

A FEW OUTSTANDING FACTS

FROM THE

Sixty - Fifth Annual Report

OF THE

Canada Life Assurance Co.

A
SPLENDID
YEAR.

The business of the year 1911 was in all its material factors, the most important in the Company's long history of sixty-five years.

GREATEST
SURPLUS
EARNINGS.

THE SURPLUS EARNED by the Canada Life in 1911 was \$1,293,597.00, the greatest on record. A new "high mark" for surplus earnings was reached four years ago, and in each year since then a new record has been established.

INTEREST
RATE
INCREASING.

THE INCOME, both from premiums and interest, \$6,543,201.00, shows a substantial increase over previous years. The rate of interest earned each year by the Canada Life has steadily been growing since 1899, and a further increase is expected for 1912. This is an important factor in making surplus.

ASSETS
DOUBLED
IN TWELVE
YEARS.

THE ASSETS were increased by \$3,436,484.00, the largest growth in any year. The TOTAL ASSETS now stand at \$44,257,341.00, having more than doubled in the past twelve years.

A
NEW
RECORD.

THE NEW PAID-FOR POLICIES amounted to \$12,507,063.00, exceeding the best previous years. The TOTAL ASSURANCES now in force are over \$135,615,253.00.

LARGE
BENEFITS TO
POLICY-
HOLDERS.

THE PAYMENTS TO POLICYHOLDERS in 1911 totalled \$2,295,073.00. In the past twelve years the Canada Life has paid or credited to its Policyholders or their beneficiaries nearly \$50,000,000.00.

ONLY
HIGH-CLASS
INVESTMENTS.

THE INVESTMENTS of the Canada Life are carefully selected and distributed over a wide field of suitable securities, thus ensuring safety and good interest returns. In Western Canada the Company has invested \$8,200,000.00 in mortgage loans, upon which no loss has ever yet occurred. The total mortgage investments of the Company are over \$14,152,708.00.

STRENGTH
AND
SECURITY.

THE CANADA LIFE now actually values over one-half of its business on a 3 per cent interest basis, and the remainder at 3½ per cent, which means that it holds Reserves much stronger than are required by any Government Insurance Department on the North American Continent.

A copy of the Financial Statement and Report of Directors, together with the proceedings at the Annual General Meeting held 1st February, 1912, at the Head Office, Toronto, will be mailed on request.

E. W. COX, General Manager.



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