Good Returns — Absolute Security

SUN LIFE ASSURANCE COMPANY OF CANADA

BIGGEST { ASSETS, INCOME, BUSINESS IN FORCE, NEW BUSINESS, SURPLUS } OF ALL CANADIAN COMPANIES

Head Office ... ... MONTREAL

ROBERTSON MACAULAY, Pres. T.B. MACAULAY, Man. Dir.

PROFITS TO POLICYHOLDERS

THE

Crown Life Insurance Co.

Is Paying Profits to Policyholders Equal to the Original Estimates.
Insure in the Crown Life—and get both Protection and Profits
Head Office, Crown Life Bldg., 59 Yonge St., TORONTO

The Standard Life Assurance Co., of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.

Invested Funds	$ 66,500,000	Investments under Canadian Branch, over	16,000,000
Deposited with Canadian Government and Government Trustees, over	7,000,000	Revenue, over	7,900,000
		Bonus declared	40,850,000
		Claims paid	151,000,000

M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

Actual Results the True Test.

EVIDENCE FROM THE FRONT.—"Your cheque for $2,594.97 received. I find that this means a return to me of $231.69 for every $100.00 invested with your company. To receive my premiums back with compound interest at the rate of 4½%, and insurance protection in addition, is certainly exceptionally gratifying."—Policy No. 66

"The Best Insurance at Lowest Net Cost" is furnished by

THE DOMINION LIFE

High Interest Rates — Low Death Loss

Head Office .... Waterloo, Ont. 7

This Above All—Satisfaction to Policyholders.

The largest commissions are not payable by

The London Life Insurance Co.

London ... ... Canada

The largest earnings are, however, possible on account of its liberal policy contracts.

POLICIES "GOOD AS GOLD." 7

AGENTS WANTED

We appreciate your efforts, and promote you accordingly. Liberal contracts, first-class territory. Write to—

THE CONTINENTAL LIFE INSURANCE CO.,

TORONTO

GEO. B. WOODS, President. CHARLES H. FULLER, Secretary

H. A. KENTY, Superintendent of Agencies

The British Columbia Life Assurance Co.

HEAD OFFICE VANCOUVER, B.C.

Authorized Capital, $1,000,000.00 Subscribed Capital, $1,000,000.00

President—L. W. Shatford, M.P.P.

Vice-Presidents—T. E. Ladner, L. A. Lewis

Secretary—C. F. Stiver General Manager—Sanford S. Davis

Liberal contracts offered to general and special agents

The Occidental Fire Insurance Co.

Head Office WINNIPEG, Man.

RANDALL DAVIDSON, President. C. A. RICHARDSON, Secretary

Subscribed Capital	$500,000.00
Paid-up Capital	169,073.06
Net Surplus	75,416.02

Full Deposit with Dominion Government.

L'UNION

Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up	$ 2,000,000.00
Fire Reserve Fund	4,919,000.00
Available Balance from Profit and Loss Account	206,459.00
Total Losses paid to 31st December, 1913	90,120,000.00
Net premium income in 1913	5,561,441.00

Canadian Branch, 17 St. John Street, Montreal. Manager for Canada

MAURICE FERLAND, Toronto Office, 18 Wellington St. East.

J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

FIRE of London, England LIFE

Founded 1782

Total resources over	$ 90,000,000
Fire losses paid	425,000,000
Deposit with Federal Government and Investment in Canada for security of Canadian policy holders only exceed	2,500,000

Agents wanted in both branches. Apply to

R. MacD. PATERSON, J. B. PATERSON } Managers.

100 St. Francois Xavier St., Montreal, Que.

All with profit policies taken out prior to 31st December will participate in four full years' reversionary bonus as at 1915.

THE WESTERN LIFE ASSURANCE CO.

Head Office ... Winnipeg

APPLICATIONS RECEIVED DURING 2ND YEAR,

$1,590,000.00

The Company is popular on account of its liberal and up-to-date Policies—and aggressive management—making the Agents' work easy.

For particulars of two important positions, apply to:

ADAM REID ... ... MANAGING DIRECTOR

LONDON & LANCASHIRE FIRE INSURANCE COMPANY LIMITED

ALFRED WRIGHT, Manager

A. E. BLOGG, Branch Secretary

8 Richmond Street E. TORONTO

Security, $29,600,000