

A FOUNDATION FOR THAT FORTUNE YOU DREAMED OF

The Standard Offers \$250 in Extra Cash Prizes For Fifteen Day's Work.

THIS IS YOUR OPPORTUNITY.

Whether You Are at the Top or Bottom of Published List Makes No Difference --- Everyone Has an Equal Chance.

NOMINATE A CANDIDATE

NOMINATION BLANK—GOOD FOR 1,000 VOTES.

THE ST. JOHN STANDARD'S GREAT PRIZE CONTEST.

I Nominate

Address

Phone

Signed

Address

ONLY THE FIRST NOMINATION BLANK CAST FOR EACH CANDIDATE WILL COUNT AS 1,000 VOTES.

The Standard offers \$250 divided into twenty-seven prizes, to the contestants who secure the most votes on the published list, April 25 and Saturday, May 11, inclusive. Don't overlook this extra cash prize offer. Full particulars are printed in today's issue. It makes no difference where you stand in the published list; your chance of winning one of the prizes is as good as any one else.

A record of each subscription turned in by the different contestants during the above mentioned dates will be kept. It making no difference whether your friends come in and pay for their subscriptions, just so they tell who the votes are for.

This is an opportunity for every contestant to win a cash prize, and at the same time secure many thousand votes to apply on the regular prizes. Here is the plan in detail, read it: Two hundred and fifty dollars in gold, free. Twenty-seven extra cash awards offered by the St. John Standard in the great \$6,000 prize contest. The Standard offers twenty-seven extra cash prizes amounting to \$250 to the contestants securing the largest number of votes issued on subscriptions turned in during the contest.

The Standard between the dates of Thursday, April 25 and Saturday, May 11, at 8 p. m.

Here is the plan: First prize, \$250. Second prize, \$100. Third prize, \$50. Fourth prize, \$25. Fifth prize, \$10. Sixth prize, \$5. Seventh prize, \$2.50. Eighth prize, \$1.25. Ninth prize, \$0.625. Tenth prize, \$0.3125. Eleventh prize, \$0.15625. Twelfth prize, \$0.078125. Thirteenth prize, \$0.0390625. Fourteenth prize, \$0.01953125. Fifteenth prize, \$0.009765625. Sixteenth prize, \$0.0048828125. Seventeenth prize, \$0.00244140625. Eighteenth prize, \$0.001220703125. Nineteenth prize, \$0.0006103515625. Twentieth prize, \$0.00030517578125. Twenty-first prize, \$0.000152587890625. Twenty-second prize, \$0.0000762939453125. Twenty-third prize, \$0.00003814697265625. Twenty-fourth prize, \$0.000019073486328125. Twenty-fifth prize, \$0.0000095367431640625. Twenty-sixth prize, \$0.00000476837158203125. Twenty-seventh prize, \$0.000002384185791015625.

Five dollars each to the next fifteen contestants securing the largest number of votes issued on subscriptions turned in during the contest.

All votes count on the automobiles and other prizes. In case of a tie for any of these prizes, the prizes of equal value will be given to contestants who for the most part.

Send or bring in your subscriptions to the Contest Department of the St. John Standard, as you receive them. Careful count will be kept of all votes issued on all subscriptions turned into the Standard contest department during the above mentioned dates. A full credit will be given you on the books as the subscriptions are turned in. The votes secured to apply on the special cash prizes count toward the regular prizes also, and do not interfere in any way with your chance of winning one of the regular prizes. Like the other votes issued on subscriptions, you do not have to publish them at once, but you may hold them and publish them at any time up to the last day of the contest as heretofore. No matter what your standing in the list of contestants may be, you have an equal chance to win one of these cash prizes. The awards will be given to the winning contestant on Monday, May 13. Winning one of the extra cash prizes does not interfere with the ten (10) per cent. cash commission paid to non-winners of one of the regular prizes.

New contestants wanted. Enter now and win a cash prize.

TWO FORD 1912 MODEL T, FORD DOOR TOURING CARS.

Purchased from J. A. Pugsley & Co., Saint John, N. B.

The first grand or capital prizes are two Ford 1912 Model T five-passenger Touring Cars. The Ford Car is a beautiful machine of superb mechanical qualities and excites the greatest interest in every quarter, where the joy of automobilism is known. No human pleasure surpasses in temporary fascination the excitement of speeding over country roads in a swift flying machine like the Ford, which is offered to the residents of the Province of New Brunswick.

Never before was automobilism so popular as a means of transportation as it is today. The desire is intense in every wide awake person to own a beautiful car like the Ford, which means so much of personal joy for

Information and Conditions of Campaign

Nomination may be made by coupon or letter.

No employee of The Standard or member of its immediate family can enter or compete for any of the prizes.

The Standard reserves the right to reject any nominations. Nomination may be made at any time up to the last week of the contest.

Votes coupons for different amounts will be published in coming issues of The Standard, which when neatly cut out, named, filled in and brought or mailed to The Standard Circulation Campaign Dept., will count for the amount printed thereon.

Votes cannot be purchased. Votes cannot be transferred. They must be secured through the regular channels according to the rules of the contest.

All remittances must be accompanied by the subscriber's name and address.

All votes issued on subscriptions are good until the end of the campaign and will be published at the discretion of the candidate or subscriber.

Cash must accompany all subscriptions when the subscriber's name and address will be listed and divided into districts according to the division of territory.

Candidates may secure subscriptions anywhere.

Read over carefully the section referring to districts, to determine which one you are in and send 11 your name on a nomination blank.

A list of candidates and number of votes turned in will be published continually during the entire period of the competition.

No statement or promise made by any solicitor, agent or constant varying from the rules or stipulations published in The Standard will be considered final and absolute.

It is not necessary to be a subscriber to The Standard to enter this competition.

Persons who enter and take part in this circulation campaign will, therefore, bind themselves to abide by the foregoing rules.

How the Prizes Will Be Awarded

1. The contestant who secures the largest number of votes in the City of St. John (District No. 1) will receive a Ford 1912 Model T Five Passenger Touring Car.

2. The contestant who secures the largest number of votes in the County of St. John (District No. 2) will receive a Ford 1912 Model T Five Passenger Touring Car.

3. After the automobiles have been awarded the contestants securing the largest number of votes in each of the eight districts will be awarded a \$400 Willis Piano.

4. The contestant securing the second largest number of votes in each of the eight districts, after the automobiles have been awarded, will be presented with a diamond ring.

5. The contestant securing the third largest number of votes in each of the eight districts, after the automobiles have been awarded, will be presented with a handsome gold watch.

Division of Districts.

District No. 1—Includes all of the City of St. John north of Union street.

District No. 2—Includes all of the City of St. John south of Union street.

District No. 3—Includes all of Kings county.

District No. 4—Includes all of Westmorland, Albert and Kent counties.

District No. 5—Includes all of Charlotte and York counties.

District No. 6—Includes all of Gloucester and Restigouche counties.

District No. 7—Includes all of Kings county.

District No. 8—Includes all of Westmorland, Albert and Kent counties.

District No. 9—Includes all of Charlotte and York counties.

District No. 10—Includes all of Gloucester and Restigouche counties.

District No. 11—Includes all of Kings county.

District No. 12—Includes all of Westmorland, Albert and Kent counties.

District No. 13—Includes all of Charlotte and York counties.

District No. 14—Includes all of Gloucester and Restigouche counties.

District No. 15—Includes all of Kings county.

District No. 16—Includes all of Westmorland, Albert and Kent counties.

District No. 17—Includes all of Charlotte and York counties.

District No. 18—Includes all of Gloucester and Restigouche counties.

District No. 19—Includes all of Kings county.

District No. 20—Includes all of Westmorland, Albert and Kent counties.

District No. 21—Includes all of Charlotte and York counties.

District No. 22—Includes all of Gloucester and Restigouche counties.

District No. 23—Includes all of Kings county.

District No. 24—Includes all of Westmorland, Albert and Kent counties.

District No. 25—Includes all of Charlotte and York counties.

District No. 26—Includes all of Gloucester and Restigouche counties.

District No. 27—Includes all of Kings county.

District No. 28—Includes all of Westmorland, Albert and Kent counties.

District No. 29—Includes all of Charlotte and York counties.

District No. 30—Includes all of Gloucester and Restigouche counties.

District No. 31—Includes all of Kings county.

District No. 32—Includes all of Westmorland, Albert and Kent counties.

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