

Guardian Assurance Co.

LIMITED, OF LONDON, ENGLAND

Capital Subscribed - - \$10,000,000
 Capital Paid-up - - - \$5,000,000
 Invested Funds Exceed - \$35,000,000

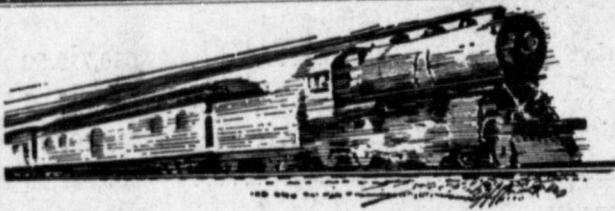
Fire Insurances at
 Moderate Rates

The Guardian Insurance Company of Canada

Accident, Liability, Automobile, Plate
 Glass, and Burglary Insurances
 and Guarantee Bonds

APPLICATIONS FOR AGENCIES INVITED

Head Offices: Guardian Building, 160 St. James St., Montreal



THE
 FASTEST
 ROUTE
 TO
 BIG PRODUCTION

is via

The Training, the Service and the Co-operation given through our own
 Free Sales Course, Prospect Bureau, Bulletin Service, Advertising and all
 Round Support.

YOU { Travel without expense.
 Are better equipped for the journey.
 Sure of getting there

With the
CANADA LIFE ASSURANCE COMPANY
 Home Office, TORONTO

THE ROYAL INSURANCE COMPANY, LIMITED

MAINTAINS UNALTERED
 DURING THE WAR
 the high uniform rate of
PROFITS
 paid to policy-holders for the past
FIFTY YEARS

LIFE DEPARTMENT
 GUARANTEES
PROFITS at the FULL RATE
 of \$15 PER ANNUM
 per \$1,000 assured, on ALL
 participating policies be-
 coming claims before 1920,
whether newly effected or not

HAS RECENTLY
 REDUCED ITS RATES
 for whole of life non-profit
 policies, and now offers
PERMANENT PROTECTION
 at the
MINIMUM OF COST

ENORMOUS FINANCIAL STRENGTH — PRUDENT ADMINISTRATION.

QUEEN INSURANCE COMPANY
 FIRE AND AUTOMOBILE INSURANCE — ABSOLUTE SECURITY

W. MACKAY, *Manager*

J. H. LABELLE, *Asst. Manager*