special at, each..... *$2.98*
Pure Linen Table Cloths, size 2x2 1-2 yards, special at, each..... *$3.50*
Pure Linen Table Cloths, size 2x2 1-2 yards, special at, each..... *$4.25*
Pure Linen Table Cloths, size 2x2 1-2 yards, special at, each..... *$4.50*
Pure Linen Table Cloths, size 2x2 1-2 yards, special at, each *$5.00, $5.25 up to $10.00*

Madeira Doylies, Naps and Runners at special prices

13 in. *Serviettes,* 4 dozen only at per dozen..... $4.95
13 Pieces, Sets, comprising 6 in. Doylies, 10 in. Doylies, and Centre Pieces, at, each..... $3.95
Sideboard Scarves and Dresser Scarves, at *$2.50, $2.95* to $4.00

NAPKINS

A big assortment of *Pure Linen Napkins,* in dozen or 1-2 dozen quantities, old bleach and J. S. Brown and Co. makers, worth almost 50 per cent. more. Prices at, dozen *$3.29, $3.75, $3.98, $4.98, $5.35, $5.75* to..... *$9.75*

J. M. YOUNG & CO.

BOTH 632 PHONES

MITCHELL'S TAXI-CABS

55 DARLING STREET, BRANTFORD

THANKS FROM THE QUEEN

With Regard to Three Cheques for $100

Sent by N. & S. Brant Women's Institutes and Indian Girls

Buchingham Palace, Apl. 21, 1917

Dear Madam:

Princess Patricia has handed to the Queen the three cheques for 100 dollars each from the North and South Brant Women's Institutes and the Indian girls and girls of the Mohawk Institute, and I have received Her Majesty's commands to ask you to convey her sincere thanks to the donors for their generous contribution.

The Queen has forwarded the money to the Hon.-Treas. of the British Red Cross Society, who suggests that the three sums of one hundred dollars each, sent from Brantford, should be placed to the maintenance for 12 months of one bed at Netley Red Cross Hospital.

It is also proposed to have a tablet prepared and set up over the bed, carrying the inscription "Maintained by the North and South Brant Women's Institutes, and by the Indian Girls of Six Nation and Girls of the Mohawk Institute, Brantford, Ontario."

If the amounts were taken separately they would cover too short a period for the beds to be named, i.e., by the time the tablet had been prepared and fixed, the maintenance period would have ceased.

The Queen hopes that this suggested arrangement will meet with the approval of the President and Committee of the N. B. W. I.

I am, yours faithfully,

EDWARD WALLINGTON,
Private Sec. to H. M. THE QUEEN.

Wesley Todd, aged 19, a lineman, badly burned at Trenton when his companion was electrocuted, has also died.

A register will be opened at Renfrew of car-owenrs willing to convey men to and from farms during the busy season.

David Macewen Ebs, K.C., of Victoria, B.C., has been appointed a juisine Justice of the Cmourt of Appeal of British Columbia.

Hamilton Trades and Labor Council discussed the high cost of living, deciding to send a hot protest to Minister of Labor Crothers.

An eloping couple from Canning, Nova Scotia, were arrested in Winnipeg. The man was 38 and the girl only 17.

Despite rumors to the contrary, Mr A. A. Wilson, high sheriff for the city and council of St. John, will retain his position.

Queen Lodge, No. 52, I.O.O.F., celebrated its 98th aniversary in Sydney C. B.

Wood's Phosphodine.
The Great English Remedy. Tones and invigorates the whole nervous system, makes new Blood in old Veins. *Cures Nervous Debility, Mental and Brain Worry, Despondency, Loss of Energy, Palpitation of the Heart, Failing Memory.* Price $1 per box, six for $5. One will please, six will cure. Sold by all druggists or mailed in plain pkg. on receipt of price. *New pamphlet mailed free.* THE WOOD MEDICINE CO., TORONTO, ONT. (Formerly Windsor.)

FEEDING THE WORLD.

It's up to you, oh, Mr. Farmer, although you pack no sword or armor, to win this crucial fight, for you must feed the allied nations, provide the millions with their rations, so hustle day and night. Now, keep the husky hired men jumping, and see that all your mules are humping, do things with ordered haste; let every foot of soil be growing some harvest for your future mowing, let no land go to waste. For every time you raise a pumpkin you swat some Prussian kultured bumpkin who lacks enough to eat; you push a harpoon in the kaiser, and make his noblets sadder, wiser, whene'er you raise a beet.

Our Uncle Samuel endorses the [illegible] who leaves a swath of corses [illegible] him as he scraps; but he who [illegible] wheat and barley will soak the kaisers, Bill and Charley, and [illegible] a lot of naps. Not all of us can [illegible] the battle, for some of us must [illegible] the cattle, and slop the shrieking swine; and it is good to know [illegible] labors will help the men who [illegible] the sabres, and form the battle line. So let us not be heavy-hearted [illegible] younger fellows have departed [illegible] great and thrilling scenes; for [illegible] can aid our country's legions [illegible] face the foe in distant regions [illegible] raising spuds and beans.