

University NEWSBEAT

By the Communications Department, S 802 Ross, 667-3441

Programme receives \$36,000 grant

Small Business Programme yields consulting skills

The thing that distinguishes York University's Small Business Assistance Programme from other such programmes in the province is that "we treat our students as employees," according to Professor Rein Peterson, Programme chairman.

The Programme, operated by York's Faculty of Administrative Studies, allows students in the Faculty the opportunity to deal with practical business problems, and provides a low-cost consulting

service to managers of small businesses.

"We deal with the Programme as if we were actually running a consulting firm," says Professor Peterson. "Several times in the past I've threatened to fire some of our consultants, when I felt they weren't doing an adequate job."

The Programme runs from May 3 to August 15. It is financed by a \$36,000 grant from the Ministry of Industry and Tourism, and by a charge to clients of \$15 per student per day.

A "small business" is defined as a business that is managed by its owner. The largest business handled by the Programme to date had about 100 employees, "and the smallest is a guy with a gleam in his eye," says Professor Peterson.

Generally, the Programme targets businesses in the five to forty employee range, and serves clients from Oshawa to Oakville.

According to Sharon Clayfield, the Manager of this year's Programme, there are literally thousands of small businesses in this area. She plans to send brochures about the Programme to approximately 5,000 of them.

As Programme Manager, Ms.

Clayfield is responsible for hiring the other nine students who will act as consultants.

The students will deal with a wide variety of problems in their consultations, but many problems are common.

"One of the most common things we do," according to Professor Peterson, "is set up bookkeeping systems."

"Another is to deal with personnel problems. Managers of small businesses often see their businesses and their employees as extensions of themselves. When you have 15 or more employees, that doesn't work very well."

The student-consultants profit

from their exposure to concrete management problems. "One of the things they learn is to come down to earth," Professor Peterson explains. "For example, you don't have to set up an inventory system if the manager is at the point where what he really needs is to take stock."

Group advising sessions planned

The Advising Centre has planned three group advising sessions for first year Faculty of Arts students.

Students who are confused about choosing a programme for second year, who would like some help in selecting a major, or who would like some general information about upper year programmes may find these sessions useful.

The sessions are: Tuesday, March 16, 3 to 4 p.m., Curtis Lecture Hall L; Wednesday, March 17, 3 to 4 p.m., Curtis Lecture Hall D; Thursday, March 18, 4 to 5 p.m., Curtis Lecture Hall L.

Individual counselling may also be arranged, after these group sessions. The Advising Centre is located in S314 Ross, 667-3512.



Administrative Studies Professor Rein Peterson, Manager of the Small Business Assistance Programme, with Sharon Clayfield, Programme Manager.

Fine Arts opens house

The Faculty of Fine Arts is holding an open house on the evenings of March 17 and 18.

Special events include dance demonstrations, choreographic workshops, student films, a concert of South Indian music, and open theatre rehearsals.

Also planned are open classes in painting, drawing and art history, and a graphics demonstration of etchings and lithography.

A faculty member from each Fine Arts department will be on hand to answer questions and discuss the programmes.

Most events will take place in the Fine Arts Centre. More specific information about times and locations is available from the Fine Arts schools liaison office at 667-3615.

On Campus

Events for On Campus should be sent to the Communications Department, S802 Ross. Deadline is Monday, 12 noon.

SPECIAL LECTURES

Today, 12 noon — Video at Calumet (Visual Arts, Calumet) featuring Toronto artist Rod Werden — 109A, Atkinson.

2 p.m. — University of Toronto-York University Joint Program in Transportation — "A Study of the Effects of a Change in the Price of Transport Services" with Professor J.E. Beare — Front Conference Room, Centre for Urban & Community Studies, University of Toronto.

4 p.m. - 6 p.m. — Religious Studies Colloquium (Religious Studies Program) Professor Roger Hutchinson, Victoria College, University of Toronto, will speak on "Law, Morality and Religion" — Senior Common Room, Vanier.

7:30 p.m. - 10:30 p.m. — Communications & Interpersonal Relationships (Centre for Continuing Education) "Contemporary Approaches to Child Rearing Practices" with Don Brundage — general admission \$6; \$4 for students — 107, Stedman.

Friday, 2 p.m. — Distinguished Speakers in the Social Sciences Seminar Series — "Underdevelopment and Dependency Theory: One Step Forward, Two Steps Back?" with Professor Colin Leys, Queen's University — Faculty Lounge (S869), Ross.

Monday, 12 noon — Lecture/Discussion (Student Christian Movement) "The Classless Society as an Image of Hope" with York Professor Hector Massey — G, Curtis.

4:30 p.m. — Biology Research Seminar — "Motility of Cell-Free Extracts" with Dr. D.L. Taylor, Harvard University — 320, Farquharson.

Tuesday, 8:30 p.m. — Guest Speaker — Michael Greenwood, Curator of Art at York, will give the fifth and final lecture in the series "Nineteenth Century French Art"; his subject will be "Symbol and Reality in Nineteenth Century French Art" — Lecture Hall, Art Gallery of Ontario.

Wednesday, 12:15 p.m. — Dean's Colloquium (Administrative Studies) "Business-Government Relations in Canada" with Mr. Roy MacLaren, Senior Advisor on Business-Government Relations, Department of Industry, Trade and Commerce (Ottawa) — 038, Administrative Studies.

4:30 p.m. — The Business of Art (Fine Arts) "Non-Legal Aspects of Artist/Gallery Relationships" with Walter Moos, member of the Eskimo Arts Council (Ottawa) — discussion to follow talk — 312, Fine Arts.

7:30 p.m. — International Women's Year: Lecture Series (Arts, York Colleges) "Women and Education" with Marysue McCarthy, York's Faculty of Education — Club Room, Bethune.

FILMS, ENTERTAINMENT

Today, 3 p.m. & 7:30 p.m. — Film (Bethune, C.Y.S.F.) "Hearts and Minds" 1975 winner of academy award for best documentary — admission \$1.00 — L, Curtis.

Friday, 1 p.m. — Film (Calumet German Club) "Nathan der Weise" (1967) — 123A, Atkinson.

8:30 p.m. — Film (Winters) "The Stepford Wives" — admission \$1.50 — I, Curtis.

8:30 p.m. — Film (Bethune) Robert Altman's "Nashville" (nominated for five academy awards, including best picture) — admission \$1.50 — L, Curtis.

Sturday, 9 a.m. - 2 p.m. — Tyagaraja Festival (Music) singing and Indian food — Junior Common Room, McLaughlin.

8:30 p.m. — Film (Bethune) "The Wind and the Lion" (Sean Connery, Candice Bergen) — admission \$1.50 L, Curtis.

Sunday, 8:30 p.m. — Concert (Absinthe Coffee House) featuring Eddie Schwartz — 013, Winters.

8:30 p.m. — Film (Winters) see Friday at 8:30 p.m.

8:30 p.m. — Film (Bethune) see Saturday at 8:30 p.m.

Tuesday, 3:15 p.m. — Le cinéma québécois (Humanities 383.3) "Bulldozer" (Pierre Harel, 1974) — A210, York Hall, Glendon.

8 p.m. — Film (York Motorcycle Owners Association) "On Any Sunday", a feature film dealing with all aspects of motorcycle sport — admission \$1.00 — L, Curtis.

8:30 p.m. — Concert (Music) Joe Chadabe will perform his own music with the Creative Association from the University of Buffalo — Junior Common Room, Bethune.

8:30 p.m. — Play (York Women's Centre, Atkinson & Atkinson Fine Arts) "Operation Finger Pinky" performed by Theatre Passe Muraille — admission \$2.50 — Burton Auditorium.

Wednesday, 3:15 p.m. — Film (Humanities 373) "Bulldozer" (Pierre Harel; Québec, 1974) — 129, York Hall, Blendon.

7 p.m. — Films (Film) "His Girl Friday" and "Fear Eats the Soul" — L, Curtis.

7:30 p.m. — Concert (Music) a concert of South Indian Music with Higgins, Sankaran and Goldberg — Faculty Lounge, Fine Arts.

8:30 p.m. — Concert (Music) a performance by the New Music Cooperative — and the S.E.M. Ensemble from New York — Junior Common Room, Bethune.

CLUBS, MEETINGS

Today, 10 a.m. - 3 p.m. — AIESEC — office is open Monday through Friday at this time — 020, Administrative Studies.

4 p.m. — Faculty of Arts Council Meeting — Senate Chamber (S915), Ross.

8 p.m. — Eckankar — 103, Winters.

Friday, 1:30 p.m. - 5:30 p.m. — Winters Chess Club — 030A, Winters.

7 p.m. - 10 p.m. — Badminton Club — Upper Gym, Tait McKenzie.

Monday, 2 p.m. — Christian Science Organization — testimony meeting (library facilities available on request) — 029B, Winters.

7:30 p.m. — York Bridge Club — Founders Dining Hall.

8, 9 & 10 p.m. — Hatha Yoga — 202, Vanier.

Tuesday, 4:30 p.m. — Special Meeting of Senate — Senate Chamber (S915), Ross.

5 p.m. - 6 p.m. — Israel & Judaica Study Group — S173, Ross.

6 p.m. — Gay Alliance at York — 226, Bethune.

6 p.m. - 7 p.m. — Stamp Club — S173, Ross.

7 p.m. — Self-Defense for Women — Bethune Cafeteria.

5 p.m. — York Chorus Rehearsal — F, Curtis.

8 p.m. - 10:30 p.m. — Scottish Country Dancing — admission 50 cents — Dance Studio (2nd floor), Vanier.

Wednesday, 5 p.m. - 6 p.m. — Coin Club, S173, Ross.

MISCELLANEOUS

Today, 5 p.m. — Roman Catholic Mass — Apt. 104, 8 Assiniboine.

Friday — Muslim Students Prayer Meeting — for time, location call 633-3821 or 537-1087.

Sunday, 7:30 p.m. — Roman Catholic Mass — 107, Stedman.

Monday, 10 a.m. - 1 p.m. — Religious Counselling — call P. John Varghese, S.C.M. Secretary at 671-3664 (each Monday, Tuesday, Wednesday; same time, location) — 205, Vanier.

12 noon - 2 p.m. — Visual Art from the Bible — 221, Stong.

6 p.m. — Student Served Dinners — every Monday through Thursday — Winters Dining Hall.

Tuesday, 9 a.m. - 4:30 p.m. — Christian Counselling & Religious Consultation — call Chaplain Judt at 661-7838 or 633-2158 — 226, Founders.

12 noon - 1:30 p.m. — Information Seminar (Administrative Studies) regarding Bachelor of Business Administration program with Dr. Tom Beechey and Dr. Jim Goodale — 038, 039, Administrative Studies.

Wednesday, 12 noon - 1:30 p.m. — Information Seminar (Administrative Studies) regarding Master of Business Administration program — 036, Administrative Studies.

7:30 p.m. — York Christian Fellowship — non-denominational — Music Room, McLaughlin.

COFFEE HOUSES, PUBS

For days and hours open, please call the individual coffee houses:

Absinthe Coffee House — 039, Winters College (2349)
Ainger Coffee Shop — North Entrance, Atkinson (3544)
Argh Coffee Shop — 051, McLaughlin College (3606)
Atkinson Coffee House — 024, Atkinson (2488)
Atkinson Pub — 254, Atkinson (2489)
Cock & Bull Coffee Shop — 123, Founders College (3667)
JACS — 112, Bethune College (6420)
Normans — 201, Bethune (3597)
Open End Coffee Shop — 004, Vanier College (6386)
Orange Snail Coffee Shop — 107, Stong College (3587)
Tap 'n Keg Pub — 114C, Bethune College (3597)