

OWES HER LIFE TO "FRUIT-A-TIVES"

The Wonderful Medicine, Made From
Fruit Juices and Valuable Tonics.



MADAME ROSINA FOISIZ

29 St. Rose St., Montreal.
"I am writing you to tell you that I owe my life to 'Fruit-a-tives'. This medicine relieved me when I had given up hope of ever being well. I was a terrible sufferer from Dyspepsia—had suffered for years; and nothing I took did me any good. I read about 'Fruit-a-tives' and tried them. After taking a few boxes, I am now entirely well. You have my permission to publish this letter, as I hope it will persuade other sufferers from Dyspepsia to take 'Fruit-a-tives' and get well!"

MADAME ROSINA FOISIZ.

"Fruit-a-tives" is the only medicine in the world made from fruit.
50c. a box, 6 for \$2.50, trial size 25c.
At all dealers or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.

The Transcript.

THURSDAY, JULY 4, 1918

NEWBURY

Mrs. Fealy's cat the week-end in Windsor.

Several from here motored to Erieau on Monday.

Mrs. McDonald and Miss Cra arrived home Friday evening.

Miss Nellie Armstrong of London was home Friday evening.

Mr. and Mrs. George Churchhill of London spent a few days at S. Fennell's.

Miss Elsie Prangley of Plattsville is visiting her grandmother, Mrs. J. Grant.

Mr. and Mrs. Marshall of St. Thomas were guests of Mrs. Kraft over Sunday.

J. J. Whitteley, wife and Miss Donna Steadman of Windsor are visiting Miss Gray.

Miss Mamie Bayne, Miss Hazel Fennell and Miss Mary Hammett are home from their respective schools.

Pte. Earl Blain and Pte. Fred Robinson came home from London last week. Fred returned on Monday.

Miss Murdoch of Hamilton spent the week-end with her brother Gordon, manager of the Merchants' Bank.

A short, lively game of baseball on Saturday afternoon between West Lorne and our young lads resulted in a score of 2-0 in favor of the home team. The visitors all belong to one S. S. class in Rev. Mr. Ha's church at W. L. Lorne.

The lawn social of the Church of England on Friday evening last was a splendid success. The weather was perfect and a good crowd was in attendance. The Wardsville-Rodney band was fine and generous with their music.

The program was furnished by Mrs. R. H. Moore, Miss Vera Hale, Miss May Everett and Miss Elia Jeffery of this place and Garfield Munroe of Kilmartin and W. J. Strachan and Rev. T. J. Charlton of Glencoe. The velvet quilt made by the Guild was auctioned by A. Holman and sold for \$11.50 to Alex. Humphries. Proceeds, \$182.

Friends here were greatly shocked and grieved by a telegram which came to relatives on Thursday morning telling of the death of Kate Sinclair, wife of Frank Hubert of Toronto, who passed away the previous evening about six o'clock. The first news of any illness was a telegram on Wednesday afternoon for her mother and sisters to come which they did, but were too late to see their dear one alive. The late Mrs. Hubert was an exceptionally fine character, greatly beloved, and her sudden taking away will be a great grief. She leaves besides her husband two little daughters, Marion and Violet, her mother, Mrs. James Sinclair, and six sisters—Mrs. D. Mitchell, Mrs. W. J. Armstrong, Dora, Minnie, Pearl and Nellie, all of whom have the sincere sympathy of the community.

Pills for Nervous Troubles.—The stomach is the centre of the nervous system, and when the stomach suspends healthy action the result is manifest in the disturbances of the nerves. If allowed to persist, nervous debility, a dangerous ailment, may ensue. The first consideration is to restore the stomach to proper action, and there is no readier remedy for this than Parmelee's Vegetable Pills. Thousands can attest the virtue of these pills in curing nervous disorders.

MELBOURNE

Miss Grey of Sarnia is the guest of her uncle, John Mair.

George Trayte of Stratford is visiting friends in this village.

Miss Sparks of St. Thomas is the guest of Miss B. C. Buchanan.

Mr. Giles of Mt. Elgin Institute is the guest of Mr. and Mrs. Lang here.

Miss Constance Howell is visiting friends in Wallaceburg and Bothwell.

Hector McDougall of Carleton Place, Ontario, spent a few days at his home here.

Miss Florence Fletcher of London is the guest of her sister, Mrs. Dr. Dewar.

Mr. and Mrs. Lindsay and Miss McCartney are the guests of Mrs. Archie Garthner.

Isaac Stevenson and son Ernest have left to visit the former's son, Oswald, of Vancouver.

Mr. and Mrs. Robinson and daughter Jennie spent the week-end with Strathroy friends.

Mr. Morris, one of our village residents, spent the week-end at his home in Legationton.

Mrs. Alex. Fletcher and son Donald are visiting the former's sister, Mrs. T. Pool, in St. Thomas.

Miss Vivian Clarke, who has been attending the London Normal School, is the guest of her aunt here, Mrs. Laing.

Mr. and Mrs. Stanley Golden of Dryden, formerly of this village, are the guests of the latter's mother, Mrs. James Cooper.

Miss Florence B. McLeod left for her home in Parkhill, where she will spend her vacation. We are sorry to learn that Miss McLeod has resigned her position as teacher in the public school.

Rev. and Mrs. Wm. R. Vance, Mrs. Sparling Clarke, Miss Mary Mather, Miss Mildred Richards, Walter Lewis and John Dean attended the Epworth League convention held in Strathtroy on Wednesday, 26th June.

Our village school has closed for vacation. Many of the children are happy, but others cannot wear a smile until the results of the examinations are published. This certainly is an anxious time for the pupils.

The garden party held on Tuesday evening on Dr. Howell's lawn by the K. K. K. was a decided success. The program was given by local talent and was one of the best that has been given here for some time. The proceeds were about \$70.

Mr. Laing, one of our village merchants, has purchased the house and lot adjoining the Presbyterian church from Mrs. Wilson Richards. Mr. Laing is having the house now on the lot moved back for a garage and will begin at once to build a new residence.

SHEPHERD

Hay harvest is in full swing hereabouts.

Royal Badgley is home again after a wintering in Belleville.

Mrs. W. A. Edwards and family are spending the summer on the farm with her father.

Misses Agnes and Marguerite Dobyns are home from Forest on a well-earned vacation.

School closed here Friday. We will miss the kids, but we'll miss their noise and chatter more.

Shetland without a store is about as dead as these days as business in a country churchyard.

R. L. Badgley & Son are making preparatory arrangements for the opening of a grocery store.

Wm. Brown was in London last week undergoing an operation for the removal of adenoids and tonsils.

Quite a few of our "tin lizzies" took in the Ford picnic at Rondeau Monday, auspiced by Dent Bros.

T. H. Moorhouse is busy fixing up his new residence on "Sour Hill" which he recently purchased from Alex. Dobbyn.

W. A. Edwards left this week for the Saskatchewan district where he has the general management of one of the stores of the Grain Growers' Association.

L. H. Badgley is as busy as a nailer these days fixing cars, farm machinery, wagons and pumps, besides doing a grandstand business selling gasoline and bee supplies.

There was a fellow pinched good and hard down at Napanee the other day for saying he would just as leave live under Prussian rule as that of our present government. Some of our Shetland friends kindly take notice.

With so thorough a preparation at hand as Miller's Worm Powders the mother who allows her children to suffer from the ravages of worms is unwise and culpably careless. A child subject to the attacks of worms is always unhealthy and will be stunted in its growth. It is a merciful act to rid it of these parasites, especially when it can be done without difficulty.

PARKDALE

Haying has started in this vicinity.

Pte. George Bell left for overseas last week.

Miss Bessie Haggitt is visiting relatives at Windsor.

Miss Gladys Myers of Windsor is holidaying at Wm. Martyn's.

R. Campbell is having his house remodelled and will occupy it this fall.

Mrs. Prosper White of Detroit spent a couple of days last week at Wm. Petrie's.

Pte. Earl Blain has been granted leave of absence for a few weeks during harvest.

APPIN

Mr. and Mrs. Jas. Lane visited friends here over the holiday.

A number from here attended the garden party at Napier and report a good time.

Rev. Mr. Parnaby and family have left for Mr. Parnaby's new appointment as pastor at Elmville, Huron county.

A very enjoyable time was had at the Methodist garden party last week. There was a good crowd and an excellent program.

Mr. and Mrs. James Allan and family motored to Rondeau on Monday and spent the day with Mr. and Mrs. J. A. Crawford, Ridgeway.

At their monthly meeting on Thursday, June 27, the Appin Red Cross Society packed a box containing 17 shirts and 13 pairs of socks and some old cotton, being the work done for the month of June. They also donated \$10 to the French Red Cross, which was forwarded to the Red Cross treasurer, London.

WALKERS

The Walkers Patriotic Society shipped at their last meeting, June 12th, 29 sheets, 29 pillow cases and 27 pairs socks; total value, \$89.13.

KILMARTIN

James Shields spent Sunday at D. P. Campbell's.

Mrs. Mary Leitch is visiting her daughter, Mrs. Neil Munroe.

Mrs. Flora McIntyre is visiting her daughter, Mrs. John McKellar.

Mac, McAlpine of Crinan was a visitor at Donald McGregor's last week.

John Dewar and Will Moore have joined the colors and are in camp at Regina.

Miss M. Munroe has been re-engaged at No. 17, Mosca, at an increased salary.

Rev. Dr. and Mrs. Smith and son Grant of Blenheim called on friends here recently.

Miss Evelyn McTavish of Wheatley is at her home here for the summer vacation.

Miss Margaret Little has resigned her school at No. 12, Mosca, and has engaged at No. 7, Ekfrid.

Red Cross shipment to Hyman Hall for June 11 flannel shirts and 11 pairs of socks; total value, \$33.

Robin Douglas from the military camp at Niagara-on-the-Lake spent the week-end at Jas. Douglas's.

John McFarlane of the Royal Air Corps, Longbranch, and Corp. George Secord of Toronto spent the week-end with friends here.

MOSA

A meeting will be held in No. 9 school house on July 14th at 8 p. m. to make arrangements for a lawn social to be held on D. J. Mitchell's lawn on July 21. All the young people of the section are requested to be present.

The Red Cross Society of No. 9, Mosca, met at the home of Mrs. Isaac Walker on June 28th and packed a box for Hyman Hall containing 21 shirts and 32 pairs of socks; value of box being \$86. The next meeting will be held at Mrs. John Secord's on Friday, July 26th.

Induction at Tail's Corners

The induction service at Tail's Corners on June 27th, when Rev. John McKillop, B.A., recent graduate of Queen's University, was duly installed as pastor of Largie and Tail's Corners churches, was largely attended. Revs. Leitch of Kintyre, Stewart of Dutton and Macdonald of Newbury were the ministers who took part in the service and gave stimulating and helpful addresses. After the service, tea was served on the church lawn by the ladies of the congregation.

Complaint is made by banking institutions throughout the province that the public are getting very careless about putting war stamps on their personal cheques. This tax is obligatory on the part of the maker and he or she is liable to a heavy fine whether the neglect to affix a stamp was intentional or not. The addition of two cents to the amount does not relieve the situation. A man was fined in Guelph recently for neglecting to affix the war tax to his draft. Buy your stamp and attach it yourself.

The press of Canada has not forgotten the deluge of charges that it met during the last Federal elections to the effect that it had been bought up by Government advertising matter running in its columns. The Grain Growers' Guide of Winnipeg recalls the incident, and remarks: "The published figures revealing the actual cost show that out of total expenditures amounting to \$5,000,000, only \$207,000 went to all the newspapers and journals in Canada for advertising, while \$750,000 went as commissions to brokers, \$1,140,000 to canvassers and \$984,000 to bankers."

The season has arrived when babies have begun to drink fly poison and roll in sticky fly paper in intervals of falling into carefully placed tubs of water. Fan-fancies with babies have to business using fly poison. Little legs are active, little hands reach for everything, and little mouths think the world was made to taste. Fly traps and sticky paper are safe, and they will do as much as poison in eradicating flies. The baby who knocks down fly trap paper to damage it. If he experiments with the sticky paper he is only fit for the bath tub. But the baby who drinks fly poison seldom lives to profit by the experience.



Ladies' Dark Havana Vici Kid at	\$4.08
Ladies' Black Vici Kid, 8 inch top, Louis heel, at	3.98
Ladies' Gunmetal, 9 inch top, military heel, at	3.48
Ladies' Grey Kid, Goodyear welt, reg. \$14, at	11.90
Ladies' Black Vici Kid, well-known Blachford Shoe, reg. \$12, at	8.50
Ladies' Suede Pump, turned sole, reg. \$4, at	2.23
Ladies' Patent Leather Pumps at	1.98
Ladies' Black Vici Kid Patent Tip Oxford at	2.98
Ladies' House Slippers at	.98
Ladies' Pearl Grey Pumps, reg. \$8, at	4.49
Ladies' White Canvas Pumps at	1.49
Ladies' Patent Grey Oxfords at	6.49
Ladies' Patent Mahogany Oxfords at	6.49
Ladies' White Vici Kid Oxfords, reg. \$11, at	7.95
Ladies' Classic Oxford, vici kid, champagne, at	3.49
Ladies' Black Vici Kid, cushion sole, rubber heel, at	4.49

Ladies', Misses', Men's, Youths' and
Kiddies' Outing Shoes at greatly
reduced prices.

MODERN SHOE STORE

Main Street Glencoe

Advertising a Town

A town is judged largely by its newspapers. Businessmen seeking a location usually turn their attention first to the local papers in starting an investigation of a scene for proposed investment. One has to get away from his home town to realize this. In a city office recently where a large number of local papers are received it was interesting to hear the comments made by "those who know" and it was significant to note the number of times the expression occurred: "That's a live town—the merchants are good advertisers."

The suggestion that the merchants might be sufficiently alive to be good advertisers and yet the town not be in the same class. To this we received the answer we expected: "No chance. Wherever you see a paper carrying a good volume of local advertising you will find a live town. The advertising will make the town live. It can't help it."

It is a fallacy to think that advertising is all right for some lines of business but not suitable for your particular business.

Another fallacy is the idea that where there are, say, two merchants doing the same line of business in a town they will divide the business between them, and because there is only a certain amount of that line of business done any advertising that increases the volume of trade of one merchant must reduce by that much the turnover of the other. Nothing could be farther from the truth than these two ideas. There is no business at all that is not benefited by advertising—even poor advertising is better than none—and the benefit is in direct ratio with the amount, persistency and quality of the advertising. Furthermore, good advertising does not take away from the trade of the other fellow unless the other fellow is a "dead one." On the contrary, it will increase the business of both, partly by keeping at home trade that now goes elsewhere, and partly by creating new business—increasing the demand for the advertised article. This is the great and true field of advertising: to create new business, and it does it, too.—Ridgeway Dominion.

As a verminifer there is nothing so potent as Mother Graves' Worm Exterminator, and it can be given to the most delicate child without fear of injury to the constitution.

Too Talkative

A widow, whose only son was fighting in France, had not received a letter from him for a long time. To her delight, one morning a letter came. It was of bulky dimensions, but to her surprise, on opening it, every single word had been erased by the censor. The only thing readable was a footnote by the censor himself: "Madam, your son is quite well, but he talks far too much."

A Powerful Medicine.—The healing properties in six essential oils are concentrated in every bottle of Dr. Thomas' Electric Oil, forming one of the most beneficial liniments ever offered to the use of man. Thousands can testify as to its power in allaying pain, and many thousands more can certify that they owe their health to it. Its wonderful power is not expressed by its cheapness.

Clubbing Rates

The Transcript and—

Toronto Daily Globe.....\$5.25

Toronto Daily Mail.....5.25

Family Herald and Star.....3.75

Weekly Sun.....2.40

Farmers' Advocate.....3.00

Canadian Countryman.....2.50

Daily Advertiser.....5.25

Daily Free Press.....5.25

These prices are subject to change at any time.

Address—The Transcript, Glencoe, Ont.

CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears the Signature of *Dr. J. C. Kelllogg*

When asthma comes do not despair. Turn at once to the help effective—Dr. J. D. Kelllogg's Asthma Remedy. This wonderful remedy will give you the aid you need so sorely. Choking ceases, breathing becomes natural and without effort. Others, thousands of them, have suffered as you suffer but have wisely turned to this famous remedy and ceased to suffer. Get a package this very day.

Mother's in the garden with the rake and hoe; sister's in the garden with her back bent low; father's in the garden, somewhere near the fence; grandpa's in the garden driving chickens hence; grandmam's in the garden showing on the way they used to grow a garden in her younger day!

No one need endure the agony of corns with Holloway's Corn Cure at hand to remove them.

Fresh, Cool, New
Cotton Blouses
\$2.00 - \$2.50
The Very Latest Summer Styles
Exceptional selections developed from Voile, Lawns and Batiste. Choicest styles at these popular prices to be found anywhere. Roll or flat collars, pin tucking, fancy hemstitching and new sleeve styles; some trimmed with embroidery, others with Val and imitation Fillet lace. Every blouse is a special value.

MAIL ORDERS SOLICITED

B. SIEGEL & CO.
CHICAGO, ILL. MADE IN U.S.A.
DETROIT