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Let Your Customers
Know . . .

that you sell
"Health" Brand
Underwear.

THE MONTREAL SILK
MILLS CO., Ltd.

. . . MONTREAL

They | KNOW | It, and
| LIKE and | will
WANT |

COME TO YOU for it, if you
tell them you have it. One
of the best ways is by newspaper
advertising, and if you drop us a
line we will send you some first-
rate electros. free of charge.