

CLEANLINESS IS HEALTH

Is by the use of Gillett's Lye house cleaning is made more of a pleasure than a drudgery. It softens the water and cleans thoroughly whether the dirt is visible or invisible. Destroys all infectious germs, removes obstruction from drain pipes, closets, sinks, etc.

"GILLETT'S LYE EATS DIRT"

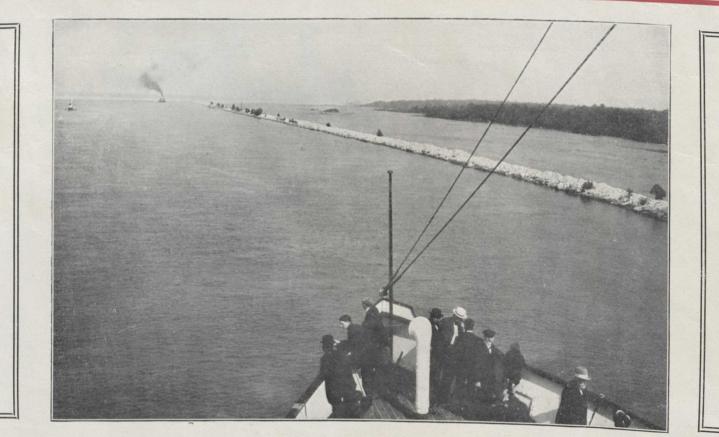
ACTUALLY CONSUMES IT! Does not "Make it fly", "Chase it" or "Make it run", or make it do any of the things that some of our would-be competitors recommend their "just as good" kinds will do. Gillett's Lye is the original and standard Lye of Canada. Refuse substitutes. They are never satisfactory.



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