

## The Dwindling Dollar

Down, down, down, day by day goes the purchasing value of the dollar.

These are the days of the high cost of living; money is "cheaper" than it ever was before, so that it takes more of it to buy the necessities of life.

Where formerly a man protected his family with an insurance of \$2000, to-day it would take almost \$4000, to assure them the same comforts.

Some think that after the war money will become "dearer" again, so that it will be possible to buy as much with a dollar as we could before the war.

The best opinion is that the present high prices will continue for a very long period; in other words, that the "good old times" will not come back.

As far as life insurance is concerned this means one thing and one only—increased protection. We must, if possible, double the amount of our life policies.

Owing to its ever-increasing prosperity the Mutual Life of Canada, though conservatively managed, offers policy features that afford the most generous protection. We would like to explain the Mutual's total disability clause. Write for booklet entitled, "Ideal Policies," which gives full particulars of this advantageous option available to Mutual policyholders.

—Premiums have not gone up with—

**Mutual Life Assurance Company of Canada**  
Waterloo-Ontario

## "What Others Say"

A new edition of The Great-West Life pamphlet "WHAT OTHERS SAY" is now in print. Reproduced in this pamphlet are the views of many who have had good opportunity to form an opinion of the company, its policies and methods. Several of the letters are from policyholders whose contracts have recently matured. As was to be expected, the writers are unanimous in expressing extreme satisfaction with the results under their policies.

To know The Great-West Policies is to clearly appreciate their value. A preliminary acquaintance with the company and its policies may be made by requesting printed matter and personal rates state age next birthday.

**THE GREAT-WEST LIFE ASSURANCE COMPANY**

Dept. "V"  
Head Office — WINNIPEG, MAN.

**DR. BELL'S** Veterinary Medical Worker.  
10,000 \$1.00 bottles to  
be given to the winner of a trial. Guaranteed  
for the treatment of horses, cattle, sheep, swine,  
poultry, etc. Send 50 cents for mailing, pack-  
ing, etc. Agents wanted. Write address plainly  
to Dr. Bell, V.E. Kingston, Ont.

## FLOUR PRICES AGAIN FIXED

The schedule of prices for flour put out by the millers after doing service for a few days have been superseded by a ruling of Food Controller Hanna. This ruling is the outcome of several conferences with representatives of all branches of the milling trade. After November 1, the net profits of Canadian millers will be limited to a maximum average of 25 cents on the milling of sufficient wheat to make a barrel of flour of 196 pounds and the offals produced in connection with such milling. Every mill with a capacity of 100 barrels of flour or more per day must take out a license from the food controller. The licensing will be optional with mills with a capacity between 50 and 100 barrels per day. Every licensed establishment must submit each month a detailed sworn statement of costs of manufacture of profits on sales. Failure to comply with any of the regulations may result in suspension or cancellation of license.

Mr. Hanna also stated that he would select and approve three standard grades of flour, and that all licensed mills would be required to manufacture and sell one or more of these standard grades. One will be a flour made from Manitoba spring wheat; the second will be a blended flour from a mixture of Manitoba spring wheat and Ontario winter wheat; while the third will be made entirely from winter wheat. The standard grades will be of first-class quality suited to all purposes, and will represent a higher percentage extraction than the white flour now in general use in Canada. For them maximum cash prices will be set from time to time. Such prices will be f.o.b. cars on track at point of delivery or the equivalent at point of origin. Mills are not permitted to make any contract of sale for shipment more than 30 days ahead.

The selling of flour under the names of various brands will not be affected by the ruling.

## FREE WHEAT FOR AUSTRALIA

Australia has put wheat and flour on the free list. In a report to the Department of Trade and Commerce, R. D. Ross, Canadian Trade Commissioner, at Melbourne, writes:

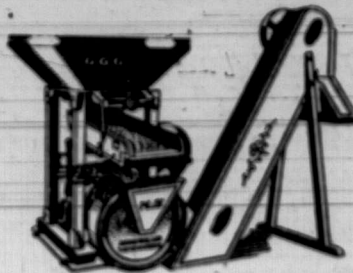
"In years of normal production the imports of wheat and flour into Australia are negligible.

"At this particular time (the report is dated August 16) when about 150,000,000 bushels of wheat are stacked at Australian ports waiting transportation overseas and the domestic price to millers, \$1.16 per bushel, is probably lower than in any other portion of the Empire, the placing of wheat and flour on the free list is in no way detrimental to the interests of primary producers in the commonwealth.

"It has, therefore, been decided by the Commonwealth government to suspend the customs duties in order to facilitate the transfer of Australian wheat and flour to the United States either for transfer to Europe or to replace American flour shipped to allied countries."

## MILLERS GET DECISION

Ottawa, Oct. 5.—The board of railway commissioners has given judgment in the complaint of the Dominion Millers' Association that mills in Ontario are discriminated against by the railways in connection with the milling-in-transit-stop-over charges on grain from the three prairie provinces. The millers, whose contention is maintained, claimed that they should have the right to mill in transit at one cent per hundred pounds, the same charges as is made for mills in certain parts of Ontario and the north-west. West of the lakes the grain tariffs give the transit privilege to intermediate mills on the direct route to the lake front at an additional charge of one cent per one hundred pounds, provided the products are re-shipped to Port William, Port Arthur, or destinations east thereof. East of the lakes, the all-rail grain tariff from Port Arthur and Port William allows milling-in-transit at one cent if the movement of the products is forwarded from milling points on the direct routes to Montreal. Mills off these direct routes have the same rate plus an extra charge for the out of line haul, depending upon the extra distance.



One of the larger sizes of the M-re Grinders.

Can be supplied with or without bagger.

## Grind Your Grain the New Way

The secret of superiority in the Grinder shown above lies in its EMERY GRINDING PLATES instead of cast plates. The

## U.G.G. M-re GRINDER

Has an output equal to that of the best steel plate grinders—and produces a far better quality of chop—it does not slice the grain but grinds it into flour (ready for baking if necessary, in one operation). It will destroy completely all wild seeds. These grinders are thoroughly well constructed of good material and come in 8, 10, 12, 14 and 16 inch sizes. Emery plates can be dressed down when necessary and with ordinary usage will last three times as long as cast plates.

	Winnipeg	Regina	Calgary
8 inch Emery Grinder, without bagger, weight 325 pounds.....	\$53.00	\$54.00	\$55.00
10 inch Emery Grinder, without bagger, weight 405 pounds.....	\$91.00	\$92.25	\$93.25

## Sleighs Cutters

Snow will be here in a few weeks. A complete stock of Jumpers, Piano Box and Portland Cutters, Bob Sleighs and Sloop Sleighs will be on hand in plenty of time. A few of the 1917 stock now in our warehouses are selling at the old prices. 1918 prices have advanced slightly. Tell us just what you need and we'll be glad to give full information and prices.

## Kerosene Engines

Hercules Engines in 3, 5, 7, 9 and 12 H.P. sizes, each carry a 5 year guarantee. The Hercules is a throttling governed engine built to burn kerosene and other low grade fuels—and it gives perfect service under all conditions. It comes to you equipped with Webster magneto and without skids, but can be shipped as hand portable or horse portable according to the size. The 5 and 7 H.P. also come as sawing outfits. Get our prices.

## Harness—in Sets or Parts

U.G.G. Harness is made in one of the three largest Canadian harness factories. Every strap is of high grade harness leather and finished in a way that will give the greatest satisfaction. A full line of repair straps and harness hardware are also kept for the convenience of our customers.

Write us to-night regarding the supplies you will need before winter closes in. This farmers' company is in a position to give you a class of goods for the farm that is noted for high quality.

**UNITED GRAIN GROWERS**  
WINNIPEG — REGINA — CALGARY

Amalgamation of The Grain Growers' Grain Company Limited and the Alberta Farmers' Co-operative Elevator Company Limited.