

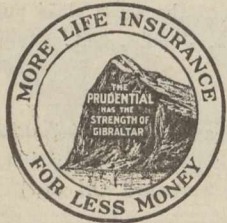
North American Life Assurance Co.

—1908—

JOHN L. BLAIKIE. President.	TOTAL CASH INCOME..	\$1,897,078.28	L. GOLDMAN, A.I.A., F.C.A., Managing Director.
E. GURNEY, J. K. OSBORNE Vice-Presidents.	TOTAL ASSETS	9,590,638.09	W. B. TAYLOR, B.A., LL.B. Secretary.
	NET SURPLUS to POLICYHOLDERS	876,214.15	
	PAYMENTS TO POLICYHOLDERS..	654,991.05	

Home Office, — — — Toronto.

Cost of Industrial Insurance further reduced voluntarily by
The PRUDENTIAL Industrial Policies issued after July 1,
 1909, have increased Benefits averaging over 10 per cent, and will give many
 Millions of Dollars of Life Insurance more than the old rates would have provided.



Over 20 Million Dollars Extra Life Insurance has also
 been added voluntarily to Industrial Policies issued since
 January 1, 1907, and in force July 1, 1909, with no in-
 crease in premiums.

This is the Greatest Benefit to Policyholders ever
 granted by The Prudential, Giving More Life Insurance
 for the Money than any similar Policy ever before issued.

The PRUDENTIAL INSURANCE COMPANY OF AMERICA
 Incorporated as a Stock Company by the State of New Jersey.
 JOHN F. DRYDEN, Pres. Write for Agency. Home Office, NEWARK, N.J.

WANTED.—Commercial Travellers for
 a profitable side-line required by all
 business men; no samples. Address,
 in confidence, A.B.C., P.O. Box 576,
 Montreal.

PERPETUAL CALENDAR

1909 AUGUST 1909

SUN Mon Tue Wed Thu Fri Sat

1909 September 1909

Wed Thu Fri Sat SUN Mon Tue

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

January, March, May, July, August, October, December, 31 Days.

April, June, September, November, 30 Days.