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N.W. 242,318
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Canadian Courier

A NATIONAL WEEKLY

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CONTENTS

IN THE PUBLIC VIEW	5
REFLECTIONS	6
THROUGH A MONOCLE	8
FIGHTING THE WHITE PLAGUE	9
SIXTH ANNUAL CONVENTION OF ACADIANS	10
MUSINGS OF A LIBRARIAN, Second Article	11
BALLOON VIEWS OF CANADIAN CITIES	13
A BACKWOODS DIPLOMAT, Story	14
IN THRESHING TIME, Story	15
THE REAR GUARD	15
DEMI-TASSE	16
PEOPLE AND PLACES	17
LITERARY NOTES	18
AT THE SIGN OF THE MAPLE	19
FOR THE CHILDREN	20
THE BELLS OF ST. BONIFACE	21



PUBLISHER'S TALK

MR. A. C. G. LAPINE, whose design appears on our front cover, is a promising French painter who has recently made his home in Toronto. The delicate touch of a genuine artist is apparent. In all the cover designs used on "The Courier," and there have been nearly one hundred of them, not one has been designed outside of the country. We make this statement again, so that our friends may be fully aware that "this" national weekly depends entirely for its art work upon Canadian designers and engravers.

WE are now looking for suggestions for our Christmas number. Suitable stories, poems, drawings and photographs are being selected. Those who have anything which would help to make that issue attractive are invited to co-operate.

AGAIN we would direct the attention of our readers to the fact that the greatest assistance they can render us, or any similar publication, is to mention our name when writing advertisers. Modern advertising looks for direct replies. We are establishing a record in this line. Our readers have been most generous in this way, and while expressing our thanks we would urge further support on all those who desire to see "The Courier" attain that pre-eminence in the advertising field which has been attained by United States periodicals.



The Wise Man's
Four Wishes

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'SPEY ROYAL'—when I'm dry,
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